

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

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MAGIC™

Marathwada Accelerator for Growth
& Incubation Council



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INCUBATION CENTRE**

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EMPOWERING GRASSROOT INNOVATORS

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Editor's Note

Dear Readers,

It gives me great pleasure to present to you the 17th edition of Discover MAGIC, chronicling a remarkable quarter of growth, collaboration, and innovation. July to September 2025 has been a period of meaningful progress for MAGIC — marked by new partnerships, expanded outreach, and continued commitment to nurturing entrepreneurship at the grassroots level.

The launch of the MAGIC-ITI Jalna Incubation Centre by Hon'ble Minister Shri Mangal Prabhat Lodha stands as a landmark initiative in embedding innovation within the skill development ecosystem. This center will empower ITI students to transform their ideas into enterprises — embodying the vision of “My Skill, My Business.” It is heartening to see rural youth taking confident strides towards entrepreneurship with MAGIC as their guiding partner.

Another highlight of this quarter was Startup Manthan, where entrepreneurs from across Marathwada engaged in a direct dialogue with senior policymakers from DPIIT and the Government of Maharashtra. Such interactions reaffirm MAGIC’s pivotal role as a bridge between regional startups and national innovation frameworks, ensuring that the voices of Tier-II/III founders are heard & acted upon.

Our association with AICTE’s Ministry of Education Innovation Cell through the Faculty Development Program on Innovation & Entrepreneurship in Jalgaon further strengthened our academic linkages, nurturing educators to become innovation evangelists within their institutions. At the same time, events like Pitch Lab 2025 showcased the creativity and zeal of student innovators, underscoring the growing entrepreneurial energy among youth.

This quarter also saw MAGIC’s active participation at national forums — from ISBA CXO CONNECT 2025 in Visakhapatnam to policy-level discussions with MeitY Startup Hub, BIRAC, and DPIIT in New Delhi. These engagements reflect our sustained efforts to align regional incubation strengths with national priorities and global opportunities.

I extend my heartfelt gratitude to our board members, mentors, partners, and well-wishers for their unwavering support. Together, we continue to make Marathwada a vibrant hub of innovation.

Warm regards,
 Ashish Garde
 Director – MAGIC
 Editor, Discover MAGIC

TEAM MAGIC



INAUGURATION OF MAGIC ITI JALNA INCUBATION CENTER



The Hon'ble Minister for Skill Development, Employment, Entrepreneurship & Innovation, Govt. of Maharashtra Mangal Prabhat Lodha inaugurated the MAGIC – ITI Jalna Incubation Centre and encouraged students to transform their innovative ideas into enterprises. While addressing students after the inauguration, Hon.Minister Lodha Sir urged them to transform their innovative ideas into reality with the support of the MAGIC Incubation Centre. He said, “This is an ambitious project for Jalna district. Students must take maximum advantage of it. Through this centre, they should realize the dreams cherished by their parents. The MAGIC team is doing outstanding work, and this centre at Govt ITI Jalna will act as a torchbearer for the entire state of Maharashtra.”



Jalna District Collector Smt. Ashima Mittal's Addressed the audience at the Inugaral Function of MAGIC ITI Jalna Incubation Centre “Young innovators must register with the MAGIC Incubation Centre and become successful entrepreneurs. Similar platforms will soon be extended at taluka levels.” Her motivating words inspired ITI students and rural youth to make full use of this transformative platform.



“Over the past 8 years, MAGIC has guided startups and entrepreneurs across the country. With MAGIC – ITI Jalna, youth will now develop innovative local solutions and adopt the principle of ‘My Skill, My Business’.” – Shri Prasad Kokil, MD, MAGIC. The new incubation centre will play a pivotal role in nurturing rural and district-level innovation.

Students must come forward with their ideas. MAGIC will take responsibility of the shortlisted ideas to transform them into enterprises – from ‘Idea to Income Tax payer’. – Shri Prasad Kokil, Director, MAGIC. The Jalna Incubation Centre will provide free end-to-end support to student innovators.

Celebrating Startup Success Stories! Hon'ble Minister Shri Mangal Prabhat Lodha felicitated our graduated startups who have successfully transformed their innovative ideas into thriving businesses through MAGIC's incubation journey.

- The entrepreneurs honored include:**
- Akshay Chavan – Jijai Trailers & Equipment Pvt. Ltd.
 - Archana Mahajan – Aruhil Solutions Pvt. Ltd.
 - Gaurav Chechani – Devshi Alloy & Food Pvt. Ltd.
 - Ameya Deshpande – Groundup Technology Pvt. Ltd.
 - Amit Kulkarni – Divi India Global Experts



Recognition of Young Leaders
The inauguration also marked the felicitation of MAGIC's young leaders – Shri Yashraj Pitti and Shri Anuj Bansal – mentors of the newly launched MAGIC-ITI Jalna Incubation Centre. Their vision and guidance will inspire student innovators in Jalna and beyond, nurturing the next wave of entrepreneurial talent.

