

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA

MAGIC™

Marathwada Accelerator for Growth & Incubation Council



IN THIS ISSUE

MAGIC in Defence Innovation - ANVESHNA!

Inaugural Ceremony - DICE 2024

Army Industry Collaboration Summit

ISBACON 2024

INDEX



4-5



6-7



17



10

DISCOVER MAGIC -
 Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajinagar, Maharashtra, India.
Designed by: Nikhil Bhalerao
Subscribe to our Newsletter
bit.ly/DiscoverMAGIC



Editor's Note

Fourteen edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the October - December 2024.

Dear Readers,

Welcome to the latest edition of Discover MAGIC! This quarter has been a landmark period for MAGIC, marked by key initiatives that highlight our commitment to fostering innovation, entrepreneurship, and self-reliance in the Marathwada region.

The quarter commenced with the launch of DICE 2024 (Defence Innovation Challenge for Excellence 2024), where Dr. Samir Kamat, Secretary, DDR&D, and Chairman, DRDO, emphasized the potential of Chhatrapati Sambhajinagar as a hub for defence innovation. This event underscored the importance of research and collaboration among DRDO, academia, and industries, paving the way for a self-reliant defence sector and reinforcing India's Atmanirbharta vision.

Another proud moment was the inauguration of the Anveshana Tech & Innovation Lab, a cutting-edge facility established in partnership with 97 Artillery Brigade, Indian Army, and Government Engineering College, Chhatrapati Sambhajinagar.

In addition to these flagship initiatives, MAGIC made its presence felt on national platforms. At ISBACON 2024, MAGIC contributed to an engaging panel discussion on leveraging corporate-incubator synergies to accelerate startup growth. Another highlight was MAGIC's active participation in the CMIA 5th CEO Conclave, hosted by the Chamber of Marathwada Industries and Agriculture. The conclave provided MAGIC startups an excellent platform to connect with industry leaders and showcase their innovations.

We are also delighted to welcome 10 new incubatees to the MAGIC ecosystem and announce the signing of 8 new MoUs during this quarter, further expanding our collaborative reach.

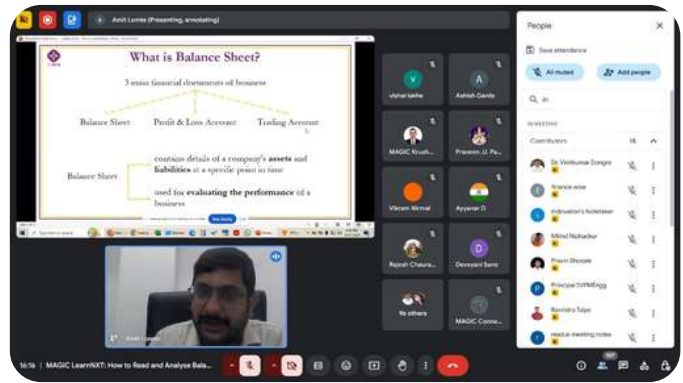
As we reflect on the events of the past few months, we remain grateful to our mentors, partners, and stakeholders who contribute to the vibrant ecosystem at MAGIC. Your unwavering support is vital in empowering the next generation of innovators and entrepreneurs.

Thank you for being a part of our journey. Let's continue to inspire and uplift each other as we work towards a brighter, more innovative future.

Warm regards,

Mr. Ashish Garde
 Editor, Discover MAGIC

MAGIC LEARNXT



MAGIC LernNXT in association with deAsra Foundation

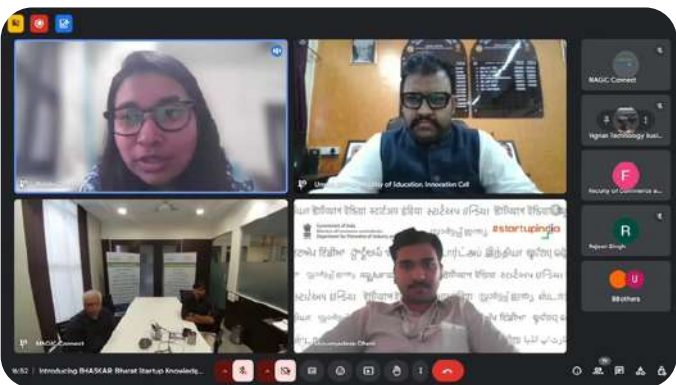
MAGIC in partnership with deAsra Foundation, hosted virtual MAGIC LearnNXT session on 'From Me to We: Unlocking Team Potential' on 13th December 2024.

Session Focused on Learn how to foster true collaboration by turning disagreements into innovation, leveraging unique team strengths, and aligning individual motivations with shared goals.

