

# DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA

# MAGIC™

Marathwada Accelerator for Growth & Incubation Council



## IN THIS ISSUE

**Defence Innovation Challenge for Excellence Finale**

**Industry-Startup Interaction by STPI**

**National Startup Week Celebration**

**MeitY GENESIS PRAVAAH 2025**

## Highlights



### DISCOVER MAGIC -

Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

**Designed by: Nikhil Bhalerao**  
**Subscribe to our Newsletter**  
[bit.ly/DiscoverMAGIC](http://bit.ly/DiscoverMAGIC)

MAGIC Incubator Supported by

Promoted by Members of



# Editor's Note

*Fifteenth edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the January - March 2025.*

Dear Readers,

The first quarter of 2025 has been an eventful and inspiring period for MAGIC, filled with groundbreaking initiatives, strategic collaborations, and impactful engagements that have further strengthened the startup ecosystem.

January set the stage with National Startup Day and Innovation Week, a week-long celebration from January 10-16 that brought together entrepreneurs, industry leaders, and policymakers. This was followed by the TiE Global Summit, where MAGIC's leadership engaged with global investors and ecosystem enablers to explore new avenues for startup growth. A major highlight was Bill Gates recognizing a MAGIC-incubated startup, a moment of immense pride that underscored the impact of our innovation-driven ecosystem.

February was marked by MAGIC's active participation in PRAVAAH 2025, a premier incubator conclave hosted by MeitY Startup Hub (MSH) at BITS Pilani, Goa Campus. Here, the official launch of GENESIS, an initiative empowering startups from Tier 2 & 3 cities, underscored MAGIC's role as a MeitY-supported incubator.

March was a defining month with the DICE Finale, where top startup teams competed, showcasing breakthrough ideas and securing funding. The MAGIC Investor Meet, organized in collaboration with FAAD, successfully connected MAGIC startups with visionary investors, unlocking new funding opportunities. Additionally, MAGIC's outreach efforts expanded with various programs, reinforcing its commitment to supporting innovation beyond urban centers. The quarter also saw seed funding being facilitated for promising startups, accelerating their journey toward market success.

As we reflect on the events of the past few months, we remain grateful to our mentors, partners, and stakeholders who contribute to the vibrant ecosystem at MAGIC. Your unwavering support is vital in empowering the next generation of innovators and entrepreneurs.

Thank you for being a part of our journey. Let's continue to inspire and uplift each other as we work towards a brighter, more innovative future.

Warm regards,

Ashish Garde  
 Editor, Discover MAGIC

## BILL GATES RECOGNIZES MAGIC'S STARTUP NIYO FARMTECH



### Bill Gates Recognizes NIYO FarmTech's Innovative Sprayers

NIYO FarmTech, one of the first startups incubated at MAGIC (Marathwada Accelerator for Growth and Incubation Council), has secured a place in the top 10 of the Greenovation Energy Challenge. Notably, their innovative pesticide sprayers caught the attention of global tech entrepreneur Bill Gates, who personally experienced their advanced agricultural technology at an event organized at the Indian Agricultural Research Institute (IARI).

Bill Gates not only observed but also personally used the NIYO Solar Sprayer to assess its efficiency. This solar-powered sprayer offers a more cost-effective and eco-friendly alternative compared to traditional fuel-based sprayers. He also tested the NIYO Bahubali Sprayer, designed for large-scale farming, which enhances efficiency and reduces labor costs. The demand for this product is growing in international markets as well.

As part of his visit to India, Bill Gates explored groundbreaking innovations under the Make in India initiative, including advancements in agriculture, digital infrastructure, and frontier technologies. Niyo Farmtech's revolutionary pesticide spray pump has caught his attention, Bill Gates went beyond observation—he personally operated the NIYO Solar Sprayer, experiencing its efficiency and ease of use firsthand.

This solar-powered innovation offers farmers an eco-friendly alternative to traditional pesticide sprayers, reducing reliance on expensive fuel-powered machines. He also tested the NIYO Bahubali Sprayer, a high-capacity, labor-saving device designed for large-scale farming. Today, with 5,000+ units sold, 100+ jobs created, and ₹3 crore+ in revenue, Niyo Farmtech stands as a shining example of Make in India innovation.

NIYO FarmTech's journey began in 2018 when its founder, Yogesh Gawande, was in his third year of engineering. His college project evolved into a full-fledged product under the mentorship of MAGIC. Industry experts Milind Kank, Sunil Raithatha, Prasad Kokil, Ritesh Mishra, and Ashish Garde provided strategic guidance, financial support, market access, and industrial networking.

MAGIC played pivotal role in transforming a student project into a market-ready product. Through MAGIC's support, NIYO FarmTech connected with key organizations such as BYST, Social Alpha and CoE FASAL (STPI, IIT Kanpur, IIMCIP), enabling rapid growth.

MAGIC Directors Milind Kank, Sunil Raithatha, Prasad Kokil, Ritesh Mishra, and Ashish Garde, played a pivotal role in Yogesh's early development, ensuring he had the right resources, mentorship, market access and even financial backing to pursue his dream.

NIYO FarmTech's journey is a strong example of innovation under the Make in India initiative. From a college project to recognition by Bill Gates, this startup has demonstrated its potential to revolutionize Indian agriculture through cutting-edge technology.



## NATIONAL STARTUP DAY AND INNOVATION WEEK

As part of the **9th Startup India Innovation Week** initiated by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, MAGIC organized a variety of activities from January 10 to 16, 2025, to commemorate the National Startup Day and promote India's startup ecosystem.



### Day 1: MAGIC HeadONN: Entrepreneurship & Innovation as Career Opportunities | 10th Jan 2025

On January 10, 2025, MAGIC Business Incubator, in collaboration with Shri Shivaji Polytechnic Institute, Parbhani, hosted an inspiring one-day workshop, MAGIC HeadONN: Entrepreneurship and Innovation as Career Opportunities. This highly engaging session, led by MAGIC Director Mr. Prasad Kokil, aimed to equip students and faculty with practical insights to transform academic ideas into commercially viable and socially impactful ventures.