MAGIC STARTUP MANTHAN



MAGIC Startup Manthan | A Direct Dialogue Between Startups and Policymakers

A high-impact Startup Dialogue Session was hosted with the theme Startup Manthan, organised by MAGIC at CMIA Bajaj Bhavan, Chhatrapati Sambhajnagar — creating a unique platform for startups & ecosystem enablers from the Marathwada region to directly interact & connect with the senior policymakers.

The session was graced and addressed by: Shri Amardeep Bhatia, Secretary IAS, DPIIT, Government of India Shri P. Anbalagan IAS, Principal Secretary, Industries, Government of Maharashtra In their keynote addresses, the dignitaries emphasized the importance of enabling world-class innovation from Tier 2 and Tier 3 cities, and assured startups of strong policy support, including ₹3000 Cr worth of sector-specific incentives, new startup-friendly policies, and faster clearances through the upcoming MAITRI 2.0 platform.

The session was followed by an open-house / interactive discussion, where startups candidly shared their challenges, suggestions, and sectoral needs directly with the dignitaries.

Also present during the session were: Shri Rajat Kumar Saini -IAS, MD, NICDC Dr. P. D. Malikner-IAS MD, AURIC MAGIC Board Members & Mentors– Shri Ashish Garde, Shri Prasad Kokil, Shri Milind Kank, Shri Sunil Raithatta, Shri Suresh Todkar, Shri Nitin Kabra MAGIC

Director Ashish Garde in his welcome address / opening remarks suggested the important initiatives that can be adopted/implimented for further strengthening the Startup Ecosystem specially from Tier-2/Tier-3 cities. The session was anchored by Ms. Preeti Kamthe, maintain a focused and engaging tone throughout the discussion.

This initiative reinforced MAGIC's role as a catalyst in bridging startup aspirations with national policy frameworks — shaping a stronger, more inclusive innovation ecosystem in the heart of Maharashtra & with the focus on Tier-2 / Tier-3 cities in India



MAGIC STARTUP MANTHAN



Policy Meets Innovation | #MAGICStartupManthan

It was an enriching experience for the Startup Ecosystem Stakeholders of MAGIC to have an insightful interaction with Shri. Amardeep Bhatia -IAS, Secretary, DPIIT, Govt. of India, during his visit to Chhatrapati Sambhajnagar (Aurangabad)

The meeting was significant as eminent policy makers from Delhi & Mumbai actively participated in the meeting Shri P. Anbalagan -IAS, Principal Secretary, Industries Department, Government of Maharashtra Shri Rajat Kumar Saini-IAS Managing Director, NICDC Dr. P. D. Malikner-IAS Managing Director, MITL/AURIC were present along with Invest India team members.

This high-level interaction meeting revolved around the need to accelerate innovation from Tier 2 and Tier 3 regions like Marathwada. Shri Bhatia lauded MAGIC as the epicenter of startup innovation in the region, appreciating the ecosystem's efforts in nurturing IP-driven ventures even amidst challenges.

Key discussions included:

- Empowering local startups to build globally competitive solutions.
- Leveraging CSR for startup enablement.
- Building region-specific support models and incubation benchmarks.

MAGIC Board members & Mentors including Prasad Kokil, Ashish Garde, Milind Kami, Sunil Raithatha, Sunil Todkar, Nitin Kabra CMIA President Utsav Machhar, CMIA Hon. Secretary Mihir Saundalgekar and officials of industry department were present during the meeting.

Such direct engagement between policymakers and regional incubators like MAGIC is a strong step toward inclusive national growth.



PITCH LAB 2025



Leafline Eco Solutions Wins Pitch Lab 2025!

MAGIC congratulates Leafline Eco Solutions from Government Polytechnic for emerging as the winner of Pitch Lab 2025, the city's biggest inter-college business model competition.

With participation from 121 teams across 10 colleges, the competition showcased the entrepreneurial spirit of young innovators. Leafline Eco Solutions, a startup developing bioplastics, has also secured a Wild Card entry to Eureka – IIT Bombay E-Cell's national-level startup contest.

The Pitch Lab 2025 Grand Finale at Aryabhata Hall, JNEC Campus – MGM, featured 8 outstanding finalists:

- Government Polytechnic – Leafline Eco Solutions
- Jawaharlal Nehru Engineering College – Ricky
- MGM Dr. GY Pathrikar College of Computer Science & IT – WisePath AI
- School of Engineering and Technology – LawSpecter
- Institute of Information and Communication Technology – Krishi Sarthi
- Institute of Biosciences & Technology – BhoomiVardhan
- Government Engineering College, Aurangabad – BonAppetite
- Marathwada Institute of Technology, CSN – Adurvaad Cyclotune

Kudos to all the finalists for their innovative ideas and inspiring pitches before an esteemed jury. A big thank you to our partners IIT Bombay E-Cell, Gayatri Developers, and Shandilya Technoplast, along with our academic and ecosystem collaborators who made this event a grand success.