Speaker of the session was Dr. Anand Godse

The MAGIC LearnNXT session on How to Read and Analyse Balance Shee was conducted on 18th November 2024. Led by CA Amit Lomte, the session provided practical insights into understanding a business's financial standing through balance sheet analysis.

Organized in collaboration with deAsra Foundation, the session empowered participants with the knowledge to make informed financial decisions.



MAGIC in collaboration with Startup India, hosted a highly insightful session on the BHASKAR (Bharat Startup Knowledge Access Registry) Portal on 7th November. Expert speaker, Ms. Rishika Chatterjee, Assistant Manager, Startup India provided insights of BHASKAR portal's potential, showcasing how it enables enhanced networking, visibility, and comprehensive support for startups. The BHASKAR portal is set to become India's largest digital registry, empowering the startup ecosystem with exclusive features for seamless growth & collaboration.

Key Benefits Highlighted:

- Effortless Networking: Connect with mentors, investors, and fellow entrepreneurs
- Personalized Dashboard: Unique BHASKAR ID with a profile for easy discoverability
- Increased Visibility: Stand out within the startup ecosystem
- Comprehensive Support Services: Resources and tools for every stage of growth

This session also included insights from Mr. Ashish Garde, Director at MAGIC, who highlighted MAGIC's ongoing initiatives for supporting startups, and Mr. Umesh Rathod, who discussed AICTE's work in fostering innovation within engineering colleges.

INAUGURAL CEREMONY - DICE 2024



Inauguration Ceremony of DICE 2024 at Chh. Shahu College of Engineering, Chhatrapati Sambhajinagar

Dr. Samir Kamat, Secretary- Department of Defence Research and Development (DDR&D) & Chairman of DRDO, delivered an inspiring address at the inauguration of the "Defence Innovation Challenge for Excellence 2024 " being hosted by @MAGICIncubation. He emphasized the immense potential of Chhatrapati Sambhajinagar as a burgeoning hub for engineering production in India which can significantly contribute to Make in India.

Highlighting the crucial need for collaboration among DRDO, educational institutions, and the industrial sector, Dr. Kamat called for an increase in research and development spending in the defence sector by the industries aiming to elevate it from the current 5.6%. He confidently projected that by 2047, India would emerge as a global leader in defence exports, targeting an impressive ₹1 lakh crore by 2035.

This visit marked Dr. Kamat's first visit to Chhatrapati Sambhajinagar, where he gained firsthand insight into the city's infrastructure & the industrial potential. He assured attendees of DRDO's commitment to collaborating with tier 2 cities like Chhatrapati Sambhajinagar, reinforcing the vision of self-reliance and innovation that is vital for the nation's security and economic growth & journey towards Atmanirbharta.



The Defence Innovation Challenge for Excellence 2024 (DICE2024) was launched at CSMSS Chh. Shahu Engineering College, with Dr. Sameer Kamat, Chairman of DRDO, as the chief guest.

With a total prize pool of ₹6.5 lakh and MAGIC incubation support, we are eager to see groundbreaking innovations that contribute to India's defense self-reliance and create new opportunities for employment and intellectual property.

We extend our sincere gratitude to 3D Engineering LLP for their continuous support.

INAUGURAL CEREMONY - DICE 2024



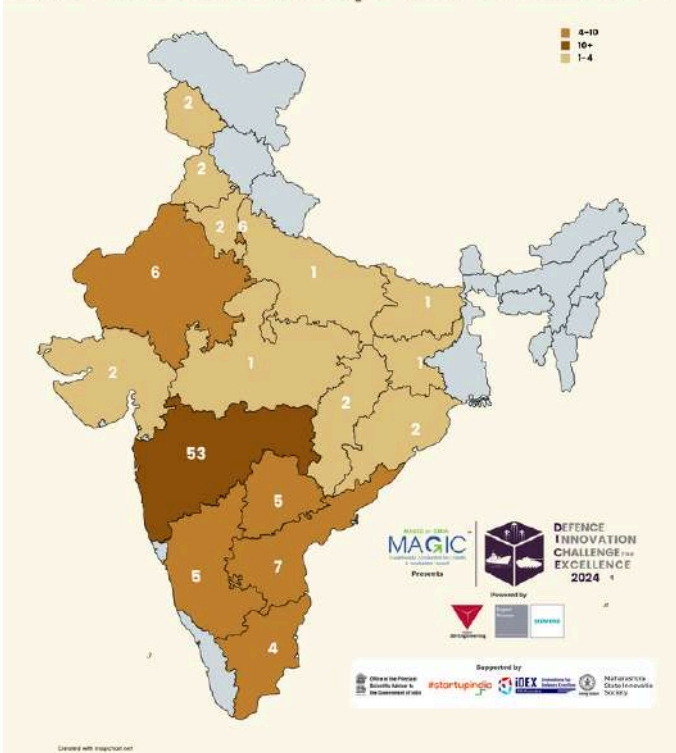
Inauguration Ceremony of DICE 2024 at Chh. Shahu College of Engineering, Chhatrapati Sambhajinagar

