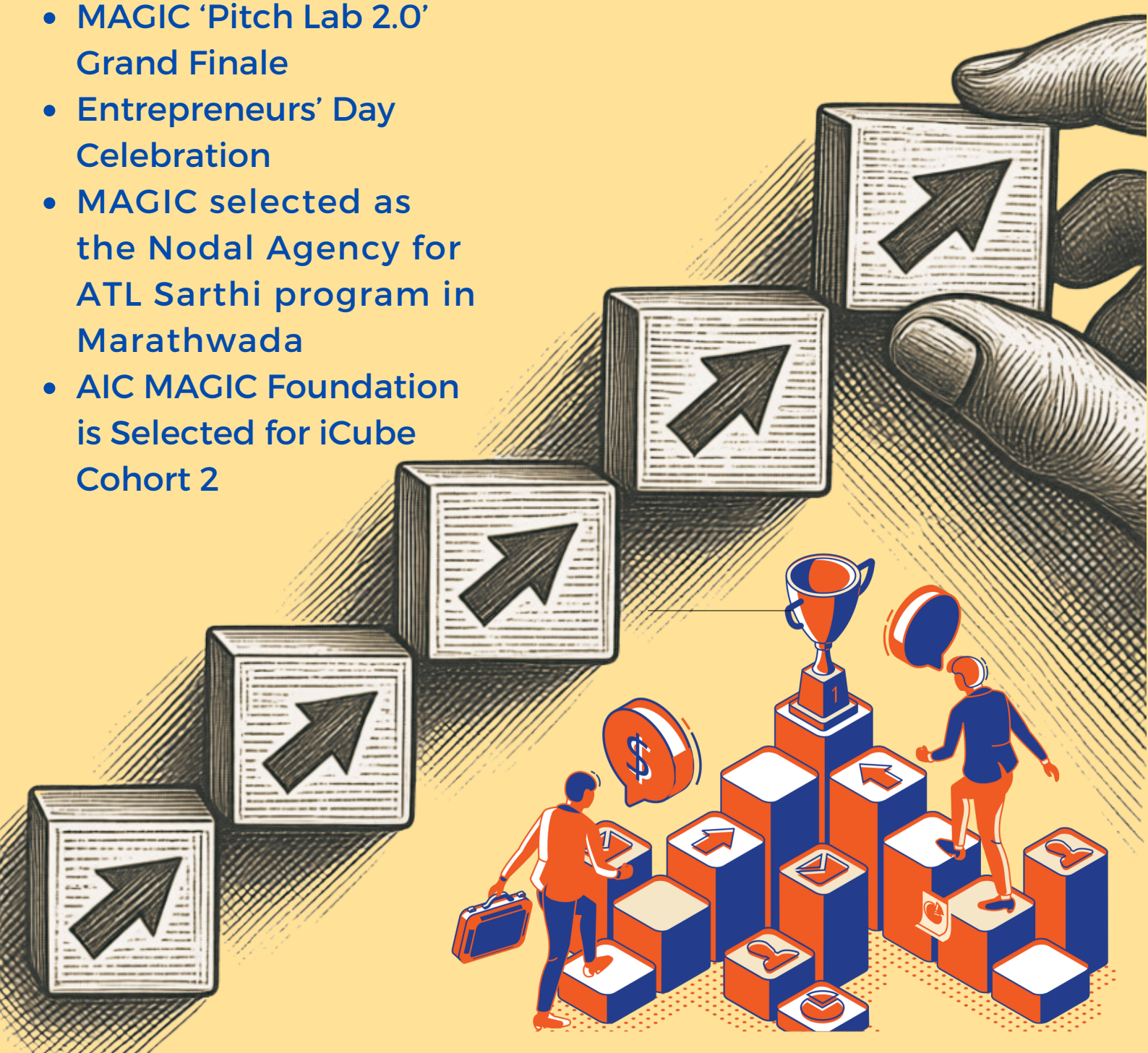
ISSUE 21 JULY- SEPT2026

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF
MAGIC BY CMIA
MAGIC™
Marathwada Accelerator for Growth & Incubation Council

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DISCOVER MAGIC -
Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajinagar, Maharashtra, India.

Designed by: Nikhil Bhalerao

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Editor's Note

The twenty-first edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC), provides an overview of the activities carried out by MAGIC during July –Sept 2026.

We are delighted to present the 21st edition of "Discover MAGIC", highlighting the key initiatives, achievements, and milestones of MAGIC during July –Sept 2026.

The past quarter has been a period of meaningful progress, expanding outreach and growing recognition for the innovation ecosystem being nurtured by MAGIC. From strengthening partnerships and incubation support to engaging with students, innovators, institutions and industry, our efforts have continued to focus on creating opportunities beyond conventional boundaries.

The success of Pitch Lab 2.0, which received 100 applications from 12 geographical regions, with eight ideas reaching the grand finale, reflects the growing entrepreneurial aspirations among young innovators.

Our regional outreach continued to deepen through initiatives such as My Skill – My Business, entrepreneurship awareness programmes, student interactions, design-thinking workshops and our growing engagement with Atal Tinkering Labs. As the nodal agency for the ATL SARTHI programme in Marathwada, MAGIC is supporting the innovation ecosystem across 146 ATL schools in eight districts, taking mentorship and innovation support closer to young minds at the grassroots level.

At the national level, the selection of AIC MAGIC Foundation among the top three emerging incubation institutions for the iCube Cohort 2, led by NSRCEL, IIM Bangalore, in partnership with SBI Foundation, is another important milestone. It provides an opportunity to further strengthen institutional capabilities, programme design, mentoring, industry connections and national networks.

I sincerely thank our startups, entrepreneurs, mentors, investors, academic institutions, industry partners, government agencies, ecosystem stakeholders and the entire MAGIC team for their continued trust, collaboration and support.