### Day 2 : Session on Creativity and Innovation in New Project, Nanded | 11th Jan 2025

Day 2 of National Innovation Week 2025 witnessed an engaging session during the 59th All India Marathi Science Festival. Shri. Prasad Kokil, Director of MAGIC, shared his expertise on the vital role of creativity and innovation in launching successful ventures and projects. The session inspired attendees to think beyond the ordinary, embrace innovative ideas, and apply them in their entrepreneurial journey.



**Day 3 : Launch of MeitY GENESIS EIR Program, Govt. ITI, Chh. Sambhajanagar | 12th Jan 2025**



Day 3 of our Innovation Week celebrations marked a significant milestone with the launch of the MeitY GENESIS EIR Program during the Udyojagta Prerna Program (Entrepreneurship Inspiration Program). Shri. Ashish Garde inspired attendees by highlighting how the GENESIS EIR Program can empower first-generation entrepreneurs to turn innovative ideas into impactful startups.



**Day 4 : Roadshow on Hero for Startups (HFS), Bajaj Bhavan, CMIA | 13th Jan 2025**

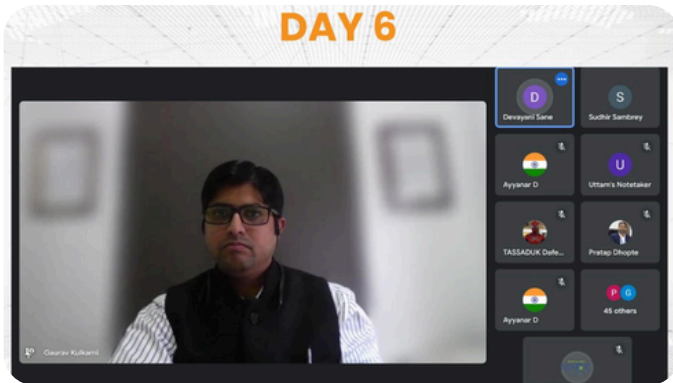


Day 4 of our Innovation Week celebrations featured the exciting Hero for Startups (HFS) roadshow by Hero MotoCorp in association with MAGIC. The event brought together aspiring entrepreneurs and industry leaders to explore opportunities in mobility, AI, deep tech, and robotics. Shri. Vikash Kumar and Amya Madan from Hero MotoCorp, along with Shri. Ashish Garde, shared insights into the HFS program, highlighting mentorship, networking, and growth opportunities for startups.



**Day 5 : MAGICx Interview Series, Aryabhata Hall, MGM University, Chh. Sambhajanagar | 14th Jan 2025**

Day 5 of National Innovation Week featured the inspiring MAGICx Interview Series, where Shri. Milind Kulkarni, Managing Director of Ctrine Engineering Pvt. Ltd., shared his entrepreneurial journey and the strategies behind his success in the startup ecosystem. Joined by Shri. Ashish Garde, Dr. Abhay Kulkarni, and Mr. Sudarshan Dharurkar, the session sparked meaningful discussions about innovation, leadership, and resilience, leaving the audience motivated to pursue their entrepreneurial dreams.



**Day 6 : MAGIC LearnNXT: Basics of Legal for Startups (Virtual) | 15th Jan 2025**



Day 5 of National Innovation Week featured the inspiring MAGICx Interview Series, where Shri. Milind Kulkarni, Managing Director of Ctrine Engineering Pvt. Ltd., shared his entrepreneurial journey and the strategies behind his success in the startup ecosystem.

Joined by Shri. Ashish Garde, Dr. Abhay Kulkarni, and Mr. Sudarshan Dharurkar, the session sparked meaningful discussions about innovation, leadership, and resilience, leaving the audience motivated to pursue their entrepreneurial dreams.



**Day 7 : Panel Discussion on Entrepreneurship as a Career Option at NSBT, Chh. Sambhajanagar | 16th Jan 2025**

We concluded our Startup Innovation Week 2025 celebrations with a thought-provoking panel discussion featuring dynamic leaders from the startup ecosystem.

**Chief Guest: Ms. Preeti Shinde – Founder, Gudworld & Participant, Shark Tank India Season 4**  
**Esteemed Panelists:**

Mr. Anand Mishra – CPO, Baby Cloud (Adwaita Educare Private Limited) Dr. Sunil Sahuji – Founder & Director, Bharat Dental Innovations Private Limited Mr. Saurabh Kadam – CEO & Co-Founder, SP Agro Innovations LLP  
 Mr. Abhilash Goje – Founder & CEO, Khana Anywhere Private Limited

This engaging session inspired attendees with powerful stories of perseverance, innovation, and entrepreneurial success, encouraging them to explore entrepreneurship as a rewarding career path. A perfect conclusion to National Startup Day 2025 and a celebration of India's vibrant startup ecosystem!

Shri. Vikash Kumar and Amya Madan from Hero MotoCorp, along with Shri. Ashish Garde, shared insights into the HFS program, highlighting mentorship, networking, and growth opportunities for startups.

This collaborative initiative underscores the potential of startups and corporates working together to revolutionize the mobility sector.

## NATIONAL STARTUP DAY CELEBRATION AT MUMBAI



**National Startup Day Celebration at Mumbai**

Chief minister Devendra Fadnavis on Thursday unveiled plans for the Maharashtra Innovation City, a transformative hub for startups and industry collaboration that will be modelled after Gujarat's Gift City. This innovation city will span 100 acres, fostering innovation at unprecedented speed. "We will identify land and develop this city in record time," Fadnavis said during the National Startup Day event themed 'Empowering Innovation, Elevating Maharashtra'.

The announcement coincided with the unveiling of Maharashtra's draft startup policy offering electricity tariff and stamp duty waivers, as well as patent cost reimbursement. A single-window online portal for startups will also be developed for all regulatory compliance. The draft startup policy, which aims to incubate 50,000 startups and create 25 lakh jobs, promises to establish and support over 300 incubators, accelerators, startup hubs, and entrepreneurship labs.

These initiatives will work towards providing access to mentorship, financing, co-working spaces, and a startup-friendly regulatory framework. We want startups to experience seamless operations, and in the days ahead, our plans will make ease of doing business a reality," Fadnavis said. "Maharashtra is home to 26,000 startups. It is not just a participant in India's startup revolution, but ranks among the top seven states in the country for startups." Pointing out that Maharashtra has the highest number of women directors, he added that they are working on a mission to ensure women hold leadership roles in startups.