During the launch of "Defence Innovation Challenge for Excellence 2024," (**#DICE 2024**) Rishi Kumar Bagla, Vice President, CII Western Region & Managing Director, Bagla Group urged students to actively contribute to the vision of a Viksit Bharat by 2047. He emphasized the importance of continuous self-inquiry, encouraging them to keep asking questions. This mindset, he believes, is essential for fostering innovation and driving progress in our nation.

Manish Bhardwaj, Technical Advisor to Chairman, DRDO expressed his optimism that Chhatrapati Sambhajinagar (Aurangabad) will become the manufacturing engineering hub of India. He emphasized the region's potential to drive advancements in the engineering sector and contribute significantly to the nation's economic growth.

Arpit Save, President CMIA highlighted the efforts of Chamber of Marathwada Industries & Agriculture (CMIA) in attracting significant investments to the region. He also advocated for the establishment of DRDO labs at Chhatrapati Sambhajinagar (Aurangabad) to support innovation and development, emphasizing the importance of homegrown initiatives in enhancing the industrial ecosystem.

Shortlisted Startups for DICE 2024



Statistics

17 States

47 Cities

Total Shortlisted Startups 102

Ideation Stage Startups 43

Pre-Revenue (MVP/Prototype) 49

Revenue 10

MAGIC IN DEFENCE INNOVATION - ANVESHNA!



Inauguration of Tech & Innovation Lab Anveshana at Cantonment Area, Chhatrapati Sambhajnagar

MAGIC is proud to partner with 97 Artillery Brigade Indian Army & Government Engineering College Chhatrapati Sambhajnagar (Aurangabad) & inaugurate the Tech & Innovation Lab **Anveshana** in Cantonment Area in Chhatrapati Sambhajnagar (Aurangabad)

At the inauguration of Anveshana Tech & Innovation Lab, Lt. General Prit Pal Singh emphasized the need for innovation in defence manufacturing to strengthen the nation's defence capabilities. He also noted that Army & Defence Department will promote the development of advanced equipment using state-of-the-art technology, encouraging talent from the local to national level to contribute to a self-reliant India in the defence sector facilitating Make In India & leading to Aatmanirbhar Bharat

This cutting-edge facility lab is equipped with 3D Printing, AI, Virtual Reality-enabled Drone Technology, and reverse engineering tools, empowering students, professors, and innovators to solve real-world defence challenges.

This initiative aligns with the Indian Army's modernization efforts and the vision of #AtmaNirbharBharat, fostering homegrown talent and technology to boost India's defence capabilities.

Present at the event were Maj. Gen. Amar Pal Singh Chehal, Brig. Virendra Singh, MAGIC Incubator Directors Prasad Kokil, Ritesh Mishra, Ashish Garde, Principal Govt. Eng College Sanjay Dambhare.

Together, we are driving the future of #DefenceInnovation and making strides towards a more self-reliant India!



ARMY INDUSTRY COLLABORATION SUMMIT



Army Industry Collaboration Summit at MAC, Waluj, Chhatrapati Sambhajnagar

MAGIC Business Incubator SME Accelerator and the Marathwada Auto Cluster, Aurangabad had the honor of hosting Lt. General Prit Pal Singh during an interactive session aimed at boosting cooperation among local entrepreneurs and key stakeholders in the defence sector.

Lt. General Prit Pal Singh highlighted the strategic importance of Chhatrapati Sambhajnagar's vibrant industrial ecosystem in defense production and service delivery. He emphasized that in the 'Amrit Kaal' of our nation, economic strength and security must advance together to build a prosperous and secure India.

Ajit Chavan, Additional CEO of the GeM-Government eMarketplace portal, shared key insights about GeM's role in facilitating transactions worth ₹4 lakh crore last fiscal year, with over 50% coming from the defence sector.

A special thanks to Lt. General Prit Pal Singh for his time and words of wisdom, which have inspired and energized the local entrepreneurial community. His vision of collaboration between the defence forces, educational institutions, and industry is a powerful step towards building a self-reliant and secure India.

The event concluded with a visit to the permanent display center at the Marathwada Auto Cluster, where Lt. General Prit Pal Singh interacted with over 25 companies contributing to the defence sector.