Mr. Ashish Garde
Editor, DISCOVER MAGIC

GRASSROOTS INNOVATORS FROM ACROSS INDIA FELICITATED AT RASHTRAPATI BHAVAN



The Grassroots Innovators Recognition Ceremony, organised by Atal Innovation Mission (AIM), NITI Aayog at Rashtrapati Bhavan, celebrated innovators from across India who are developing impactful solutions to local challenges. The programme was graced by Hon'ble President Smt. Droupadi Murmu in the esteemed presence of Dr. Jitendra Singh, Hon'ble Minister of State (Independent Charge) for Science & Technology, Prof. Ajay Kumar Sood, Principal Scientific Adviser to the Government of India, and Ms. Nidhi Chhibber, CEO, NITI Aayog.

During the event, President Droupadi Murmu interacted with grassroots innovators, visited the exhibition showcasing their innovations, and appreciated their determination to create meaningful solutions despite numerous challenges. She emphasised that grassroots innovations are uniquely suited to society's needs as they blend local experience, scientific thinking & individual creativity with a deep sense of social responsibility.

The Hon'ble President noted that such innovations have the potential to bring positive change to the lives of individuals, families and communities while contributing to India's inclusive and sustainable development.

Addressing the gathering, Dr. Jitendra Singh highlighted that India's next wave of growth will emerge from villages, small towns and community innovators. He stressed the importance of connecting grassroots innovators with the formal innovation ecosystem through scientific validation, incubation, technology translation and market adoption.

Key Govt. officials, Incubators and ecosystem partners from across India participated in this meeting. Ashish Garde, Director, AIC MAGIC Foundation and Marathwada Accelerator for Growth and Incubation Council (MAGIC), participated in the ceremony.

We remains committed to nurturing innovators from Tier-II, Tier-III and rural India, transforming local innovations into scalable solutions with national impact.



Grassroots Innovators from Across India Felicitated at Rashtrapati Bhavan, New Delhi

MAGIC 'PITCH LAB 2.0' GRAND FINALE



The grand finale of MAGIC 'Pitch Lab 2.0' Inter-Collegiate Entrepreneurship Competition held at CMIA Hall

The grand finale of MAGIC 'Pitch Lab 2.0' Inter-Collegiate Entrepreneurship Competition brought together young innovators, aspiring entrepreneurs, mentors, industry experts and the startup ecosystem for a day dedicated to innovation, entrepreneurship and building businesses from ideas.

With 100 applications from 12 different geographical regions and eight innovative ideas making it to the grand finale, Pitch Lab 2.0 reflected the growing entrepreneurial spirit among students across Maharashtra.

INSPIRING INSIGHTS FROM OUR GUESTS

Ashok Suyal, Startup Mentor and Chief Guest, encouraged young entrepreneurs to understand that building a startup is a long-term journey. He emphasised consistency, perseverance and the importance of continuously improving both the product and the approach according to changing market needs.

Harish Kulkarni, Veteran Entrepreneur and Guest of Honour, highlighted India's strong entrepreneurial legacy and stressed the importance of providing young innovators with the right direction, opportunities and ecosystem to transform their skills and ideas into meaningful ventures.

Prasad Kokil, Managing Director, MAGIC, urged aspiring entrepreneurs to think beyond simply solving problems and focus on creating sustainable businesses and wealth through innovation. He highlighted MAGIC's vision of supporting entrepreneurs "from idea to income tax" and its goal of building 100 successful entrepreneurs through its ecosystem.

Ritesh Mishra, Director, MAGIC, spoke about MAGIC's journey towards becoming one of the leading incubators in the country and shared that MAGIC has reached the position of the second-ranked incubator in Maharashtra. He encouraged young people to come forward with fresh ideas and new thinking.

The finale also brought together an experienced jury comprising Dinesh Mutha, Utkarsha Nikam, Dr. Sunil Sahuji, Dr. Suraj Karde. Their evaluation, questions and insights helped participants understand what it takes to transform an idea into a viable business proposition.

A special thanks to BDI, Gofiix and Niyo Farm Tech for supporting Pitch Lab 2.0 and strengthening the ecosystem for young innovators. The successful execution of the event was made possible through the efforts of the MAGIC team, mentors, jury members, partners, student volunteers and everyone who contributed behind the scenes.

MAGIC 'PITCH LAB 2.0' GRAND FINALE



NeuroBloom Technology Pvt. Ltd. wins MAGIC 'Pitch Lab 2.0'!

MAGIC's 'Pitch Lab 2.0' Inter-Collegiate Entrepreneurship Competition concluded with NeuroBloom Technology Private Limited emerging as the winner for its innovative VR-based special education solution. Led by Vinita Patil from DKTE College, Ichalkaranji, NeuroBloom is developing an interactive VR-based learning platform for children and individuals with special needs, including those with Autism Spectrum Disorder, ADHD and Intellectual Disabilities. The platform uses immersive environments and adaptive learning to support the development of social, communication, emotional and cognitive skills.

Special Jury Mention: Family Farmer — an initiative leveraging AI, blockchain, value addition and market linkages in agriculture.

The competition received 100 applications from 12 geographical regions, with 8 innovative ideas making it to the grand finale.

The winner receives:

- Trophy
- Entrepreneurship mentoring / Incubation support
- Direct entry to Eureka! 2026

A big congratulations to all the finalists and participants who demonstrated the power of young innovation and entrepreneurial thinking.