The draft policy will accept suggestions from all stakeholders before it is finalised after two months, said skill, employment, entrepreneurship, and innovation minister Mangal Prabhat Lodha. He exhorted industry and venture capitals to work with the govt so that Maharashtra leads the world as the startup capital. "We want to elevate the atmosphere of innovation in Maharashtra. The world is moving fast, and we need to be in step with those changes," Lodha said.

The draft policy stated: "The state will provide extensive access to finance, including seed funding for up to 5,000 startups." Green technology startups will be offered incentives, mentorship, and funding too, it added. The draft policy will also extend intellectual property rights (IPR) to registered startups and reimburse 100% of the cost for seeking IPR, capped at Rs 5 lakh per startup for domestic IPR and Rs 20 lakh per startup for international IPR. The Small Industries Development Bank of India allocated Rs 200 crore for startups, with Rs 30 crore earmarked for each regional division. "There are many innovative entrepreneurs in tier 2 and 3 cities and in the extremely rural areas. They will now have access to funding too to support their ventures," said Fadnavis.

## FINALE OF DICE 2024



**MAGIC Defence Innovation Challenge for Excellence (DICE-2024) - Finale was conducted at MAGIC office**

The 6th National Innovation Challenge – DICE 2024, organized by Marathwada Accelerator for Growth and Incubation Council (MAGIC), successfully concluded on January 28, 2025, recognizing groundbreaking innovations in the defence sector. This prestigious initiative aims to identify and support promising startups in making their defence solutions commercially viable.

The 6th National Innovation challenge of MAGIC received applications from 47 cities across 17 states, with 102 startups shortlisted for the preliminary round. After an intensive three-stage selection process, 24 startups competed in the final round, where 7 startups emerged as winners across three categories. Chief Guest Brigadier Virendra Singh, Commander of the 97 Artillery Brigade, applauded the initiative, stating: "This is the best era for innovation in India. The government is investing significantly in R&D, and the Indian Army is open to new ideas like never before." He also introduced 'Anveshana', a collaborative initiative by the Cantonment – Indian Army, MAGIC, and Government Engineering College, aimed at fostering defence innovation. The Anveshana Lab, equipped with 3D printing, AI servers, virtual reality, drone technology, and reverse engineering tools, will provide startups and researchers with a platform to develop indigenous solutions for national defence.

Ajay Deshkar of 3D Engineering praised MAGIC's efforts in nurturing defence innovation, stating: "We are proud to be associated with DICE-2024, which has opened new avenues for collaboration in defence technology."

The challenge was inaugurated on October 5, 2024, by Dr. Sameer Kamat, Secretary of DRDO, and was judged by an esteemed panel of defence and technology experts, including senior officials from the Indian Army, aerospace sector, and research institutions. Prasad Kokil, speaking about the initiative, emphasized, "This challenge is designed to identify innovative solutions for defense challenges and transform them into intellectual property while providing financial and commercial opportunities for startups.

### **The Winners of DICE-2024:**

**Revenue Stage Category:** Winner: Auxobit Aerospace Pvt. Ltd. (Chhatrapati Sambhajnagar) – Founded by Shravan Yadav Runner-up: NxtQube – Aerogravity Pvt. Ltd. (Nashik) – Founded by Nikhil Rajput

**Prototype Stage Category:** Winner: Gyanadraksha Wydhumraketustra Subrahmk Pvt. Ltd. (Bhilai, MP) – Led by A. Gyanesh Kumar Rao Runner-up: Contriver Autonomous Systems Pvt. Ltd. (Delhi) – Led by Utkarsh Ahuja

**Idea Stage Category:** Winner: Prayogik (Bhopal) – Founded by Vijay Mamtani Runner-up: Plasma Blade Propeller (Mumbai) – Founded by Ryan Nadar

**Special Jury Mention:** VertiFly Aerospace (Pune) – Led by Sarthak Sudhir

## PRIZE DISTRIBUTION CEREMONY OF DICE 2024 AT AERO INDIA, BENGALURU



### Defence Innovation Challenge for Excellence (DICE-2024) -Prize Distribution Ceremony at AERO India, Bengaluru

Prize distribution ceremony of MAGIC's Defence Innovation Challenge for Excellence (DICE-2024) was organised during Aero India 2025 in Bengaluru on February 12, 2025.

Dr. B.K. Das, DS & DG (ECS), DRDO, and Dr. Manish Bharadwaj, Technical Advisor to the Chairperson, DRDO, graced the prize distribution ceremony of DICE2024 at AERO INDIA 2025. Their insights into India's defense innovation landscape were truly enlightening.

Speaking on the occasion, Director General (Electronic and Communication Systems), DRDO Dr BK Das emphasized the crucial role of initiatives like DICE-2024 in strengthening India's defence innovation ecosystem. He said DRDO remains committed to supporting innovative start-ups that align with the Government's vision of Aatmanirbhar Bharat in defence. Challenges like DICE-2024 provide a crucial platform for breakthrough technologies, he added.

Dr. Das emphasized the government's commitment to making India a global leader in defense manufacturing and announced that DRDO will provide access to cutting-edge research facilities for the winners of DICE-2024 and other deserving startups.



At the DICE-2024 Prize Distribution Ceremony, Dr. Manish Bharadwaj, Technical Advisor to the Chairperson DRDO, emphasized the importance of nurturing defence related manufacturing & innovation by supporting startups. He highlighted that fostering such innovation & supporting budding startups is crucial for leading India towards its mission of self-reliance in the defense sector, aligning with the Aatmanirbhar Bharat and Make in India initiatives.

The 6th edition of the Defence Innovation Challenge for Excellence (DICE-2024), organized by MAGIC and powered by DRDO & 3D Engineering LLP, with support from Startup India, the Office of the Scientific Advisor to the Government of India, iDEX, and the Maharashtra State Innovation Society, is set to culminate with its grand finale and prize distribution at AERO INDIA 2025!