The session was attended by several prominent dignitaries, including Major General Amar Pal Singh Chehal, SM, GOC 41 Artillery Division; Brigadier Virendra Singh, Commander, 97 Artillery Brigade; MAGIC Directors PRASAD KOKIL, Ritesh Mishra, Sunil Raithatha, and Prashant Deshpande; Mukund Kulkarni; Dr. Sanjay Dambhare Principal, Government College of Engineering; and Jayant Padalkar, from the Marathwada Auto Cluster.



Lt. General Prit Pal Singh visits Startup Expo during the summit at MAC, Chh. Sambhajnagar

MAGIC'S AT POLLINATE POTLUCK 2024!



MAGIC at the Pollinate Potluck 2024!

Ashish Garde, Director of MAGIC, actively contributed to the capacity-building workshop on "Defining Unique Value Proposition as an Incubator," held on December 4th, 2024, in Bengaluru.

The interactive session facilitated by Mr. Garde was a great success, offering strategies for crafting impactful value propositions and fostering meaningful exchanges among incubator leaders and innovation enablers.

Key Highlights from #PollinatePotluck2024:

- **Networking:** Built valuable connections with global impact ecosystem leaders.
- **Practical Insights:** Engaged in hands-on workshops tailored for incubators and accelerators.
- **Innovation Immersion:** Explored Bengaluru's thriving innovation ecosystem.

Thank you, Pollinate Impact, for hosting such a transformative platform for collaboration and growth!



Delegation visit to Villgro Innovations Foundation in Bengaluru

As part of the Pollinate Impact 2024 Program, a delegation including MAGIC Director, Mr. Ashish Garde, visited Villgro Innovations Foundation in Bengaluru for an insightful interaction with their incubation team.

The visit offered a unique opportunity to explore Villgro's impactful programs in climate change, health tech, environment, and the agriculture sector. In-depth discussions highlighted Villgro's comprehensive support services for startups and provided a deep dive into their innovative business model, future growth plans, and strategic approach to achieving sustainability.

This immersion visit was a key part of the Pollinate Impact initiative, designed to expose participants to Bengaluru's vibrant and dynamic entrepreneurial ecosystem

MAGIC AT ISBACON 2024



About ISBACON 2024

Innovation and technology-driven startups are playing a pivotal role in the country's progress, making the role of incubators crucial in fostering these startups. ISBA actively engages with state and central government institutions to help shape policies related to startups, incubation, innovation, and CSR. ISBACON 2024 saw participation from over 250 incubator representatives from across the country. The event received support from various government departments and provided guidance to the attending delegates.

In an exclusive session, the speaker Yogesh Brahmkar, Director MOE's Innovation Cell, highlighted the vision of MoE's Innovation Cell for promoting and supporting students and Faculty-led startups originating from various academic institutions in the country and shared the important new initiatives of MOE's Innovation Cell and AICTE for strengthening the startup ecosystem in the country facilitating and promoting innovation-led, technology based entrepreneurship at academic institutions.

An engaging panel discussion was held at 16th National conference of ISBA - ISBACON 2024, "Catalyzing Impact: Leveraging Corporate-Incubator Synergies for Startup Acceleration." The session brought together industry leaders and innovation champions to explore how partnerships between corporates and incubators can fuel the growth and success of startups.

Mr. Sachin Mishra, Senior Executive at ICICI Bank, who shared how financial institutions are actively supporting startups through incubation networks and customized financial solutions. Mr. Ashish Garde, Governing Body Member of ISBA and Director of MAGIC Business Incubator, highlighted the critical role incubators play in offering mentorship, market access, and strategic guidance to early-stage startups. Mr. JayaBharath Reddy, General Manager, Business Innovation Development at Thermo Fisher Scientific, who gave insightful examples of how corporate resources and industry expertise can propel startups toward



MAGIC TEAM AT CMIA'S 5TH CEO CONCLAVE



Team MAGIC with Mr. Vikram Gulati, Country Head and Executive Vice President, Toyota Kirloskar Motor

It was indeed a pleasure for the MAGIC Business Incubator SME Accelerator team to meet Mr. Vikram Gulati, Country Head and Executive Vice President (Corporate Affairs and Governance) of Toyota Kirloskar Motor, on the sidelines of Chamber of Marathwada Industries & Agriculture's 5th CEO Conclave at Chhatrapati Sambhajnagar.

In the highest standards. His passionate and forward-looking speech deeply resonated with the audience, as Toyota's investment in AURIC City, Chhatrapati Sambhajnagar, promises to bring impactful advances in skilling and export-oriented future technology.

He emphasized Toyota Kirloskar Motor's significant role in localizing its procurement processes, strongly aligning with the 'Make in India' vision.