TWO DAY WORKSHOP & LAUNCH OF PITCH LAB 2.0





Launch of Pitch Lab and two day workshop for MGM SOET Student, Chhatrapati Sambhajinagar

On 29 July 2026, MAGIC conducted an engaging session on Student Innovation & Entrepreneurship Development at MGM University's School of Engineering & Technology (SOET). Startup founder Hemant Shirsat interacted with engineering students across all academic years, addressing their questions on startups, innovation, entrepreneurship, and how students can transform their ideas into successful ventures.

The session inspired students to explore entrepreneurship as a career and understand the startup ecosystem. The event was graced by Dr. Vilas Sapkal, Vice Chancellor, MGM University, Ashish Gadekar, Registrar, Dr. Parminder Kaur, Director, SOET, and other faculty members.

A key highlight of the event was the launch of Pitch Lab 2.0, MAGIC's Inter-College Startup Competition, aimed at identifying and nurturing student innovators. Representing the MAGIC team were CEO Makarand Kulkarni, Avishkar Patil, Vaishnavi Vetal, Krushna Shinde, and other team members.

On 30 July 2026, MAGIC continued its engagement at MGM SOET with a Design Thinking Workshop led by Sanjay Kulkarni. The interactive workshop introduced students to the principles of design thinking and demonstrated how innovative ideas can be identified, validated, and developed into scalable startup ventures.





Design Thinking Workshop Successfully Conducted at MGM University, Chhatrapati Sambhajinagar

The interactive session was led by Shri Sanjay Kulkarni, who introduced students to the principles of Design Thinking and guided them through the stages of understanding user needs, identifying real-world problems, generating innovative ideas, developing prototypes, and testing practical solutions.

The workshop encouraged students to think beyond conventional approaches, collaborate effectively, and build an entrepreneurial mindset focused on solving real-world challenges. Participants actively engaged in discussions and activities designed to strengthen creative confidence and innovation skills.

A sincere thank you to Shri Sanjay Kulkarni for sharing his valuable insights and to all the students and faculty members for their enthusiastic participation in making the session a success.

MAGIC SELECTED AS A NODAL AGENCY FOR ATL SARTHI PROGRAM IN MARATHWADA



Special meeting on Atal Tinkering Labs (ATL) at MAGIC, Chhatrapati Sambhajinagar

A special meeting with Principals and Atal Tinkering Labs (ATL) school teachers was organised at Chhatrapati Sambhajinagar. The MAGIC team interacted with school representatives to understand the current status of ATL labs, student innovations, ongoing projects, available resources, challenges and opportunities. The discussions focused on strengthening innovation and hands-on learning among students, with emphasis on technical support, expert guidance and mentorship through MAGIC.
As the Nodal Agency for ATL Sarthi program in Marathwada's 8 districts, MAGIC is supporting the ATL ecosystem across 146 schools in the region.



Empowering Innovation in Dharashiv!

As part of the Atal Innovation Mission (AIM), NITI Aayog, MAGIC Incubation Centre has been entrusted with the mentorship and support of 146 Atal Tinkering Labs (ATLs) across Marathwada.

As part of this initiative, a dedicated workshop was conducted on 22 September 2026 for the Principals and ATL In-charge Teachers of 22 ATL schools from Dharashiv district at Government Industrial Training Institute, Dharashiv.



Special meeting on Atal Tinkering Labs (ATL) at Jalna

A special meeting on Atal Tinkering Labs (ATL) was organised at MAGIC Incubation Centre, ITI Jalna, with the participation of representatives from seven ATL schools across Jalna district.

The meeting focused on the current status of the ATL labs, student innovations, project development, available resources, challenges and opportunities. Discussions were also held on providing students with technical support, expert guidance and mentorship through MAGIC. Principal Abhijit Alte, newly appointed at ITI Jalna, was also warmly welcomed by the MAGIC team in the presence of the dignitaries.



Special meeting on Atal Tinkering Labs (ATL) at Jalna

A dedicated workshop was conducted on 22 September 2026 for the Principals and ATL In-charge Teachers of 42 ATL schools from Beed district at the Late Vinayakrao Mete Government Industrial Training Institute, Beed.

MAGIC CEO Makarand Kulkarni and General Manager Devidas Rathod interacted with the school representatives and discussed opportunities to further strengthen ATL activities.

SHRI SANJEEV SANYAL, MEMBER, ECONOMIC ADVISORY COUNCIL TO THE PRIME MINISTER



Process Reforms for Ease of Doing Business in India" was held in Chhatrapati Sambhajinagar

A special interaction on "Process Reforms for Ease of Doing Business in India" was held in Chhatrapati Sambhajinagar with Sanjeev Sanyal, Member, Economic Advisory Council to the Prime Minister, bringing together industry leaders, entrepreneurs, civic representatives and other stakeholders to discuss the city's future growth.

During the programme, Ritesh Mishra, Director, MAGIC and President, CSN First, presented a comprehensive Development Roadmap for Chhatrapati Sambhajinagar, focusing on the city's long-term development needs and its potential to emerge as one of India's leading growth centres. The presentation highlighted the need for Future Growth City status, Metro and mass rapid transit planning, an IIT. The vision also aims to position Chhatrapati Sambhajinagar among India's top five industrial destinations, develop it as the EV Capital of India and establish the city as a gateway to Heritage India.

Alongside the city-focused demands of CSN First, CMIA raised key requirements for strengthening the industrial ecosystem, in his presentation CMIA President Atharveshraj Nandawat demanded ease of compliance, wider PLI support for MSMEs, faster industrial licensing, extension of the Defence Industrial Corridor, a University-Industrial Township, high-speed data connectivity for GCCs and data centres, and faster connectivity to markets, ports, airports and other parts of India.

Speaking on process reforms, Sanjeev Sanyal emphasized that digitising an existing process alone does not amount to reform. He stressed the importance of first identifying bottlenecks, simplifying procedures, removing unnecessary steps and repetitive documentation, improving coordination between departments and then using technology to make the redesigned process more efficient. He also highlighted the importance of applying the 80:20 principle — focusing on a relatively small number of critical administrative bottlenecks that can create a disproportionately large impact on the ease of doing business and ease of living.