Pitch Lab is not just a competition, but a platform to transform student ideas into scalable ventures that will drive the future of innovation and entrepreneurship.



FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP



Faculty Development Program on Innovation & Entrepreneurship | Inaugural Ceremony

GH Raisoni College of Engineering and Management, Jalgaon, hosted a week-long Faculty Development Program on Innovation & Entrepreneurship from 21st July to 25th July, supported by AICTE's Ministry of Education's Innovation Cell and powered by MAGIC as Knowledge Partner.

The inaugural ceremony set a dynamic tone for the week, igniting a spark of inspiration and curiosity among our faculty members. The program began with an insightful inaugural ceremony, guided by the vision of Dr. Preeti Agarwal (Director, GHRCEM, Jalgaon) and FDP Coordinator Dr. Jyoti Jakhete.

Their opening remarks set the foundation for interactive and thought-provoking sessions. Mr. Prasad Kokil (Director, MAGIC) delivered a thought-provoking session on "Evangelizing Entrepreneurship", encouraging educators to become innovation ambassadors and to "Falling in love with problems"—championing curiosity-driven, problem-first thinking. The inaugural ceremony concluded with a grateful vote of thanks by Dr. Sanjay Shekhawat (Dean - Academics).



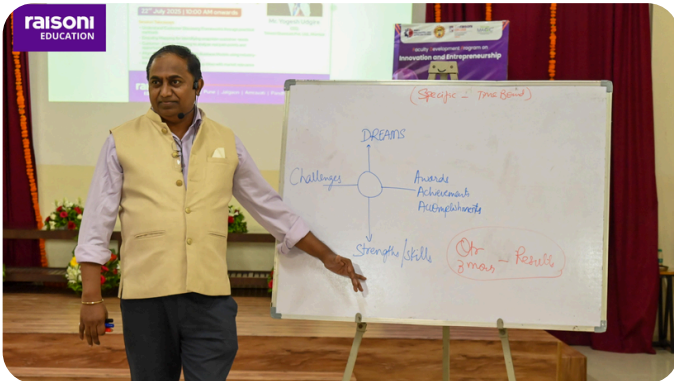
Faculty Development Program on Innovation & Entrepreneurship Day 1

Faculty Development Program on Innovation & Entrepreneurship Day 1 | Creativity & Idea Generation Post session after Inaugural Ceremony on the first day of the Faculty Development Program on Innovation & Entrepreneurship kicked off with a dynamic, hands-on workshop on "Creativity & Idea Generation" led by Mr. Tushar Kanikdale.

The session was packed with practical tools and frameworks like TRIZ, Design Thinking, and Systematic Innovation, each brought to life by engaging real-world examples. Participants explored innovative strategies for sparking creativity and turning ideas into actionable solutions. The power of TRIZ for structured, inventive problem-solving that's proven effective across industries. Design Thinking workflows that encouraged participants to empathize, ideate, and prototype collaboratively. Live group interactions and collaborative exercises, making the session both interactive and impactful.

Mr. Kanikdale's expertise provided faculty with actionable insights to nurture creativity and drive the transformation of ideas from the lab to the marketplace. The enthusiasm and engagement set the perfect tone for the rest of the program! Another highlight was the session by Mr. Yogesh Udgire (CEO, Trinetri Quantum Pvt. Ltd.), who shared deep insights on The Role of Educators in the Age of AI.

FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP



Decoding Customer Needs: Customer Discovery with Empathy Map & Journey Map & Aligning Value Propositions with Business Models

Day 2 Session 1: The morning session of second day featured an engaging and insightful workshop on “Decoding Customer Needs: Customer Discovery with Empathy Map & Journey Map”, expertly led by Mr. Yogesh Udgire.

The session empowered faculty with practical frameworks and tools to deeply understand customer perspectives, including: Empathy Mapping — uncovering unspoken customer needs through focused observation and analysis. Customer Journey Mapping — identifying real pain points and opportunities by walking through the customer’s experience step-by-step. Aligning compelling Value Propositions with robust Business Models, demonstrated through relatable industry examples. Hands-on tools and interactive exercises helped validate startup ideas, ensuring their market relevance. This immersive workshop provided valuable skills to create user-centric innovations, further enabling educators to inspire entrepreneurial thinking in their academic environments.

Day 2 Session 2: | Lean Startup – MVP, Build-Measure-Learn Framework & Rewiring of Our Brain On the second day, the post-lunch session was led by Mr. Mayur Tambhe, Social Entrepreneur & Neurocoach, who delivered an inspiring workshop on Lean Startup – MVP, Build-Measure-Learn Framework & Rewiring of Our Brain.