A key highlight of his address was Toyota Kirloskar Motor's dedication to skilling initiatives, such as TTI, Gurukul, and NMEC, which have collectively trained over 100,000 individuals to the highest standards. His passionate and forward-looking speech deeply resonated with the audience, as Toyota's investment in AURIC City, Chhatrapati Sambhajnagar, promises to bring impactful advances in skilling and export-oriented manufacturing to the region.

During the interaction, the MAGIC team had the opportunity to share their latest newsletter Discover MAGIC Issue 13 with Mr. Gulati, showcasing the incubator's recent activities and achievements over the past quarter.



Shri Deependra Singh Kushwah, IAS Development Commissioner Industries, GOM and Chairman, MAITRI at CMIA's 5th CEO Conclave, Chhatrapati Sambhajnagar



MAGIC Directors and team members actively participated in the CMIA's 5th CEO Conclave hosted by the Chamber of Marathwada Industries and Agriculture at Chhatrapati Sambhajnagar on 24th Oct 2024. This annual flagship program of CMIA offers an unique opportunity to understand and learn the prospective of CEOs of various leading industries and their best practices. The highlight of this year's CEO Conclave was the keynote addresses of Shri Deependra Singh Kushwah, IAS Development Commissioner Industries, GOM and Chairman, MAITRI as Chief Guest alongside Mr. Vikram Gulati, Country Head and Executive Vice President,(Corporate Affairs & Governance)- Toyota Kirloskar Motors, Mr. Subrata Mitra, Senior Vice President Ather Energy , and Mr. Sumit Mittal, CEO, JSW Green Mobility.

The CEO conclave offered an opportunity to the startups incubated at MAGIC to connect with industry leaders attending the conference as well as promote their products on this occasion.

MAGIC OUTREACH



E-Summit 2024 at MIT Academy of Engineering, Pune

The E-Summit 2024 at MIT Academy of Engineering (MITAOE) opened on a high note with an inspiring inaugural session! Shri Ashish Garde, MAGIC Director, set the tone with insights into the power of incubation and the startup ecosystem. Supported by the Ministry of Education - Innovation Cell, Western Region, and industry leaders like SoftTech Engineers Ltd and Auto cluster Development & Research Institute Limited, this summit is set to be a landmark for aspiring innovators.

Panel Discussion Panel session brought together industry visionaries like MITAOE alumnus Krunal Jagtap and esteemed guest speakers including Mr. Atul Nigavekar, Mr. Uday Wali, and Mr. Umesh Rathod, each sharing invaluable perspectives on today's entrepreneurial landscape. Attendees gained insights into startup ecosystems, market dynamics, and future trends. We extend our heartfelt thanks to all speakers and participants for an enriching discussion. The Startup Expo was an incredible showcase of innovation, creativity, and entrepreneurial spirit, with students and young startups presenting groundbreaking solutions across various fields.



Inauguration of Startup Expo at E-Summit 2024, Pune



Virtual program to raise awareness for the India International Science Festival (IISF)

MAGIC, in collaboration with Vijnana Bharati (Devgiri Prant), organized an insightful online session on the upcoming India International Science Festival (IISF) 2024, featuring Dr. Arvind C. Ranade, Director at the National Innovation Foundation - India, as the keynote speaker.

Held on 12th November 2024, the session celebrated India's scientific strides and encouraged greater engagement in science, innovation, and technology for national development. Dr. Ranade highlighted IISF's mission to build a scientifically empowered India and shared details on the festival's 10th edition.



Swavlamban 2024 held at Bharat Mandapam, New Delhi

Held on October 28-29 at Bharat Mandapam, Swavlamban 2024 showcased India's innovation in defence with niche tech sessions, Swavlamban 3.0 release, and Hackathon results unveiling. Emphasizing "Strength and Power through Innovation and Indigenisation," the event reinforced Aatmanirbharta and collaboration among armed forces, innovators, and industry leaders.

MAGIC director Ashish Garde actively participated in the two day event

MAGIC OUTREACH



SIDBI Cluster Intervention Program - Incubator Masterclass at Pune



MAGIC was part of the **Incubator** masterclass by the domain experts of PUM, Netherlands at Pune. André de Klerk Leon Husson shared valuable insights, designed to empower #incubators in the Pune region with actionable strategies for supporting #startups in global market expansion and adopting world class incubation practices. MAGIC Director Ashish Garde had the opportunity to participate in the masterclass and explore collaboration opportunities with PUM Netherlands & with other incubators of Pune region. The initiative was part of SIDBI (Small Industries Development Bank of India) Cluster Intervention Program, organized by KPMG to facilitate interactions for members of the Pune region Incubator Network with experts of PUM, Netherlands team and contribute to capacity building.