On tourism, Sanyal noted that Chhatrapati Sambhajinagar should develop its own distinctive tourism model, rather than simply replicating other destinations. He particularly emphasised encouraging tourists to stay longer in the city, helping create greater economic activity and benefiting local businesses.

The programme also saw active participation from the Directors of MAGIC, who engaged with industry representatives and other stakeholders on the opportunities and challenges shaping the region's future.

CELEBRATION OF ENTREPRENEURS' DAY AT DR. BARWALE COLLEGE OF AGRICULTURE, JALNA.



On the occasion of the 95th Birth Anniversary of Padma Bhushan Dr. B. R. Barwale, MAGIC and Innovista jointly celebrated Entrepreneurs' Day at Dr. Badrinarayan Barwale College of Agriculture, Kharpudi, Jalna. The programme brought together students, entrepreneurs, startups and industry leaders to celebrate the spirit of innovation, enterprise and nation-building.

MAGIC Directors Sunil Raithatha and Ritesh Mishra shared insights into MAGIC's incubation initiatives and the opportunities available for aspiring entrepreneurs. They encouraged students to transform their ideas into sustainable ventures and become job creators rather than job seekers.

Dr. Jyoti Dashrathi, Director, Burlyfield Biotech, shared her entrepreneurial journey and spoke about turning agricultural products into value-added solutions. Radhika Dashrathi, Head – Operations & Business Development, Burlyfield Biotech, highlighted the importance of marketing, understanding customers and building strong market connections.

MAGIC-supported startup founders also interacted with students, sharing their entrepreneurial journeys, challenges, learnings and success stories. The programme was attended by MAGIC team members Makarand Kulkarni, Devidas Rathod, Shashikant Tiwari and Krishna Shinde, along with guests Banwari Seth Bagadia, Savitatai Bagadia and Arun Agarwal. MAGIC startups Akshay Chavan, Gaurav Chechani, Rahul Shinde, Sanyam Kawade and Satish Soulunke also participated. The event celebrated the enduring legacy of Dr. B. R. Barwale and inspired the next generation to think differently, build boldly and create opportunities for others.





Celebration of Entrepreneurs' Day at Dr. Badrinarayan Barwale College of Agriculture, Jalna.

MAGIC OUTREACH





Strengthening Collaboration for Textile Innovation,Visit to DKTE, Ichalkaranji, Dist. Sangli

The MAGIC team had the opportunity to visit DKTE Society's Textile & Engineering Institute, Ichalkaranji, to explore avenues for collaboration in fostering innovation, entrepreneurship, and startup development in the textile sector. The visit was attended by Mr. Makarand Kulkarni, CEO, MAGIC, along with Avishkar Patil (Outreach Trainee) and Krushna Shinde (Incubation Associate).

The team gained valuable insights into the evolving textile ecosystem, advanced manufacturing technologies, industry-academia collaboration, and emerging opportunities for textile startups.

The interaction laid the foundation for potential collaborative initiatives aimed at supporting innovators, entrepreneurs, and MSMEs in the textile domain through incubation, mentoring, technology commercialization, and ecosystem development. We look forward to building a strong partnership with DKTE to accelerate innovation and create greater opportunities for startups in the textile sector.





Entrepreneurship & Startup Awareness Workshop, Shri Muktanand College, Gangapur, Chh. Sambhajinagar

MAGIC Incubation Centre, Chhatrapati Sambhajinagar, successfully conducted a One-Day Entrepreneurship & Startup Awareness Workshop at Shri Muktanand College, Gangapur on 6 August 2026, engaging faculty members and students in an inspiring journey towards innovation and entrepreneurship.

A significant highlight of the event was the signing of a Memorandum of Understanding (MoU) between MAGIC Incubation Centre and Shri Muktanand College. Through this collaboration, students and faculty will gain access to entrepreneurship development programs, startup mentoring, innovation support, skill development initiatives, industry exposure, and expert guidance to transform innovative ideas into successful ventures.

During the workshop, Mr. Devidas Rathod, General Manager, MAGIC Incubation Centre, encouraged students to move beyond the mindset of job seeking and aspire to become job creators. He also shared insights on the startup ecosystem, innovation, and various government schemes available for aspiring entrepreneurs. This collaboration marks another important step towards strengthening the industry-academia ecosystem and nurturing the next generation of entrepreneurs.

MAGIC OUTREACH





MAGIC Team Participates in Regional AIM SUMVAAD – West Chapter at Pune

The MAGIC team had the privilege of participating in the Regional AIM SUMVAAD – West Chapter, a flagship initiative of Atal Innovation Mission (AIM), NITI Aayog, held at the AIC MIT ADT Incubator Forum, Pune.

The conclave brought together policymakers, incubators, academic institutions, industry leaders, startup ecosystem enablers from Maharashtra, Gujarat & Goa to collectively strengthen India's innovation & entrepreneurship ecosystem through collaboration, knowledge sharing, and institutional capacity building. Representing MAGIC at this important gathering were Ashish Garde, Director, MAGIC, Shashikant Tiwari, Sr. Incubation Manager & Raghvendra Kulkarni, Seed Fund Manager

The day featured inspiring keynote addresses, the launch of the AIM State Chapters for Maharashtra–Goa and Gujarat, insightful panel discussions, and peer-learning sessions covering topics such as AIM 2.0, incubator excellence, commercialization of deep-tech innovations, design-led entrepreneurship, and collaborative approaches to building a stronger regional innovation ecosystem.

For the MAGIC team, the event was an excellent opportunity to engage with fellow incubators, exchange best practices, explore new partnerships, and gain valuable insights into the evolving national innovation landscape.