Key takeaways included:

- Mastering the Lean Startup methodology to develop effective Minimum Viable Products (MVPs).
- Using brain rewiring techniques to unlock mental clarity, overcome limiting beliefs, and enhance entrepreneurial focus.
- Understanding how neuroscience empowers entrepreneurs to navigate challenges and foster innovation. Engaging live networking opportunities with startup founders, providing practical insights and real-world exposure.

This session uniquely blended entrepreneurship with neuroscience, equipping faculty with cutting-edge tools to mentor future innovators effectively.



FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP



Faculty Development Program on Innovation & Entrepreneurship Day 3

Session 1 | Financial Planning, Budgeting & Funding for Startups The third day began with an insightful session on “Financial Planning, Budgeting & Funding for Startups”, expertly led by Mr. Bharat Oswal.

Key learnings included: Understanding essential financial planning strategies vital for startup founders to achieve sustainable growth. Mastering budgeting techniques that help ensure careful management of resources.

Gaining practical tips on identifying funding opportunities and crafting effective pitching strategies. Exploring the investor mindset to understand how angel investors evaluate startups. Valuable real-life lessons drawn from entrepreneurial failures and remarkable comebacks.

This session equipped our faculty with crucial financial acumen to guide aspiring entrepreneurs toward securing and managing resources effectively.

Session 2 | The Role of Technology Transfer in Startups & Incubation Dr. Vikas Gitte delivered an eye-opening session on “The Role of Technology Transfer in Startups & Incubation.” He highlighted how technology transfers bridges innovation from research labs to thriving startups, enabling real-world impact.

The session covered the essentials of IP management and commercialization, vital for startup success. Dr. Gitte demonstrated how incubation centers support startups in leveraging advanced technologies and mentorship for faster growth. Participants gained actionable insights into transforming academic inventions into market-ready solutions



FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP



Business Model Canvas (BMC) - Crafting Sustainable Ideas

The afternoon sessions on Day 3 featured Mr. Umesh Rathod, Innovation Officer of the Western Region from AICTE's Ministry of Education Innovation Cell, delivering a powerful speech on Innovation and Entrepreneurship Development among Educators.

He emphasized the crucial role faculty members play in promoting entrepreneurship and fostering an innovation-driven culture within academic institutions. Following this, Mr. Rathod conducted an engaging workshop on Business Model Canvas (BMC) - Crafting Sustainable Ideas, covering: - Decoding the 9 essential building blocks of a business model - Transforming raw ideas into structured, actionable business frameworks - Practical exposure to using BMC as an effective teaching tool for innovation-Valuable insights to empower faculty in mentoring innovation & entrepreneurship among students.



Day 4 Session 1 | Design Thinking & Human-Centric Tools for Effective Problem Solving & User Engagement Fourth day kicked off with an energetic and interactive session by Dr. Kshipra Moghe on Design Thinking & Human-Centric Tools for Effective Problem Solving & User Engagement.

Participants dived deep into:

- Core concepts and the structured process of Design Thinking for creative and practical problem solving.
- Human-centric methods to uncover genuine user needs and build empathy
- Hands-on group activities focused on addressing real-world challenges
- Techniques to enhance user engagement and tailor solutions for greater impact
- Actionable tools to nurture innovation in teaching, mentoring, and guiding startups.

Dr. Rajesh Jawalekar led a valuable session focused on Mentoring, Event Design, & Feedback Tools for entrepreneurial success in academic settings. Key takeaways included: Proven strategies for effective mentoring to empower entrepreneurship development, with an emphasis on clear objectives, open communication, and personalized guidance. Approaches to designing engaging events that ignite innovation, leveraging collaborative brainstorming, creative theming, and technology to enhance participation and lasting impact. Practical feedback tools and techniques—like surveys, user testing, and public roadmaps—to improve startup guidance and the incubation process, while ensuring ideas remain market-relevant.

FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP



Day 5 Session 1 | Intellectual Property (IP): Basics & Legal Aspects for Startups

GH Raisoni College of Engineering and Management, Jalgaon, hosted a week-long Faculty Development Program on Innovation & Entrepreneurship from 21st July to 25th July, supported by AICTE's MoE Innovation Cell and powered by MAGIC Incubation as Knowledge Partner.

Day 5 featured an expert session by Dr. Bhushan Choudhary on Intellectual Property (IP): Basics & Legal Aspects for Startups. Key session points included: Explaining the fundamentals of Intellectual Property Rights (IPR) crucial for startups and innovators. Detailing different types of intellectual property—patents, copyrights, trademarks, and trade secrets—and their applicability. Exploring legal and regulatory processes for safeguarding innovative ideas and navigating IP challenges. Sharing strategies for using IP as a tool for commercialization and competitive advantage. Providing practical steps for patent filing, protecting new inventions, and avoiding common IP pitfalls during early-stage startup development. This session empowered faculty with the essential knowledge to guide aspiring entrepreneurs in protecting and leveraging their innovations.