Visit to AIC-SEED and interaction with PUM Netherlands Senior Experts at IISER Pune

Ashish Garde, Director of MAGIC Incubation, visited AIC-SEED to explore potential collaboration opportunities aimed at advancing innovation and entrepreneurship in Tier II and Tier III cities across India. During the visit, an interactive meeting was held with PUM Netherlands Senior Experts, an organization committed to empowering entrepreneurs through sustainable incubator ecosystems. Leon Husson, an incubator expert from PUM Netherlands, shared insights on equipping entrepreneurs with the tools, mentorship, and strategies needed to build scalable and impactful business models.

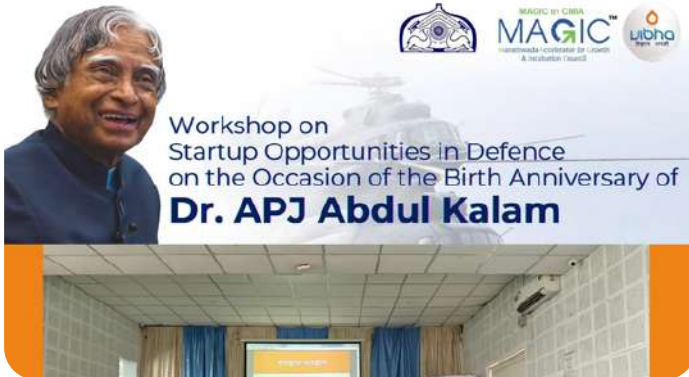


Ashish Garde, MAGIC Director at TiE Global Summit 2024, Bengaluru

Ashish Garde, MAGIC Director participated in the TiE Global Summit 2024, held in Bengaluru, the vibrant hub of innovation and entrepreneurship. This prestigious event brought together global leaders, investors, and changemakers to discuss the future of startups and business ecosystem.

This transformative gathering is designed to empower entrepreneurs with insights drawn from both ancient wisdom and modern practices. With a focus on inner strength and purposeful action, this year's summit emphasized qualities essential for navigating the entrepreneurial journey.

MAGIC OUTREACH



Workshop on Startup opportunities within the defence industry

MAGIC, in collaboration with Jijnana Bharti & PES College of Engineering, hosted an insightful workshop on Opportunities in the Defence Sector. The event highlighted startup opportunities within the defence industry, along with new schemes introduced by the Ministry of Defence. Additionally, MAGIC unveiled its Defence Innovation Challenge for Excellence (DICE), encouraging innovation in the sector.

The workshop featured distinguished speakers, including Mr. Kashinath Deodhar, Senior Scientist (Retd.) DRDO-ARDE. Drawing on over 40 years of experience as a gun expert, Mr. Deodhar provided in-depth knowledge on weapon systems, including his significant contributions to the development of rocket launchers and his involvement with ISRO. He also shared inspiring stories of working alongside Dr. APJ Abdul Kalam during his time at DRDO. Mr. Deodhar presented several problem statements, offering potential areas for innovation in the defence sector. He also emphasized the potential for the Marathwada region to become a leading defence hub in India and provided insights into the military's armored vehicles, including those used by the Army, Navy, and Air Force. Shripad Kulkarni from Vigyan Bharti also spoke at the event, sharing key initiatives undertaken by Vigyan Bharti in promoting science and technology in the country.



JUST EV TRANSITION FOR MAHARASHTRA



Exploring a Just and Inclusive EV Transition for Maharashtra's MSMEs

The State Climate Action Cell, Government of Maharashtra, in collaboration with WRI India, successfully organized the state-level event, 'Exploring a Just and Inclusive EV Transition for Maharashtra's MSMEs', on 27th November 2024 at Pune.

The event aimed to address the challenges and opportunities posed by the transition from Internal Combustion Engine (ICE) vehicles to Electric Vehicles (EVs) in Maharashtra's robust automotive sector, which is heavily reliant on MSMEs. The session witnessed the participation of over 100 stakeholders, including representatives from the government, industry, and academia.

MAGIC Director Ashish Garde highlighted the transformative role of MSMEs and startups in shaping the EV ecosystem in Maharashtra. He emphasized the need for Original Equipment Manufacturers (OEMs) to collaborate with MSMEs and startups to develop innovative solutions and create the foundational infrastructure for a thriving EV ecosystem.

Earlier, in Chhatrapati Sambhajnagar, a focused workshop brought together key stakeholders to address the EV transition's impact on MSMEs. Organized by WRI India in collaboration with MAGIC, Marathwada Auto Cluster (MAC), and CMIA, the session set the stage for strategic discussions and introduced the Maharashtra EV Forum, aimed at aligning the state's EV initiatives with the 2030 Vision.