MAGIC Team Visits Incubated Startup in Pune

MAGIC team visited one of its supported startups to witness firsthand the progress being made by entrepreneurs who are building next-generation Deeptech technologies for India. The delegation comprising Mr. Ashish Garde, Director, MAGIC Business Incubator & SME Accelerator, and Mr. Shashikant Tiwari, Sr. Incubation Manager and Raghvendra Kulkarni, Seed Fund Manager, On the sidelines of this event MAGIC team interacted with: the MAGIC Incubees Mr. Mihir Sanghai, Founder, Defence Forge Industries and Mr. Akash Gadamwar, Founder, Gyrodrive Machineries Private Limited.

The visit provided an opportunity for in-depth discussions on product development, technology innovation, commercialization strategies, scaling manufacturing capabilities, and emerging opportunities in the defence and advanced engineering sectors. We congratulate the teams at Defence Forge Industries and Gyrodrive Machineries Private Limited for their remarkable journey and wish them continued success as they scale new heights.

MAGIC OUTREACH



MoU with the FoundersLab PESCOE Foundation Incubation Centre, Chhatrapati Sambhajinagar

MAGIC Business Incubator & SME Accelerator has signed a Memorandum of Understanding (MoU) with the FoundersLab PESCOE Foundation Incubation Centre, Chhatrapati Sambhajinagar to strengthen the startup ecosystem through collaboration.

This partnership aims to create new opportunities for startups by promoting innovation, knowledge sharing, mentorship, capacity building, and access to incubation support.



The MSME for Viksit Bharat @2047 Roundtable at CMIA, Chhatrapati Sambhajinagar

The MSME for Viksit Bharat @2047 Roundtable, organized by CMIA at Chhatrapati Sambhajinagar, brought together industry leaders, entrepreneurs, policymakers and startup representatives to discuss key priorities and policy recommendations for strengthening India's MSME ecosystem. During the event, the latest edition of the MAGIC Newsletter was also released at Chhatrapati Sambhajinagar highlighting recent initiatives, achievements and activities of the MAGIC startup ecosystem.





Launch of the Discover MAGIC during the Managing Committee Meeting of MEDC at Mumbai

The 20th edition of Discover MAGIC, the official newsletter of the Marathwada Accelerator for Growth and Incubation Council (MAGIC), was unveiled during the Managing Committee Meeting of the Maharashtra Economic Development Council (MEDC) in Mumbai.

The newsletter showcases MAGIC's recent initiatives and achievements in supporting startups, MSMEs, innovation, entrepreneurship, industry partnerships, and ecosystem development across Maharashtra. It also highlights our efforts to connect innovators with mentors, investors, industry, academia, and government to accelerate innovation-led growth. We sincerely thank MEDC President Atul Shirodkar, Past President Ravindra Boratkar, and all the Managing Committee Members of MEDC for providing us the opportunity to present MAGIC's work before distinguished industry leaders and stakeholders. MAGIC Director and MEDC Vice President Ashish Garde was present on the occasion.

The meeting also witnessed the felicitation of MEDC President Atul Shirodkar on receiving the ABP Majha Award in recognition of his remarkable contribution over several decades through the Mankar Trust, transforming the lives of tribal children through education. Heartiest congratulations on this well-deserved honour.

MAGIC OUTREACH





District Executive Committee Meeting of Jalna and Review of MAGIC ITI Jalna Incubation Centre

The District Executive Committee Meeting on Skill Development, Employment, Entrepreneurship & Innovation was held at the District Collector's Office, Jalna, under the chairmanship of Hon'ble Additional District Collector Shri Ramesh Misal.

The meeting reviewed various initiatives related to skill development, employment generation, entrepreneurship promotion and innovation across the district. During the meeting, the progress and activities of the MAGIC Incubation Centre at Government ITI Jalna was also reviewed.

Discussions focused on strengthening startup support, skill training, self-employment opportunities and innovation-led entrepreneurship to enable more young people to become job creators and contribute to the district's economic growth.





District Executive Committee Meeting ofChhatrapati Sambhajinagar

MAGIC participated in the District Executive Committee Meeting on Skill Development, Employment, Entrepreneurship & Innovation, chaired by Hon. Vinay Gowda, IAS, District Collector, Chh. Sambhajinagar.

The meeting brought together key stakeholders to deliberate on strengthening the district's ecosystem for skill development, employment, entrepreneurship and innovation. The discussions emphasized the need for industry-driven, short-term and demand-based skill development programmes, aligned with the evolving requirements of manufacturing and emerging sectors. Special focus was placed on bridging the gap between industry requirements and available skills, enabling young people to acquire practical, job-ready capabilities and creating a strong talent pipeline for the region's growing industrial ecosystem.

The meeting also highlighted the importance of closer collaboration among government departments, industry associations, training institutions, educational institutions and incubation centres to promote entrepreneurship, support innovation and accelerate employment opportunities for local youth.

Together, we are working towards the vision of: "Skilled Youth – Strong Industry – Prosperous District."

MAGIC OUTREACH



SPMS Manager Training Programme under GENESIS Pravaah Paathshala at Noida

Strengthening capabilities, enabling better data management and building a stronger incubation ecosystem. MeitY Startup Hub (MSH) conducted the SPMS Manager Training Programme under GENESIS Pravaah Paathshala on 10 August 2026 at NeGD Learning Space, Noida, bringing together incubator representatives from across the country for a comprehensive and hands-on learning session on the Scheme Performance Management System (SPMS).

Representing MAGIC, Raghvendra Kulkarni, Seed Fund Manager, participated in the programme and engaged in the detailed training sessions focused on strengthening the effective and systematic management of schemes through SPMS.