## Hon. Shri. Piyush Goyal Interaction meeting with Industry Associations at AURIC

A high-level meeting of all the concerned officials and stakeholders connected with AURIC city, India's first smart industrial city was chaired by Union Minister of Commerce & Industry, Shri Piyush Goyal at AURIC Hall. Rajya Sabha MP Dr Bhagwat Karad, MLA Anuradha Chavan, MIDC CEO P. Velarasu, NICDC CEO Rajatkumar Saini along with other important officials were present for the meeting. The meeting saw participation from key stakeholders from all industrial associations of the region. In the very pin pointed & focused discussion,

Hon. Minister Piyush Goyal took keen interest to understand the pain points of the existing industries at AURIC, most of which are MSME's & genuinely addressed every possible complaint/ pain point for resolving the same on the spot. We deeply appreciate Piyush Goyal and officials of NICDC, MIDC & AURIC City for their commitment in addressing the needs of entrepreneurs and stakeholders, ensuring that Auric City remains a beacon of innovation, investment, and economic progress.

It was heartening to see SpontaNiYOus support and important decisions been taken and announced by the Hon. Minister Piyush Goyal regarding effective utilization of the existing available space at AURIC Hall & sanctioned required space for establishing Incubation Centre for supporting Startups as well as establishing a Skilling Centre for creating trained manpower. MAGIC Directors Sunil Raithatha, Ashish Garde and Ritesh Mishra actively participated in the meeting and highlighted needs of startups as well as activation of dry port near Jalna for encouraging export from the region.



## INDUSTRY-STARTUP INTERACTION BY STPI AT CHH. SAMBHAJINAGAR



**Shri Sanket Bhondve -IAS, Joint Secretary, MeitY**

STPI India organized an impactful Industry-Startup Interaction at Chh. Sambhajinagar (Aurangabad), featuring keynote addresses by distinguished dignitaries, including Shri Sanket Bhondve -IAS, Joint Secretary, MeitY; Shri Ajay P. Shrivastava, Director, STPI-Pune; Ms. Vallari Gaikwad-IFS, Under Secretary, MEA; Shri Rahul Gupta, IAS., MAHADISCOM; CMIA President Arpit Save and CMIA Hon. Secretary Atharveshraj Nandawat.

Shri Sanket Bhondve highlighted STPI's agile journey in supporting the IT/ITES industry and startup ecosystem, while Ms. Vallari Gaikwad emphasized the importance of R&D investments and leveraging international platforms through the Economic Commercial Division.

A significant milestone was achieved with the signing of an MoU between STPI NEXT and the Marathwada Accelerator for Growth and Incubation Council (MAGIC) to foster startup growth in the Marathwada region. MAGIC Directors Ashish Garde and Suresh Todkar represented MAGIC during the signing ceremony.



**MoU with STPI NEXT**



**Release of The Nature Calendar - 2025**

The Nature Calendar – 2025, by the Rotary Club of Aurangabad Central and MAGIC, themed “Environmental Care: Let’s Make It Personal”, was released during the Industry-Startup Interaction event organized by STPI India at Chhatrapati Sambhajinagar (Aurangabad).

This calendar, beautifully captures the essence of Chhatrapati Sambhajinagar – a city that seamlessly blends heritage, industrial progress, biodiversity, and culture.



**Launching of Discover MAGIC Edition 14**

The official quarterly newsletter of MAGIC, Discover MAGIC – 14th Edition, was released during the Industry-Startup Interaction organized by STPI India at Chhatrapati Sambhajinagar (Aurangabad). This edition highlights MAGIC's key initiatives and programs conducted from October 2024 to December 2024.

## MEITY GENESIS EIR PROGRAM - PRAVAAH 2025 AT BITS PILANI GOA



### MAGIC at PRAVAAH 2025 | Shaping the Future of India's Startup Ecosystem at BITS Pilani, Goa Campus

MAGIC team actively participated in PRAVAAH 2025, a premier incubator stakeholder conclave hosted by MeitY Startup Hub (MSH) at BITS Pilani, Goa Campus on February 21, 2025.

This event brought together incubators, investors, policymakers, and mentors to accelerate India's startup ecosystem. As a MeitY GENESIS-supported incubator, MAGIC continues to drive innovation and entrepreneurship. MAGIC Director Mr. Ashish Garde, and Incubation Manager, Mr. Shashikant Tiwari availed the opportunity to attending insightful discussions on funding strategies, incubation models, corporate collaborations, and investor engagement. A major highlight was the official launch of GENESIS, an initiative empowering startups from Tier 2 & 3 cities with funding, mentorship, and infrastructure support.

## MAGIC INVESTORS MEET



The MAGIC-FAAD Investors Meet was successfully held on March 28, 2025, at Bajaj Bhavan, Railway Station MIDC, Chhatrapati Sambhajnagar. Organized by the Marathwada Accelerator for Growth & Incubation Council (MAGIC) in collaboration with FAAD Network (a SEBI-registered entity) and Nath School of Business & Technology (NSBT), the event featured the esteemed presence of Aditya Arora from FAAD Network.

Prominent investors from various sectors participated in the event, engaging in discussions about emerging investment opportunities. Three MAGIC-incubated startups showcased their business ideas to potential investors, receiving valuable insights and investment opportunities. MAGIC Director Ritesh Mishra, in his address, highlighted MAGIC's ongoing and upcoming initiatives while emphasizing the importance of fostering a strong startup ecosystem and robust investment network in Marathwada.

Following this event, a Startup Pitching Event is scheduled for April 2025, where selected startups will get the opportunity to present their business ideas to investors. Speaking about this initiative, Ritesh Mishra stated, "Marathwada is emerging as a hub for innovative startups. Creating strong investment opportunities is crucial for their growth. Through the MAGIC Investors Meet, we are strengthening the bridge between startups and investors, driving economic growth in the region."

## MANUFACTURING MAESTROS 2025 CELEBRATION



Manufacturing Maestros 2025 at Chh. Sambhajinagar

MAGIC extends its appreciation to Hari Shanker and the Machine Maker team for choosing Chhatrapati Sambhajinagar as the launch destination for the prestigious **Manufacturing Maestros 2025 initiative**. This platform recognizes and felicitates MSMEs from Tier-2 cities, highlighting their contributions to India's manufacturing growth.

The launch event at Taj Vivanta witnessed the unveiling of the first edition of "Manufacturing Maestros", featuring inspiring success stories of MSME entrepreneurs from Chhatrapati Sambhajinagar (Aurangabad). The event brought together industry leaders from across India and beyond, celebrating innovation, quality, and operational excellence in the sector. MAGIC Directors Ashish Garde & Prasad Kokil actively participated in the event, encouraging and congratulating the honored Manufacturing Maestros.