VISITORS AT MAGIC



Deependra Singh Kushwah, IAS, Development Commissioner, Industries, MoH at MAGIC Office

Deependra Singh Kushwah, IAS, Development Commissioner, Industries, MoH and Chairman MAITRI, along with B. T. Yashwante, Joint Director of Industries, and officials from the District Industries Centre, Chhatrapati Sambhajnagar, visited MAGIC and interacted with MAGIC team.

During the course of the interaction meeting, MAGIC's journey was shared with the guests, incidentally Deependra Singh Kushwah, IAS, has supported and guided MAGIC during the inception of MAGIC in the capacity of the then-CEO of the Maharashtra State Innovation Society. The meeting also explored success stories of startups incubated at MAGIC and future expansion plans of MAGIC.



Mr. Ganesh P. Chimankar, Assistant Commissioner, District SDEEG Center, Jalna and MAGIC Team

Mr. Ganesh P. Chimankar, Assistant Commissioner, District Skill Development, Employment & Entrepreneurship Guidance Centre, Jalna on Dec 28, 2024 visited MAGIC office and interacted with MAGIC team.

During the visit, MAGIC's Director, Prasad Kokil and Ritesh Mishra shared an in-depth presentation highlighting the organization's journey, successful initiatives, and its impact on fostering innovation and entrepreneurship.



Prof. Ashok Kumar Chawla, Advisor Japan Ministry of External Affairs visited MAGIC Office

Prof. Ashok Kumar Chawla, Advisor JAPAN Ministry of External Affairs visited MAGIC Office & interacted with MAGIC Director, Startups incubated at MAGIC.

He also took keen interest in the activities of MAGIC for supporting Startups, Nurturing Innovation & promoting Entrepreneurship.



Dr. Jitendra Kumar Sharma MD & Founder CEO of Andhra Pradesh Med Tech. Zone (AMTZ) at MAGIC

Dr. Jitendra Kumar Sharma MD & Founder CEO of Andrapradesh Med Tech. Zone (AMTZ) along with officials of AMTZ Suraj Naik, Santosh Balivada visited MAGIC Business Incubator SME Accelerator and had detailed interaction with MAGIC team.

Visiting delegation of AMTZ officials shown keen interest in the activities of MAGIC. During the meeting it was discussed & explored opportunities for collaboration between MAGIC Business Incubator SME Accelerator & Andhra Pradesh MedTech Zone Limited for strengthening the ecosystem & supporting Startups & MSME's encouraging them for medical devices related innovative manufacturing promoting Make In India leading to Aatmanirbhar Bharat.

VISITORS AT MAGIC

INTERACTION AT MAGIC



CEO of Faad Network Mr. Aditya Arora visited MAGIC office and interacted with MAGIC directors and startups incubated at MAGIC. It was a fantastic opportunity to exchange ideas, share insights, and explore potential collaborations.

INTERACTION AT MAGIC



Sourabh Nirmale, Indovation Manager, AICTE Ministry of Education's Innovation Cell and Umesh Rathod, IT Consultant AICTE visited MAGIC office and interacted with MAGIC team.

INTERACTION AT MAGIC



The delegation of Swawlabi Bharat Abhiyan visited the MAGIC office and explored opportunity for collaboration to promote entrepreneurship, nurture innovation & skills and support startups.

MOU BETWEEN MAGIC AND AMTZ



ISBA Delegation Meeting With DPIIT Joint Secretary Sanjiv Singh at Delhi

Marathwada Accelerator for Growth and Incubation Council (MAGIC) and Andhra Pradesh MedTech Zone Limited (AMTZ) joined forces by signing a Memorandum of Understanding (MoU) during the prestigious World Health Innovation Forum (WHFI) 2024 in Visakhapatnam in the presence of MAGIC Directors Milind Kami, Suresh Todkar, & Ashish Garde and Dr. Jitendra Kumar Sharma, MD & CEO of AMTZ.

This agreement aims to bolster innovation, entrepreneurship, and skill development in the medical device sector.

Key initiatives include:

- Launching programs like I-Passport to support startups.
- Organizing hackathons to foster medical device innovations.
- Establishing an AMTZ sub-center in Chhatrapati Sambhajnagar (Aurangabad).

A delegation from Chhatrapati Sambhajnagar, including representatives from MAGIC, the Marathwada Auto Cluster, and the Devgiri Electronics Cluster, held fruitful discussions with the team at Andhra Pradesh MedTech Zone (AMTZ).

Key points of discussion:

Establishing an AMTZ sub-center in Chhatrapati Sambhajnagar.