The programme covered the SPMS platform, application lifecycle management, evaluation workflows, startup onboarding, document management, compliance and end-to-end SPMS workflows. Participants also received hands-on exposure to reporting, monitoring and dashboards, along with interactive Q&A and best-practice discussions.

The training provided valuable insights into structured data management, performance monitoring and effective utilisation of SPMS, contributing towards stronger implementation and management of startup support schemes.

MAGIC's participation reflects its continued engagement with national initiatives focused on strengthening incubation capabilities and building a more connected, efficient and data-driven startup ecosystem.



My Skill My Business at Govt. ITI, Deulgaon Raja

MAGIC, in collaboration with Sant Chokhamela Government ITI, Deulgaon Raja, conducted a 'My Skill – My Business' workshop for ITI trainees.

Key takeaways:

- Identifying local problems and turning them into business opportunities
- Transforming skills into innovative business ideas
- Exploring entrepreneurship & self-employment opportunities locally
- Accessing technical mentorship, expert guidance and business support through MAGIC

MAGIC CEO Makarand Kulkarni guided trainees on developing entrepreneurial mindsets and building businesses around local needs. MAGIC GM Devidas Rathod shared insights into MAGIC's incubation initiatives and support ecosystem.



YB Chavan College Students & Faculty Interaction

Students and faculty members from YB Chavan College visited the MAGIC office on 21 and 22 September 2026 for an insightful interaction and exposure visit.

The visitors interacted with the MAGIC team & gained an understanding of how an incubator functions, including its role in supporting startups, innovation, entrepreneurship & mentoring.

MAGIC INITIATIVES





"My Skill My Business" workshop at Kailas Government Industrial Training Institute (ITI), Khultabad

MAGIC – Marathwada Accelerator for Growth and Incubation Council, Chhatrapati Sambhajinagar, successfully conducted the "My Skill My Business" workshop at Kailas Government Industrial Training Institute (ITI), Khultabad, inspiring students to transform their technical skills into successful business ventures.

The interactive session encouraged students to become job creators rather than job seekers, while introducing them to incubation support, mentoring, startup guidance, and various government schemes available through MAGIC. A significant highlight of the event was the signing of an MoU between MAGIC and Kailas Government ITI, Khultabad to promote entrepreneurship, innovation, skill development, startup culture, and industry-oriented mentoring for students. On the occasion of Agriculture Day, a tree plantation drive was also undertaken, reinforcing the commitment towards environmental sustainability. Together, we are nurturing the next generation of entrepreneurs and innovators.





Women Entrepreneurship Inspiration Session at MAGIC, Chhatrapati Sambhajinagar.

MAGIC, in association with Aamhi Udyogini and Maharashtra Gramin Bank, successfully organized the Women Entrepreneurship Inspiration Session at Chhatrapati Sambhajinagar.

The session brought together aspiring and established women entrepreneurs for an engaging exchange of ideas, experiences, and practical business insights. Guest Speakers Yashraj Peety, Executive Director, SRJ Food LLP Yash Bhakkad, Executive Director, Krunchillo Food Products. The speakers shared their entrepreneurial journeys, the challenges they overcame, and valuable lessons on branding, product quality, marketing, customer trust, and sustainable business growth

Mr. Makarand Kulkarni, CEO, MAGIC Incubation Centre, introduced participants to MAGIC's incubation ecosystem, startup support initiatives, mentoring programs, and various government schemes available for entrepreneurs.

The session concluded with an interactive Q&A, where participants received practical guidance on scaling businesses and navigating entrepreneurial challenges. Women entrepreneurs appreciated the initiative, describing it as highly insightful, motivating, and impactful. At MAGIC, we remain committed to fostering innovation, empowering women entrepreneurs, and building a stronger startup ecosystem.

MAGIC STARTUP ACHIEVMENTS



Two MAGIC Incubated Startups Received Yashwantrao Chavan State-Level Youth Awards 25–26, Mumbai

Two startups incubated at MAGIC Business Incubator & SME Accelerator have been conferred with the prestigious Yashwantrao Chavan State-Level Youth Awards 2025–26 at the award ceremony organized by the Youth Department of the Yashwantrao Chavan Centre on 11 July 2026 at KBT College of Engineering, Nashik. The awards were presented by Working President of the Yashwantrao Chavan Centre and Member of Parliament Supriya Sule.

Nikhil Jadhav, Founder of Parivartan Innovation Private Limited, received the Youth Innovator Award for developing innovative solutions that convert petrol-powered two-wheelers into Electric and Hybrid Electric Vehicles, contributing to sustainable mobility and cleaner transportation.

Purva Mahajan, Founder of Aruheal Solutions Private Limited, received the Youth Entrepreneur Award for developing eco-friendly baby and adult diapers from banana pseudostem fibre, transforming agricultural waste into sustainable hygiene products while creating livelihood opportunities for farmers and women. These state-level honours reflect the innovative and socially impactful work being undertaken by startups nurtured at MAGIC.

The achievements of both founders demonstrate how technology-driven entrepreneurship can address environmental challenges while creating sustainable economic opportunities. Heartiest congratulations to Nikhil Jadhav and Purva Mahajan on this well-deserved recognition. We wish them continued success in their journey of innovation and creating meaningful impact.



Congratulations to Blockly Technologies Private Limited for MSInS Seed Fund

MAGIC is delighted to congratulate Blockly Technologies Private Limited, founded by Sharayu Mahendra Banait, on receiving ₹10 lakh equity funding from Maharashtra State Innovation Society (MSInS).

Their innovative solution, SchoolBus2.0, is redefining school transportation by integrating smart hardware with a connected digital platform. With features like real-time bus tracking, RFID-based smart attendance, and dedicated mobile apps and dashboards for schools, parents, drivers, and attendants.