## TECHNOLOGY DEVELOPMENT FOR ATMANIRBHAR BHARAT UNDER THE CG SCHEME



Shri Vijay Mittal, Joint Secretary, Ministry of Heavy Industries (MHI), Government of India, graced the event on "Technology Development for Atmanirbhar Bharat under the Capital Goods (CG) Scheme," organized by Grind Master in collaboration with AMTDC, IIT Madras, at Chhatrapati Sambhajinagar. Shri Vijay Mittal engaged in an insightful discussion with key stakeholders and commended AMTDC's efforts in fostering innovation and strengthening India's manufacturing sector under the CG Scheme. During the event, Grind Master team showcased its Bearing Superfinishing Machine, developed with financial support from MHI, highlighting advancements in precision manufacturing. Mrs. Mohini Kelkar, Director- Business Development, Grind Master Machine and VP, AMTMA suggested important policy recommendations for promoting R&D in MSME Sector.

MAGIC Director, Ashish Garde, actively participated in the discussions, emphasizing Chhatrapati Sambhajinagar as a matured manufacturing hub with thriving Startup and MSME Ecosystem. He highlighted the ₹77,000 crore fresh investment in India's first Industrial Smart City at AURIC and emphasized the need for Ministry of Heavy Industries' better connect and focus on the local stakeholders connected with innovative manufacturing in driving R&D initiatives for Startups in Chh. Sambhajinagar.

## MAGIC OUTREACH



### MAGIC at the Know Your Army Mela, at RWITC, Pune | 3-5 Jan 2025

The Southern Command, in the lead-up to Army Day 2025, hosted a magnificent three-day #KnowYourArmy Mela at RWITC, Pune from 03 to 05 January 2025. Inaugurated by the Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis, along with Lt Gen Dhiraj Seth, AVSM, Army Commander, Southern Command, the event drew an enthusiastic crowd! The event also motivates the youth to explore a future with the Indian Army. MAGIC is proud to facilitate the participation of its startups, showcasing their innovative products and services, contributing to the vision of a self-reliant India in the Niche Tech Equipment Exhibition during the Know Your Army Mela.



### Startup Policy Consultation Meeting, Mumbai

MSInS convened a Startup Policy Consultation Meeting, bringing together key stakeholders, including industry leaders, incubators, investors, and policymakers, to help shape a progressive and inclusive Maharashtra Startup Policy. The discussions were led by Additional Chief Secretary Manisha Verma (Department of Skills, Entrepreneurship, Employment & Innovation), who reiterated the government's commitment to fostering a dynamic and thriving startup ecosystem. MAGIC Director Ashish Garde, along with other key stakeholders, actively contributed to the discussions, sharing valuable insights and recommendations to strengthen the policy framework and drive meaningful impact.



### MAGIC at CII Industry-Academia Colloquium

CII Maharashtra Industry-Academia Colloquium on "Building Bridges: Strengthening Industry-Academia Synergy," held on 31st January 2025 at CSMSS College of Engineering. MAGIC Director, Mr. Prasad Kokil, moderated an insightful panel discussion on "Bridging Education and Employment: Enhancing Job Readiness through Internships and Industry-Academia Collaboration." The session brought together esteemed industry leaders and academicians to explore structured collaboration, aligning academic curricula with industry needs, and fostering a talent pipeline for Maharashtra's innovation-driven growth.



### MAGIC Team at E-Summit hosted by E-CELL, IIT Bombay

The MAGIC team actively participated in E-Summit '25 – Pursuit of Eminence, the 20th edition of Asia's largest business conclave, hosted by E-Cell, IIT Bombay.

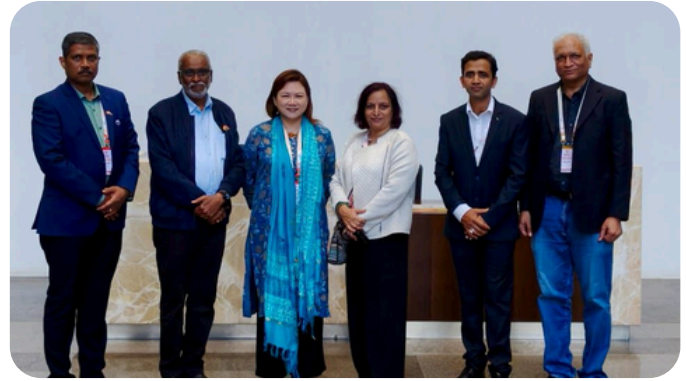
The summit featured: Investor Speed Dating – Connecting startups with potential investors  
Incubators' Conclave – Exploring the future of startup incubation  
The Ten Minute Million (TTMM) – India's first live funding platform  
Powerful Speaker Sessions – Insights from Nandan Nilekani, Anupam Mittal, and industry leaders  
Startup Expo – Showcasing groundbreaking innovations

## MAGIC OUTREACH



**Visit to KIIT Technology Business Incubator, Bhubaneswar**

MAGIC Director Ashish Garde, visited the KIIT Technology Business Incubator in Bhubaneswar! During the visit, he engaged in an insightful interaction with Dr. Mrutyunjay Suar, Director General R&D and Innovation at KIIT University, Chairman of Bhubaneswar City Knowledge Innovation Cluster & incubator team and toured the state-of-the-art facility, getting a firsthand look at the infrastructure driving innovation and entrepreneurship. In addition, Mr. Ashish Garde explored the Bhubaneswar Knowledge Cluster at KIIT, a dynamic hub that brings together academia, industry, and research to foster collaborative growth and technological advancement.