The 5-day Faculty Development Program on Innovation & Entrepreneurship successfully concluded with a meaningful valedictory session. Faculty and dignitaries reflected on the impactful learnings and transformative experiences throughout the week. Each participant presented a campus Action innovation plan for the upcoming six months which was mandatory activity given by AICTE MOE to be presented on the last day of the FDP.

The plans were reviewed by Director Dr Preeti Agrawal and Dr. Bhooshan Chaudhari and feedback was well received by the participants. Participation certificates were awarded to all faculty members who actively engaged in the program. Appreciation was extended to all speakers, organizers, and participants for their enthusiasm and commitment.

The program reinforced the vital role of educators as catalysts for innovation and entrepreneurial mindset development.



VISIT TO MAGIC



B. Pharm Final Year students of Y.B. Chavan College of Pharmacy, Chh. Sambhajinagar

Final-year B. Pharm students from Y.B. Chavan College of Pharmacy, Aurangabad—an ecosystem partner of MAGIC—visited MAGIC on 15–16 July 2025 as part of their Innovation Council activities.

The visit included sessions on innovation, prototype validation, and startup opportunities, inspiring young minds to embrace entrepreneurship and innovation.



Accelerating EV Transition in Chhatrapati Sambhajinagar

Industry experts, cluster leaders, and WRI India representatives visited MAGIC for a detailed discussion on advancing the city's EV ecosystem.

WRI India presented the report "Accelerating EV Transition: Enabling an EV-Ready Facility at DECPL," outlining a roadmap to transform DECPL into a plug-and-play hub for MSMEs and startups.

With major EV players like Ather Energy, JSW Green Mobility, and Toyota Kirloskar Motors investing in AURIC City, the city is fast emerging as a leading EV manufacturing hub in India.



Students from Dnyan Prabodhini Balvikas Mandir Prashala, Solapur

Students from Dnyan Prabodhini Balvikas Mandir Prashala, Solapur visited MAGIC for an insightful exposure visit focused on innovation, entrepreneurship, and the startup ecosystem.

Mr. Ashish Garde, Director of MAGIC, engaged the students in an inspiring session, highlighting future opportunities and the importance of innovative thinking. Ms. Priti Kamthe, General Manager, along with Mr. Krushna Tekale, provided an overview of MAGIC's journey, incubation programs, and sectoral impact. The session concluded with an interactive Q&A, giving students a deeper understanding of the incubation ecosystem and MAGIC's role in nurturing startups.



Delegation of PRISM Forum and Dean R&D, PREC Loni

Dr. Sanjay Kurkute, CEO – PRISM Forum and Dean R&D, PREC Loni, visited MAGIC Incubation with 40 students to explore the incubation ecosystem.

The visit offered valuable insights into MAGIC's initiatives for fostering innovation, entrepreneurship, and startup growth.

MAGIC OUTREACH



Round Table Conference on “Indian Defence Startups: The Strategic Need of the Hour” Institute of Chemical Technology (ICT), Mumbai

MAGIC Director Shri Ashish Garde participated in the high-impact Round Table Conference jointly organized by Savishkar India and ICT NICE Venture Incubator & Foundation with support from AICTE IIC, Atal Incubation Centre–RMP, and Atal Innovation Mission.

The event brought together 40+ domain experts including ex-DRDO officials, policymakers, startup founders, and academic leaders to deliberate on the transformative potential of India’s defence startups.

Key Highlights from the Speakers:

- Prof. A.B. Pandit, Vice Chancellor, ICT – Emphasized India’s scientific breakthroughs in bulletproof vests and high-impact grenade tech.
- Dr. G. Satheesh Reddy, Former DRDO Chairperson – Advocated for live testing access to startups and focus on quantum, AI, and geo-sensor technologies.
- Shri Kashinath Deodhar, Ex. DRDO – Spoke on emergency escape systems, pilot safety, and drone life sciences innovation.
- Mr. Nikhil Methiya, Founder & CEO, Dronelab – Presented cutting-edge innovations like the “Mother Drone” and the potential in robotic research.
- During the Open House Mr. Ashish Garde, Director, MAGIC – Highlighted MAGIC’s role in supporting deep-tech defence startups through the initiatives like DICE Innovation Challenge and Anveshna Incubation Lab and praised iDEX for driving innovation through structured challenges.
- Mr. Chaitanya Joshi, Director, C Tech Group – Discussed defence manufacturing scale-up and funding pathways like TDF and Startup India.
- Mr. Umesh Rathod, West Zone Incharge, AICTE-IIC – Spoke on the importance of incubation centers in bridging academia and industry for student-led innovation.
- Shri Ashish Chauhan – Concluded with a powerful message on the need for deeper academia-industry-Incubator collaboration.