SchoolBus2.0 is making student transportation safer, smarter, and more transparent.

MAGIC VISITORS



Visit of Santosh Shaligram, Editor, Sakal

Mr. Santosh Shaligram, Editor – Sakal Marathwada, visited the MAGIC Business Incubator & SME Accelerator and interacted with the MAGIC team.

During his visit, Mr. Shaligram was briefed on MAGIC's key initiatives aimed at strengthening the regional innovation and entrepreneurship ecosystem. The discussion focused on the organization's efforts to nurture startups and MSMEs through structured incubation, mentoring, capacity building, industry partnerships, and access to funding opportunities.



Visit by Dr. R. Rangamanju, IAS to MAGIC ITI Jalna

Dr. R. Rangamanju, IAS, visited the MAGIC ITI Jalna Incubation Centre and interacted with the team to understand the incubation ecosystem and its initiatives for promoting innovation and entrepreneurship.

He also visited the incubated startup companies, where founders showcased their products, technologies, and business solutions. The interaction an opportunity to discuss the startups' progress, challenges, and future growth plans.





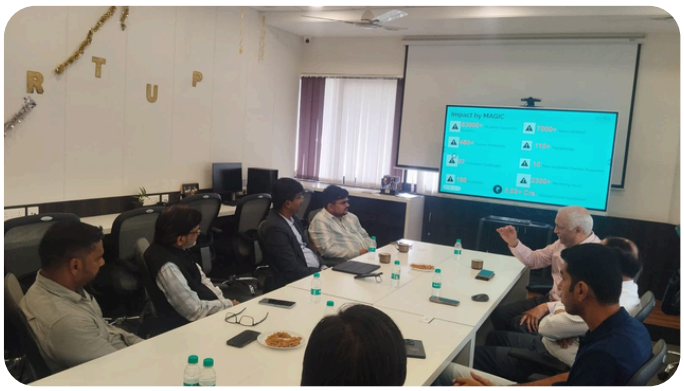
Delegation visit of Pithampur Auto Cluster to MAGIC, MAC and Deogiri Electronics Cluster

MAGIC hosted Ms. Prerana Jain, CFO, Pithampur Auto Cluster, Mr. Anshun Mishra, Pithampur Auto Cluster, and Mr. Apurav Gaikwad, CEO, Indore Incubation Centre, during their visit to MAGIC, Devgiri Electronics Cluster Pvt. Ltd. (DECPL), and Marathwada Auto Cluster (MAC) in Chhatrapati Sambhajinagar.

The delegation interacted with the MAGIC leadership team to understand the region's startup ecosystem, incubation initiatives, and advanced manufacturing infrastructure.

The visit also provided an opportunity to exchange ideas and explore avenues for future collaboration to strengthen the innovation ecosystem.

MAGIC VISITORS



MACCIA Delegation Visit to MAGIC

Mr. Sunil Kirdak, Vice President, The Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA) and Managing Director, Kirdak Autocom Pvt. Ltd., along with the MACCIA delegation, visited MAGIC.

During the visit, the delegation interacted with the MAGIC team, learned about the incubation ecosystem, startup support initiatives, and ongoing programs for entrepreneurs and MSMEs. The meeting also included discussions on opportunities for collaboration to strengthen the regional innovation and entrepreneurship ecosystem.



Himanshu Joshi, Program Director, AIM, NITI Aayog,

Himanshu Joshi, Program Director, Atal Innovation Mission, NITI Aayog, and Khyati Gautam, Atal Innovation Mission, visited MAGIC and interacted with the MAGIC team. MAGIC team shared an overview of AIC MAGIC Foundation, MAGIC's incubation and acceleration initiatives, and its journey in supporting startups and entrepreneurs. The visiting delegates also interacted with MAGIC-supported startups and discussed about their ventures, innovations and entrepreneurial journeys. The visit included discussions on strengthening incubation support and building a stronger startup ecosystem in Tier-2 and Tier-3 cities





AIM delegates visit to MAGIC-supported & Incubated startups and MAC & DECPL at Chhatrapati Sambhajinagar

Himanshu Joshi, Program Director, AIM, NITI Aayog, and Khyati Gautam, AIM, visited Marathwada Auto Cluster and Deogiri Electronics Cluster along with the MAGIC team.

The visit focused on understanding the Common Facility Centres (CFCs) established through Public-Private Partnership, along with the region's auto components, electronics, MSME and startup ecosystem. The delegation also visited MAGIC-supported and incubated startups and interacted with founders to understand their innovations, solutions and entrepreneurial journeys. Discussions explored opportunities to further strengthen support and connect promising startups with the AIM ecosystem and its programmes.

The visit highlighted the potential of Chhatrapati Sambhajinagar's integrated industry–incubation–innovation ecosystem to support startups and MSMEs in scaling their ventures.

MAGIC VISITORS



MOU with Sanjivani Insititute of Technology

MAGIC has signed an MoU with Sanjivani Institute of Technology, Kopargaon to strengthen entrepreneurship, innovation and startup development among students.

The collaboration will focus on Nurturing student-led startups and innovative ideas, Mentoring and incubation support, Industry and ecosystem connect.

Together, MAGIC and Sanjivani Institute of Technology will work towards building a stronger culture of innovation, entrepreneurship and startup creation in the region.



Visit by Shri B. Venugopal Reddy, IAS

Shri B. Venugopal Reddy, IAS, Additional Chief Secretary, Higher & Technical Education Department, Government of Maharashtra, visited Marathwada Accelerator for Growth & Incubation Council (MAGIC) on August 27. During the visit, he interacted with the MAGIC team and took an overview of its initiatives supporting startups, innovation and entrepreneurship in the region.