**Visit to World Skill Center (WSC), Bhubaneswar**

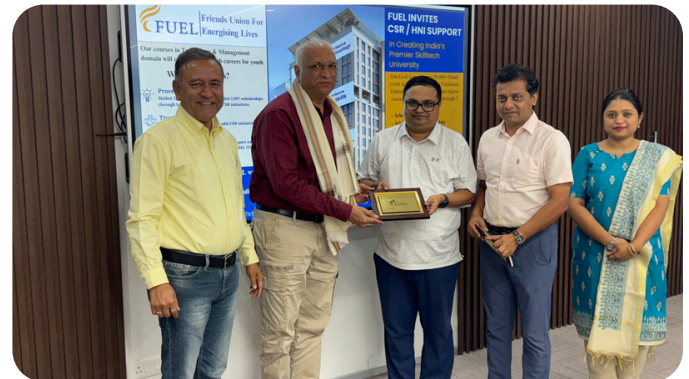
MAGIC Director Ashish Garde, along with a delegation from Enterprise Singapore, visited the World Skill Center (WSC) in Bhubaneswar, Odisha, to explore its state-of-the-art skill development initiatives.

Established by the Government of Odisha under the Skill Development & Technical Education Department, WSC is a premier institute dedicated to industry-oriented advanced skill training. It serves as a nodal agency for ITIs and Polytechnics in the state, fostering employability through cutting-edge programs and global collaborations.



**Visit to Deshpande Foundation, Hubali**

MAGIC Director Ashish Garde along with philanthropist Mansingh Pawar visited Deshpande Foundation, Hubballi, & participated in Development Dialogue 2025, India's largest development conference, focused at Startups, Skilling & Rural Development. Participation offered an opportunity to interact with Gururaj Deshpande & Mrs. Jayashree Deshpande the Founders of Deshpande Foundation as well as visit the campus of Deshpande Startups & Deshpande Skilling & interact with the respective CEO's.



**Visit to FUEL University, Pune**

MAGIC Director Ashish Garde, along with senior industrialist & philanthropist Mansingh Pawar, visited FUEL University, Pune, for an insightful discussion with Ketan Deshpande, Founder & CEO, FUEL, Santosh Huralikoppi, Chief Mentor, FUEL. and Mayuri Rajendra Deshpande, COO, FUEL.

The discussions focused on the FUEL skilling institute model, the skill development ecosystem, and potential collaborations to strengthen industry-academia partnerships for future-ready talent.

## MAGIC OUTREACH



**Visit to TATA Indian Institute of Skills (IIS), Mumbai**

MAGIC Director Ashish Garde visited TATA Indian Institute of Skills (IIS), Mumbai, and interacted with the TATA IIS leadership team to get firsthand information about the infrastructure available at TATA IIS and explore opportunities/skilling model to meet the skilled workforce requirements of the entrepreneurs as well as entrepreneurship opportunities available for the skilled workforce from TATA IIS.



**Mumbai Tech Week 2025**

Mumbai Tech Week 2025 successfully brought together global AI leaders, policymakers, and innovators, reinforcing Mumbai's status as the 'AI Use Case Capital of Asia'! Co-hosted by the GoM & the Tech Entrepreneurs Association of Mumbai (TEAM) from Feb 24 to Mar 1, 2025, the event featured insightful discussions, hands-on masterclasses, and groundbreaking innovations shaping the future of AI. MAGIC Director Ashish Garde, along with key startup ecosystem enablers, participated in this significant forum.



**MAGIC Incubator actively participated in TiECon Mumbai**

MAGIC Incubator actively participated in the prestigious TiE Mumbai's annual flagship conference TiECon Mumbai, a premier platform for entrepreneurs, investors, and industry leaders. Two MAGIC-incubated startups showcased their innovative solutions at the Startup exhibition, while several others attended as delegates.

MAGIC Director Ashish Garde availed this opportunity of attending various important sessions & actively engaging with ecosystem enablers including the Govt Officials, Investors, CEOs of other Incubation Centres, Startup founders.



**Visit to BGIIES - BITS Goa Innovation, Incubation and Entrepreneurship Society**

MAGIC Director Ashish Garde visited BGIIES – BITS Goa Innovation, Incubation & Entrepreneurship Society and engaged in an insightful discussion with their incubation team. During the visit, he explored the state-of-the-art infrastructure and exchanged ideas on fostering a robust startup ecosystem.

Mr. Umesh Rathod, Innovation Manager for AICTE (Western Region, Maharashtra & Goa), was also present during the visit.

## MAGIC OUTREACH



### Visit to DBATU University, Lonere

MAGIC Director Ashish Garde, visited Dr. Babasaheb Ambedkar Technological University (DBATU) at Lonere. During the visit he got opportunity to interact with Vice-Chancellor Dr. Karbhari V. Kale and the HoD's & Dean and discussed various ongoing initiatives for Skilling & promoting students lead startups. He also visited the DBATU Forum of Innovation, Incubation & Enterprise (DFIIE), Incubator established at the University Campus & visited the labs & facilities at the Incubation Center.



### My Skill My Business Session at Yashodeep Knowledge Hub, Beed Road, Chh. Sambhajinagar

A remarkable session unfolded at My Skill, My Business, organized by MAGIC Business Incubator SME Accelerator in collaboration with Yashodeep Knowledge Hub, Beed Road, Chh. Sambhajinagar and Tata STRIVE. Mr. Prasad Kokil, Director MAGIC, graced the occasion as the Keynote Speaker, interacting with students and faculties to create awareness and foster the essential mindset for establishing enterprises based on their skills.



### MAGIC HEADONN Session at MIT, Chh. Sambhajinagar

MAGIC HEADONN initiative was organized in association with MIT, Chh. Sambhajinagar. Mr. Prasad Kokil, Director-MAGIC provided insightful inputs to the students regarding identification of the key challenges in product development & cultivating the culture for solving the problems.

## CMIA CRICKET UTSAV 2025



The CMIA Cricket Utsav 2025, organized by the Chamber of Marathwada Industries and Agriculture (CMIA), witnessed an exhilarating response from industry. With over 100 entrepreneurs from diverse sectors participating, the tournament was a testament to the spirit of teamwork and collaboration within the industrial community. The inauguration of CMIA Cricket Utsav was the Hon'ble Municipal Commissioner, G. Shrikant. CMIA Past President & MAGIC Director Ashish Garde graced the inaugural ceremony, while CMIA Patron Member & MAGIC Director Ritesh Mishra was present for the grand closing ceremony. MAGIC connected Startup Founders also actively participated in the CMIA Cricket Utsav 2025.