The Open House Dialogue between startups and stakeholders ignited energetic conversations on scaling innovations, navigating policy gaps, and building a globally competitive Indian defence ecosystem.

With 1000+ defence startups and strong institutional support, India is paving the way for an Atmanirbhar future in strategic technology development.

MAGIC OUTREACH



Visit to Shri Sant Gajanan Maharaj College of Engineering (SSGMCE), Shegaon

MAGIC Director Mr. Ashish Garde visited Shri Sant Gajanan Maharaj College of Engineering (SSGMCE), Shegaon, Maharashtra for an interaction meeting. The visit focused on strengthening innovation, incubation, and industry-academia collaboration.

Discussions included fostering a startup culture, encouraging entrepreneurship, and exploring opportunities for CSR partnerships, incubation support, and mentoring. Mr. Garde appreciated the college's 85-acre state-of-the-art campus, strong industry connect with companies like Endress+Hauser Group, and the visionary efforts of its leadership in creating world-class infrastructure and resources. A dedicated Incubation Centre at SSGMCE could play a vital role in nurturing entrepreneurship across the Vidharbha region.



Meeting with Dr. Bhagwat Karad

Ashish Garde, Director MAGIC, met Hon. Dr. Dr. Bhagwat Karad, Rajya Sabha MP and Former MoS Finance, to share MAGIC's initiatives supporting startups and innovators across Marathwada and other Tier II/III cities. Discussions focused on emerging opportunities around AURIC City and strengthening the regional startup ecosystem. The latest issue of MAGIC's quarterly newsletter 'Discover MAGIC' was also presented to Dr. Bhagwat Karad.



Sangam Hackathon 2025, Nashik

MAGIC Managing Director Prasad Kokil was part of the jury for the Sangam Hackathon 2025 organised by the Maharashtra University of Health Sciences (MUHS), Nashik.

The event brought together bright young minds to develop innovative and technology-driven solutions for challenges in the healthcare sector. Participants showcased creative problem-solving, practical applications, and impactful ideas aimed at improving public health outcomes.



AIC BAMU, Chh.Sambhajinagar

Mr. Ashish Garde visited the Incubation Centre of AIC-BAMU Foundation at Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar, and interacted with the esteemed Board of Directors, including Chairman & Vice Chancellor Dr. Vijay Fulari, Board Member & Pro Vice Chancellor Dr. Walmik Sarode, Managing Director Mr. Mukund Kulkarni, Directors Mr. C.P. Tripathi & Dr. Pravin Wakte, and CEO Mr. Amit Ranjan Tiwari.

On this occasion, a copy of MAGIC's official newsletter "Discover MAGIC" was presented, highlighting the various initiatives and activities undertaken by MAGIC Incubator to strengthen the startup and innovation ecosystem.

ISBA DELGATION MEET



As part of the ISBA delegation's visit to New Delhi, Ashish Garde, Director MAGIC, met with key leaders from DPIIT, Gol — including Shri Sanjiv Singh, Joint Secretary; Dr. Sumeet Jarangal, Director, Startup India; and Ms. Mamatha Venkatesh, VP & Head, Startup India — to strengthen collaboration and advance India's startup ecosystem.



Ashish Garde, Director MAGIC Incubation, joined the ISBA delegation in a meeting with Shri Deepak Bagla, Mission Director, Atal Innovation Mission, NITI Aayog. The discussion focused on AIM 2.0 — aimed at strengthening incubators, upgrading infrastructure, and driving innovation across Tier-2 & Tier-3 cities.



For over four decades, the National Science & Technology Entrepreneurship Development Board (NSTEDB) has been the backbone of India's incubation movement. Ashish Garde, Director MAGIC and Governing Body Member of ISBA, joined the ISBA delegation in a meeting with senior officials of DSTNEB at New Delhi — reaffirming a shared commitment to strengthen India's innovation and startup ecosystem.



Ashish Garde, Director MAGIC and Governing Body Member of ISBA, joined the ISBA delegation in a meeting with Dr. P.S. Madanagopal, CEO, MeitY Startup Hub at New Delhi. The discussion focused on enhancing the efficiency of startup funding schemes, empowering incubators in Tier-2/3 cities, and strengthening support for deeptech startups reinforcing ISBA's collaboration with MeitY to drive India's innovation-led growth.



ISBA Delegation at BIRAC, New Delhi

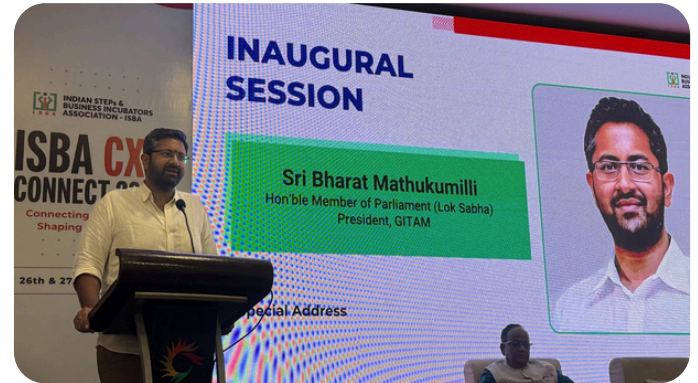
The ISBA delegation met Dr. Jitendra Kumar, MD BIRAC, and the BIRAC leadership team in New Delhi. The meeting focused on strengthening collaboration between BIRAC and ISBA to enhance domain-focused incubation, funding access, and mentorship for innovators in biotechnology, healthcare, agri-tech, and climate innovation.