He encouraged MAGIC and Government College of Engineering (GECCS) to work together to build a stronger and more impactful startup ecosystem, with institutional support, mentorship and facilities for emerging entrepreneurs.



Maharashtra CM's Communication Advisor Ms. Nidhi Kamdar visited the MAGIC

Maharashtra CM's Communication Advisor Ms. Nidhi Kamdar visited the MAGIC Incubation Centre, Chhatrapati Sambhajinagar, and interacted with startups. She took an overview of MAGIC's incubation ecosystem and initiatives, and heard from startups about their innovative ideas, journeys and growth.

The interaction highlighted the growing potential of innovation, entrepreneurship and startup-led growth in Marathwada.



Toyota Officials Visit | MAGIC ITI Jalna Incubation Center

We were pleased to welcome Ravi Sontakke, General Manager at Toyota Kirloskar Motor Private Limited and Jagadeesha P. S., Project General Manager, Toyota Kirloskar Motor, at the MAGIC ITI Jalna Incubation Center at Jalna.

During the visit, MAGIC Director Ritesh Mishra briefed the Toyota officials on the centre's key activities, initiatives, incubation programs, and efforts to nurture entrepreneurship and innovation among ITI students and aspiring entrepreneurs.

NATIONAL LEVEL RECOGNITION FOR MAGIC



AIC MAGIC Foundation is Selected for iCube Cohort 2

A National Level Recognition for Marathwada's Startup Ecosystem AIC MAGIC Foundation has been selected among the top three emerging incubation institutions from across India for the second cohort of the Incubating Incubators (iCube) Initiative, led by NSRCEL, IIM Bangalore, in partnership with SBI Foundation under its Innovators for Bharat initiative.

The official launch was held in New Delhi, where Ashish Garde, Director, AIC MAGIC Foundation and Makarand Kulkarni, CEO, MAGIC, attended the official launch program.

The iCube initiative focuses on strengthening the institutional capabilities of incubators through expert guidance, strategic planning, programme design, mentoring, training, knowledge exchange, industry connections and access to national networks.

MAGIC MOU

July - Sept 2026

Sant Chokhamela Goverment ITI, Deolgaon Raja, Buldhana

Kailash Government ITI, Khultabad, Chh. Sambhajinagar

Maharshi Valmiki Government ITI Selu, Parbhani

Shri Muktanand College, Gangapur

PESCOE Incubation Foundation

Government Polytechnic, Jalna

Apurva Polytechnic, Selu

MAGIC BY CMIA
MAGIC
Marathwada Accelerator for Growth & Incubation Council

Maharashtra State Innovation Society
महाराष्ट्र शासन

MeitY Startup Hub
GENESIS

1st Foundation Day
MAGIC-ITI JALNA INCUBATION CENTRE

अंगडिया हॅकाथॉन 2026
नवकल्पना • समस्या सोडवा • प्रभाव निर्माण करा



FRIDAY MENTORING CLINIC (FMC)

Guiding Ideas | Building Solutions | Nurturing Future Innovators

TOTAL IDEAS MENTORED
97 IDEAS

IDEAS INCUBATED
12 IDEAS

From Ideas to Impact

- Expert Mentorship
- Idea Refinement
- Technical Guidance
- Incubation Support
- Access to Ecosystem
- Turning Ideas into Startups

GENESIS PILOT 2.0



GENESIS Pilot 2.0 | Applications Open

MeitY Startup Hub has opened applications for GENESIS Pilot 2.0, offering eligible technology-driven startups funding support of up to ₹40 lakh per startup against eligible Pilot Purchase Orders (POs) / Work Orders (WOs).

The programme aims to help startups accelerate real-world deployment, adoption and market validation of innovative solutions.

📅 Last Date to Apply: 30 October 2026
💰 Support: Up to ₹40 lakh per startup
🎯 For: Technology-driven startups with solutions addressing real-world challenges

📲 Scan the QR code on the creative and apply now.
🔗 Apply here: **https://lnkd.in/eFgC2x_c**

Take the next step. Turn innovation into impact with GENESIS Pilot 2.0.

SEVA FIRST INNOVATION CHALLENGE 2026



Seva First Innovation Challenge 2026

Calling all innovators, startups, students and young changemakers to submit innovative solutions for a Viksit Bharat.

Innovate across 10 key sectors: Agriculture | Law & Order | Women & Child | Urban Development | Health & Medical | Defence | Sustainability | Infrastructure & Mobility | Emerging Technologies | Education & Employability

Financial support of ₹5 Crore for winners!

Concept Submission: 23 September – 17 October 2026
Last Date: 17 October 2026

Submit Now:
www.sevainnovationchallenge.in

Turn your idea into an impactful solution and be a part of the innovation movement!

MAGIC WELCOMES NEW INCUBATEES

July - Sept 2026

SafeAxis Safety Solutions Pvt. Ltd

Aibility Labs Pvt Ltd

Autofills Solution Pvt Ltd

Darshna -Air Engine

BiorootSynergy Pvt Ltd

Wealthera

MEDIA COVERAGE



DISCOVER MAGIC



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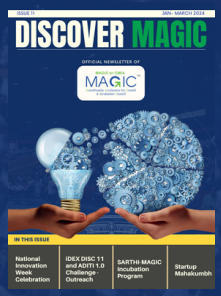
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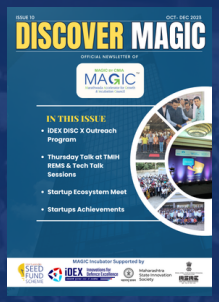
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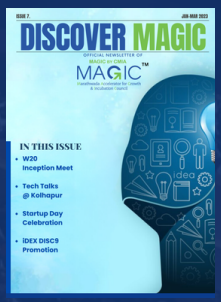
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Official Newsletter

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

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