## VISITORS AT MAGIC



**Mr. S. Krishnan, Secretary, MeitY, Govt of India visit to DECPL**

Mr. S. Krishnan, Secretary Ministry of Electronics & Information Technology Govt of India, visited Deogiri Electronics Cluster (Common Facility Centre) the Public Private Partnership Project established with the support of Ministry of Electronics & Information Technology Govt of India & Govt of Maharashtra at Chhatrapati Sambhajnagar (Aurangabad). He reviewed the progress of this prestigious CFC established on PPP mode for supporting MSME's. During the course of the meeting he interacted with the startups connected with MAGIC Incubator.



MAGIC Directors Suresh Todkar & Prasad Kokil highlighted the activities of MAGIC Incubator & the support being extended to the Startups & the need for Govt support for strengthening the local startup ecosystem by expanding the scope of activities of Software Technology Parks of India at Chh. Sambhajnagar for tapping the huge untapped potential in the region. Mr. S. Krishnan also inspected the state of the art infrastructure created at this Common Facility Centre & assured to extend the required support for the growth & development of the industries in the region.



**Dr. Geetanjali Kirloskar, Chairperson & MD, Kirloskar Systems interacted with MAGIC team**

We were honored to host Dr. Geetanjali Kirloskar, Chairperson & MD, Kirloskar Systems, at Marathwada Accelerator for Growth and Incubation Council (MAGIC). During her first visit to Chhatrapati Sambhajnagar (Aurangabad) following the MoU signing with the Government of Maharashtra for the establishment of Toyota Kirloskar Motors' new manufacturing facility.

Dr. Kirloskar interacted with the MAGIC Directors Mukund Bhogale, Ashish Garde, Prasad Kokil, Milind Kank, Ritesh Mishra and Mathilee Tambolkar, Past Presidents/Petron Ravi Machhar, Giridhar Sanganeria and Members of CMIA. She expressed her keen interest in MAGIC's initiatives as India's first regional industry association-led, sector-agnostic Business Incubator and SME Accelerator.

## VISITORS AT MAGIC



**Dr. Anil Kakodkar and Dr. Partha Ghosh visit to MAGIC**

Padma Vibhushan Dr. Anil Kakodkar and Dr. Partha Ghosh, Professor of Practice at Tufts University, USA, and Chairman of The Boston Pledge, visited the MAGIC office and engaged in an insightful interaction with the team. During the visit, MAGIC's Directors delivered a comprehensive presentation showcasing the organization's journey, its impactful initiatives, and contributions to driving innovation and entrepreneurship.

The distinguished guests shared their invaluable guidance and suggestions, inspiring the MAGIC team to continue advancing the startup ecosystem and skill development initiatives.



**MP Vishal Patil, MP Kalyan Kale visit to MAGIC**

Vishal Patil, Hon'ble Member of Parliament, Sangli; Dr. Kalyan Kale, Hon'ble Member of Parliament, Jalna; and Mansingh Pawaar, philanthropist and past president of the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA), visited the MAGIC office to understand the role of incubation centers in nurturing innovation, supporting startups, and promoting entrepreneurship while facilitating the creation of new jobs. Hon'ble MP Vishal Patil and Dr. Kalyan Kale expressed a keen interest in MAGIC's activities as an Incubator, emphasizing its role in supporting startups, nurturing innovation, and promoting entrepreneurship.



**Ms. Anuradha Ranganathan visit to MAGIC**

Ms. Anuradha Ranganathan, who leads the 'Just EV Transition' project at WRI India, visited the MAGIC office to gather insights and explore potential collaborative initiatives for the Chhatrapati Sambhajinagar (Aurangabad) cluster's EV transition. The MAGIC team, along with representatives from Devgiri Electronics Cluster, Marathwada Auto Cluster, and other key stakeholders, actively participated in this insightful interaction.



**Mr. Ajay Shrivastava, Director of STPI Maharashtra**

Mr. Ajay Shrivastava, Director of STPI Maharashtra and Goa, along with the STPI Maharashtra team, visited MAGIC office and interacted with MAGIC team, Startups and local industrialists from the IT/ITES sector and explored opportunities for STPI to conduct its flagship programs and initiatives in the region. Mr. Shrivastava commended the collaborative efforts of various organizations in attracting significant investments to the region in recent years and emphasized STPI's role in further enhancing IT/ITES growth in Chh. Sambhajinagar.

## VISITORS AT MAGIC



### TiE Pune Charter Member Ashwini Deshpande

TiE Pune Charter Member Ashwini Deshpande and Milind Kulkarni interacted with ecosystem players, while Vishwas Mahajan and Kiran Deshpande joined virtually to share key insights on how TiEcon Pune 2025 will unlock new possibilities for startups and innovators.



### Nitin Patil CEO MSInS visit to MAGIC

Mr. Nitin Patil (IAS), CEO of Maharashtra State Innovation Society & Commissioner Skills Development Govt of Maharashtra visited MAGIC and engaged in an insightful interaction with the MAGIC team.

During his visit, he commended MAGIC's dedicated efforts in fostering a robust startup ecosystem in the region & supporting Startups from Tier-2 / Tier-3 cities Taking keen interest in MAGIC's initiatives, he appreciated its work of MAGIC. Officials of the Entrepreneurship & Skills Development Department Govt of Maharashtra - Vidya Shitole, Deputy Commissioner, and Suresh Warhade, Assistant Commissioner & Nagesh Mitkari were present for the meeting & actively participated in the discussion.



### Amit Kumar, Head - Sustainable and Inclusive Growth, UNDP

Amit Kumar, Head – Sustainable and Inclusive Growth at UNDP, visited the MAGIC office and interacted with MAGIC's Director and incubated startups. He explored MAGIC's initiatives as an Incubator and SME Accelerator, acknowledging its role in fostering innovation, empowering startups, and driving entrepreneurship.



### Delegation Swavalambi Bharat Abhiyan

The Delegation of Swavalambi Bharat Abhiyan, led by Shri Kashmiri Lal Ji (New Delhi), visited MAGIC and interacted with the MAGIC team. Through a detailed presentation about MAGIC they got acquainted with MAGIC's initiatives and discussed opportunities available for startups and entrepreneurs.