Proposals for a Medical Device Park to foster innovation and manufacturing.

The World Health Innovation Forum (WHFI) 2024, held in Visakhapatnam from December 12-14, brought together global healthcare leaders, innovators, and entrepreneurs to address pressing challenges in the medical and healthcare sectors.

The grand finale of **WHIF24** celebrated an extraordinary journey in global health innovation, with remarkable participation from 6,240 attendees, 150+ speakers, and representation from 60 countries.

Startups incubated at MAGIC actively participated in the World Health Innovation Forum (WHFI) 2024, showcasing their solutions in medical technology and healthcare.



MAGIC AT WHFI24

Startups incubated at MAGIC actively participated in the World Health Innovation Forum (WHFI) 2024, showcasing their solutions in medical technology and healthcare.

MAGIC AT CII ICONN SUMMIT 2024



MAGIC Business Incubator SME Accelerator participated in the CII CIES ICON Summit 2024, held on December 17-18 in T-Hub Hyderabad!

Recognized as a leading platform for the startup ecosystem, this annual national summit focused on fostering innovation across key sectors like electric mobility, smart manufacturing, health tech, and deep technology.

MAGIC has been closely associated with the CII CIES ICONN Platform since 2021, consistently contributing to advancing India's startup ecosystem.



Mr. Swapnil Jain, Co-founder & CTO - Ather Energy visited MAGIC stall at the Startup Expo

During the CII ICON Summit 2024 at T-Hub Hyderabad, MAGIC Incubator team had the privilege of hosting Swapnil Jain, Co-founder & CTO - Ather Energy, at MAGIC's stall at the Startup Expo.

Swapnil Jain interacted with MAGIC's team, appreciating our efforts to nurture startups in Tier 2 / 3 cities. On the sidelines of CII CIES ICONN Summit MAGIC Director Ashish Garde got an opportunity to meet him & had a conversation with him as well as Subrata Mitra, Head Government Relations and Policy, Ather Energy for exploring collaboration opportunities to drive innovation and support emerging startups.

MAGIC WELCOMES NEW INCUBATEES

October - December 2024



IGNITY IND EV PRIVATE LIMITED



AND WE MEDIA



PREPBOOK



Auxobit Aerospace Private Limited

AUXOBIT AEROSPACE PRIVATE LIMITED



BLUE EAGLES PVT LTD



ESHANYA BEVERAGES PRIVATE LIMIED



PRITHU



DEFENCE FORGE INDUSTRIES PRIVATE LIMITED



LAMBERT TECHNOVATION PRIVATE LIMITED



COMPLY

MAGIC MOUs



Department for Promotion of Industry and Internal Trade (DPIIT)



MeitY Startup Hub



FAAD Network Pvt. Ltd.



deAsra Foundation, Pune



Andra Pradesh MedTech Zone (AMTZ)



MGM University, Chh. Sambhajinagar

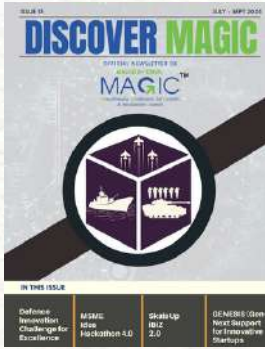


JES College, Jalna



PES College of Engineering, Chh. Sambhajinagar

DISCOVER MAGIC



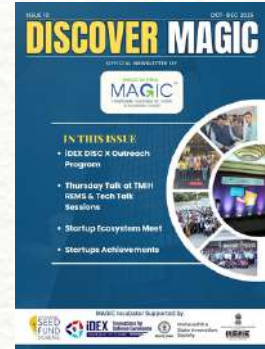
ISSUE 13
Jul- Sept 2024



ISSUE 12
Apr- June 2024



ISSUE 11
Jan - Mar 2024



ISSUE 10
Oct - Dec 2023



ISSUE 9
Jul - Sept 2023



ISSUE 8
Apr-Jun 2023



ISSUE 7
Jan-Mar 2023



ISSUE 6
Oct-Dec 2022



ISSUE 5
July-Sept 2022



ISSUE 4
April-June 2022



ISSUE 3
Jan- Mar 2022



ISSUE 2
Oct- Dec 2021



ISSUE 1
Jan- Sept 2021

OFFICIAL NEWSLETTER

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

OFFICE:

CMIA, BAJAJ BHAVAN, P-2, MIDC AREA, RAILWAY STATION ROAD,
CHHATRAPATI SAMBHAJINAGAR(MH) - 431005, INDIA

8888889667 | contact@magicincubation.com | [f](#) [X](#) [v](#) [i](#) [in](#) MAGICIncubation