ISBA Delegation at MOE Innovation Cell, AICTE

The ISBA delegation met Shri Yogesh Bramhankar, Innovation Director, and Shri Pradeep Dhage, Asst. Innovation Director, MOE Innovation Cell, AICTE, in New Delhi. Discussions focused on strengthening collaboration between IICs, E-Cells, and incubators, and scaling student-led startups through mentoring, funding, and national innovation programs.

MAGIC AT ISBA CXO CONNECT 2025



MAGIC at ISBA CXO CONNECT 2025, Visakhapatnam

Ashish Garde Director MAGIC (Marathwada Accelerator for Growth and Incubation Council) actively participated in ISBA CXO CONNECT 2025, held on June 26–27 in Visakhapatnam. The conclave was organized by the Indian STEPs and Business Incubators Association (ISBA), the forum brought together CXOs, incubator leaders, policymakers, and innovation enablers to discuss the evolving landscape of India's startup ecosystem.

Mr. Ashish Garde, Director of MAGIC and Governing Body Member of ISBA, actively participated in the sessions focused on:

- Strategic leadership and integration of emerging technologies in incubation
- Co-incubation frameworks enabling collaboration and shared resources
- Policy inputs aimed at improving funding access and mentorship opportunities
- Technology prioritization for startup founders and incubation teams.

On the sidelines, Mr. Garde also held discussions with the Chairman, Board of Trustees TiE Global Mr. Murli, exploring opportunities for collaborative mentorship and market access, especially for startups from Tier-2 and Tier-3 cities. MAGIC continues to engage on the platforms that strengthen incubation models and enable meaningful ecosystem linkages.



ISBA delegation at Andhra Pradesh MedTech Zone (AMTZ)

As part of the ISBA CXO CONNECT 2025 engagements, Mr. Ashish Garde, Director – MAGIC, joined the ISBA delegation in visiting the Andhra Pradesh MedTech Zone (AMTZ) — India's premier medical technology manufacturing hub. The delegation had the privilege of witnessing world-class MedTech infrastructure and innovations that are redefining the future of healthcare. A highlight of the visit was the visionary address by Dr. Jitendra Sharma, MD & Founder CEO – AMTZ, on "The Future of Leadership", offering deep insights into leading with purpose, innovation, and global ambition. From fostering indigenous innovation to creating global benchmarks, AMTZ stands as a beacon of India's MedTech revolution

MAGIC AT ISBA CXO CONNECT 2025



Visit to A-Hub, Vishakhapatnam

As part of our collaborative innovation journey, Mr. Ashish Garde, Director – MAGIC and Governing Body Member – ISBA, along with Mr. Ismail Akbani, CEO – AIC-Mahindra, visited a-Hub, Andhra University Incubation Centre in Visakhapatnam.

They interacted with Mr. Ravi Eswarapu, CEO, a-Hub, and his dynamic team to understand their impactful work in nurturing student innovators and early-stage startups. The interaction offered rich insights into their operational model and regional innovation strategies.

This visit marked another step forward in strengthening ties between incubation networks in different parts of India.



Visit to National Research Development Corporation (NRDC)

As part of ISBA CXO CONNECT 2025, Mr. Ashish Garde, Director – MAGIC, joined the ISBA delegation for a visit to NRDC Visakhapatnam, hosted by Dr. Bijay Kumar Sahu, Regional Head – NRDC.

The dialogue focused on enhancing technology transfer, IP commercialization, and connecting research institutions with incubators to drive lab-to-market outcomes. The visit emphasized the importance of joint frameworks to empower startups through access to high-impact R&D and IP-driven innovation.



AP Innovation Society (APIS) Visit & Online Meeting

During the ISBA CXO CONNECT 2025 engagements, Mr. Ashish Garde, Director – MAGIC, actively participated in the interaction meeting with the Andhra Pradesh Innovation Society (APIS) officials at their Visakhapatnam Center.

The session brought together over 40 TBI and STEP leaders to explore collaborative strategies and state-driven innovation frameworks. CEO AP Innovation Society addressed the meeting online, enabling a deeper exchange on incubation policy, startup support, and ecosystem alignment.