### Unveiling DIPEX 2025 Poster at MAGIC Office

The DIPEX 2025 poster was unveiled in the presence of MAGIC Directors at MAGIC office. DIPEX 2025 - The 34th edition of DIPEX, India's biggest state-level exhibition-cum-competition for Engineering & Agriculture working models | April 3 - 6, 2025 | CoEP Technological University, Pune

## VISITORS AT MAGIC



**The Directors and team of Marathwada Auto Cluster (MAC) visit to MAGIC**

The Directors and team of Marathwada Auto Cluster (MAC) visited the MAGIC office and interacted with our team. As an ecosystem partner, MAC continues to support innovation and growth in the region.



**Dr. Rukmini Banerji, CEO of Pratham Foundation, visit to MAGIC**

Dr. Rukmini Banerji, CEO of Pratham Foundation, visited the MAGIC office and engaged with Team MAGIC. She explored MAGIC's initiatives as an Incubator, recognizing its significant role in fostering Innovation, empowering Startups, and driving Entrepreneurship.



**Mr. Shubham Vispute, Sr. Executive Centre of Invention and Incubation visit to MAGIC**

Mr. Shubham Vispute, Senior Executive, Centre of Invention and Incubation (CII)- Satara visited MAGIC Office & interacted with MAGIC Directors and Team. He also took keen interest in the activities of MAGIC Incubator and SME Accelerator for supporting startups, nurturing innovation & promoting entrepreneurship.



**Mr. Abhay Soni, President of Rotary Club, Jalna**

Mr. Abhay Soni, President of Rotary Club, Jalna, along with his team, visited the MAGIC office and interacted with MAGIC's Director and incubated startups. The delegation showed keen interest in the innovative products and services developed by MAGIC-incubated startups, exploring potential avenues for collaboration and support.

**Mr. Jagannath Kale Past President AJVM visited MAGIC**

Mr. Jagannath Kale, Past President of Chhatrapati Sambhajnagar Jilha Vyapari Mahasangh, visited the MAGIC office and interacted with the team and incubated startups. He explored innovative agricultural solutions and discussed potential opportunities for market linkages.





## MAGIC WELCOMES NEW INCUBATEES

January - March 2025



CORNER ORGANICS



PRANHITA HEALTHCARE CORPORATION



19 INSOLE



TREV MOBILITY TECH PVT LTD



MILO MOBILITY PVT LTD



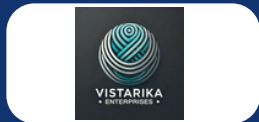
GYANADRAKSHA WYDHUMRAKETUSTRA SUBRAHMKR PVT LTD



CONTRIVER AUTONOMOUS SYSTEMS PVT LTD



NXTQUBE™ (AEROGRAVITY PVT LTD)



VISTARIKA ENTERPRISES



PLASMA BLADE PROPELLER



THE LABORATORY FOR ADVANCED DYNAMIC SYSTEM



OXOBOT ROBOTICS PVT LTD



SYVON TECHNOLOGY

## MAGIC MOUs



MoU with MGM University, Chh. Sambhajinagar



MoU with Government College of Engineering, Jalgaon



MoU with Dr. Rafiq Zakaria Centre, Chh. Sambhajinagar



SOFTWARE TECHNOLOGY PARKS OF INDIA NEXT



STANFORD INDIA PRIVATE LIMITED (STANFORD SEED SPARK)



SHRI SHIVAJI POLYTECHNIC INSTITUTE, PARBHANI



E-CELL, IIT BOMBAY



GRAMIN TECHNICAL & MANAGEMENT CAMPUS, NANDED

# DISCOVER MAGIC



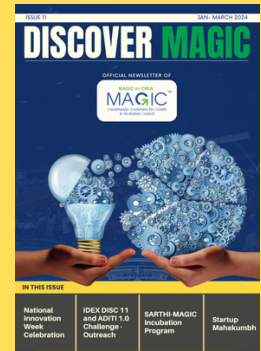
**ISSUE 14**  
Oct - Dec 2024



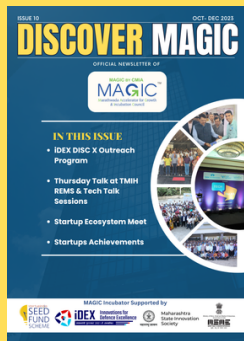
**ISSUE 13**  
Jul - Sept 2024



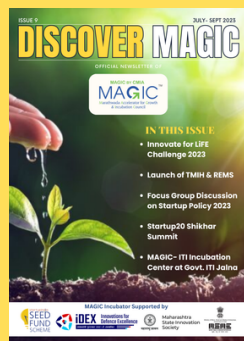
**ISSUE 12**  
Apr - June 2024



**ISSUE 11**  
Jan - Mar 2024



**ISSUE 10**  
Oct - Dec 2023



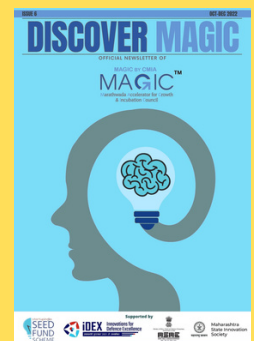
**ISSUE 9**  
Jul - Sept 2023



**ISSUE 8**  
Apr - Jun 2023



**ISSUE 7**  
Jan - Mar 2023



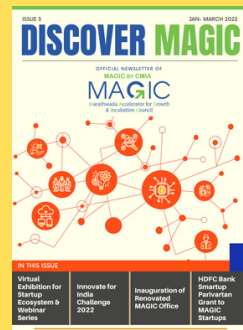
**ISSUE 6**  
Oct - Dec 2022



**ISSUE 5**  
July - Sept 2022



**ISSUE 4**  
April - June 2022



**ISSUE 3**  
Jan - Mar 2022



**ISSUE 2**  
Oct - Dec 2021



**ISSUE 1**  
Jan - Sept 2021

## OFFICIAL NEWSLETTER

## Marathwada Accelerator for Growth & Incubation Council (MAGIC)

### OFFICE:

CMIA, BAJAJ BHAVAN, P-2, MIDC AREA, RAILWAY STATION ROAD,  
CHHATRAPATI SAMBAJINAGAR(MH) - 431005, INDIA

888889667 | [contact@magicincubation.com](mailto:contact@magicincubation.com) | [f](#) [X](#) [v](#) [i](#) [in](#) MAGICIncubation