Visit to NASSCOM Center of Excellence (CoE), Visakhapatnam

MAGIC Director Mr. Ashish Garde, along with Mr. Ismail Akbani, CEO – AIC-Mahindra, visited the NASSCOM Center of Excellence in Visakhapatnam.

Discussions focused on potential tie-ups in deep tech, IoT, and Industry 4.0, and collaborative avenues for co-incubation and corporate engagement.

MAGIC Startup News



Congratulations!

Congratulations to Om Somvanshi, Founder of Nexzellenz Technologies and a MAGIC-incubated startup, on being honoured with the MASSIA Young Entrepreneur Award 2025!

Startup News



CONGRATULATIONS!



Congratulations!

Mahesh Londhe - Founder, Agrozee Organics & MAGIC Incubated Startup on winning the prestigious Excellence in Product Innovation (B2C) Award at Fi - widely regarded as the "Oscars of the Food Sector."



Congratulations to Medscore™

Congratulations to Medscore™, a MAGIC-incubated startup, for being recognized as an Emerging FinTech Innovation in Healthcare Supply Chain 2025 by Elets eHealth at the 16th Healthcare Innovation Summit. Medscore™ is building impactful solutions at the intersection of credit risk and pharmaceutical distribution, supporting better decision-making in the healthcare supply chain.

Wishing the team continued success as they move ahead with innovation and purpose.



MAGIC Business Incubator was proud to participate in the Agriculture Conclave "शेतीतून समृद्धीकडे" hosted by TV9 Marathi in Chhatrapati Sambhajnagar. The panel discussion on "Technological Advancements and Youth in Agriculture" sparked insightful conversations on shaping the future of farming. A special moment as three of MAGIC's Incubatees shared their inspiring journeys on TV9!

Watch Full Video:

<https://youtube.com/live/8Ec2DB8YUXY>

(Session time 4:44:00 to 5:08:00)

MAGIC WELCOMES NEW INCUBATEES



JIVA



NEURO SMARTBOT PVT. LTD



D3CODE HEALTH TECHNOLOGIES



SMART SAFETY JACKET

MSME SEED FUND



DB POTENTIAL LLP



SMART SAFETY JACKET

MEDIA COVERAGE

A collage of newspaper clippings and articles related to the Magic-ITI incubation center and MSME Seed Fund. The central focus is the opening of the Magic-ITI Jaina Incubation Centre, described as the country's first-ever incubation hub within a Government ITI in India. Other articles mention the MSME Seed Fund, media coverage, and various startup events like the Leafline Eco Solutions Pitch Lab 2025 and DPIIT's interaction with city industries.

Magic-ITI incubation centre to open tomorrow
New boost to rural entrepreneurship and women-led startups
LORDMAI NEWS NETWORK CHHATTARPATI SAMBHAJINAGAR
The country's first-ever incubation centre within an ITI campus will be inaugurated at

Leafline Eco Solutions wins Pitch Lab 2025
121 teams competed in inter-college startup contest
Leafline Eco Solutions, a Government Polytechnic startup developing biodegradable bioplastics, won the Pitch Lab 2025 contest held at IIMCMA JYEEC campus on Saturday, marking a wild card entry to IIT Bombay EcoCell's national-level startup competition.

DPIIT secy interacts with city industries
Mumbai-Bhopal
In a significant development for the city's industrial landscape, Union Minister for Skill Development, Entrepreneurship, Small Business and Informal Economy, Dr. Jitendra Singh, Secretary, Department of Industrial Policy and Promotion (DIPP), Government of India, visited Mumbai on Saturday to interact with city-based industrial associations. The visit was part of a larger mission to understand the challenges and opportunities of the manufacturing sector in the region.

MSME Seed Fund
The MSME Seed Fund is a government initiative aimed at providing financial support to small and medium enterprises (SMEs) in the form of seed capital. This fund is designed to help entrepreneurs start and grow their businesses, particularly in rural and semi-urban areas.

Media Coverage
The Magic-ITI incubation center has received significant media attention, highlighting its role in promoting entrepreneurship and supporting women-led startups. The center is expected to provide a conducive environment for startups to thrive and contribute to the local economy.

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DISCOVER MAGIC



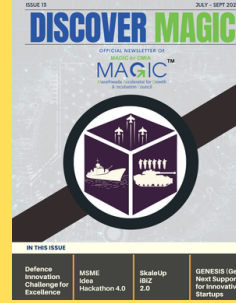
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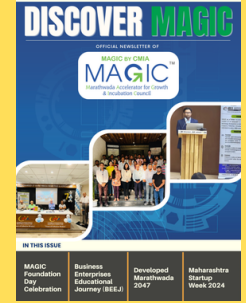
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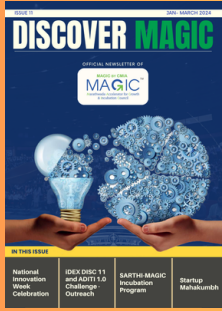
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OFFICIAL NEWSLETTER

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

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