

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA

MAGIC™

Marathwada Accelerator for Growth & Incubation Council



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DISCOVER MAGIC -

Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

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Editor's Note

Twelfth edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the April - June 2024.

We are delighted to present "DISCOVER MAGIC"- Official Newsletter, its twelfth edition, covering reviews of events and activities conducted by MAGIC during April 2024 - June 2024 for nurturing Startups, Grass-root innovation, Women Entrepreneurship, and Accelerating MSMEs growth.

on April 6, MAGIC celebrates its 7th Foundation day, Senior industrialist & Past President of CMIA Ram Bhogale emphasized the importance of societal impact over just the valuation of Startups. During the event, Prasad Kokil Director MAGIC announced upcoming programs to be launched through MAGIC's platform

MAGIC in partnership with iDEX - DIO - Defence Innovation Organization (DIO) and Maharashtra State Innovation Society hosted an outreach programs in Chhatrapati Sambhajnagar (Aurangabad) to promote DEFENCE INDIA STARTUP CHALLENGES - DISC XI and ADITI 1.0 Challenges. An insightful discussion session was held on June 7th at the CMIA Hall, Bajaj Bhavan to promote Meity Grand Challenge 2024

On June 19th, 2024, Maharashtra Institution for Transformation (MITRA) and Maharashtra Economic Development Council (MEDC), alongwith the District Administration and MIT Aurangabad (An Autonomous Institute), as knowledge partner convened a pivotal one-day deliberation at MIT College, Chhatrapati Sambhaji Nagar. MAGIC Directors Ashish Garde, Prasad Kokil, Ritesh Mishra, Prashant Deshpande and Sunil Raithatha actively participated in the discussion.

Brigadier Virender Singh, accompanied by his esteemed team members from the 97 Arty Brigade and 36 MARATHA Medium Regiment, visited CMIA and MAGIC office and had an insightful discussion around important aspects concerning defence manufacturing, research innovation, army veteran welfare activities

MAGIC was bustling with the visits of eminent personalities, ecosystem partners, industry associations and investors who actively engaged with MAGIC Startups and leadership team. Monthly flagship activities of MAGIC have received excellent response from the aspiring entrepreneurs from various academic institutes.

I take this opportunity to thank the pool of Mentors associated with MAGIC as well as MAGIC office staff team for their active participation and contributions ensuring vibrant atmosphere at MAGIC.

-

Mr. Ashish Garde,
Editor, DISCOVER MAGIC

CMIA'S EMERALD JUBILEE CELEBRATION



Congratulations to Chamber of Marathwada Industries & Agriculture on the remarkable Emerald Jubilee Celebration held on June 29th, 2024! Over the past 55 years, CMIA has exemplified resilience and dedication in strengthening industries and agriculture ecosystem in the Marathwada region.

This event was a wonderful opportunity to reflect on CMIA's collective efforts, celebrate their numerous successes, & honor the tireless dedication of past presidents & Patrons who have shaped a legacy of excellence. MAGIC Directors Sunil Raithatha, Milind Kank, Ashish Garde, Prasad Kokil, & Ritesh Mishra were felicitated for their contribution in CMIA's journey.

MAGIC Directors along with CMIA patrons had an insightful interaction meeting with Mr. Swapnil Jain, Co-Founder & CTO - Ather Energy, Mr. Sanjeev kumar Singh, COO - Ather Energy, Mr. Subrata Mitra, Vice President- Govt Relations & Policy, Ather Energy.

Bengaluru-based EV maker Ather will invest Rs 2,000 crore to establish its third manufacturing plant in Chhatrapati Sambhajinagar. The EV maker will establish the facility at AURIC City India's First Industrial Smart City. The facility will help generate 4,000 jobs & will have an annual capacity to produce up to 1 million units of both vehicles & battery packs.

The investment in AURIC will boost the startup ecosystem in the region. Ather has got strong inhouse R&D team, which will help giving big boost to nurture innovation in the region.



Felicitations of MAGIC Directors



Interaction meeting with Ather team.

DEVELOPED MARATHWADA 2047



Developed Marathwada 2047 organised by MITRA and MEDC at MIT College, Chhatrapati Sambhaji Nagar

On June 19th, 2024, Maharashtra Institution for Transformation (MITRA) and Maharashtra Economic Development Council (MEDC), along with the District Administration and MIT Aurangabad (An Autonomous Institute), as knowledge partner convened a pivotal one-day deliberation on Developed Marathwada 2047 at MIT College, Chhatrapati Sambhaji Nagar.

The event aimed to chart strategies for accelerating Marathwada's economic growth and addressing sectoral challenges in Industries, Tourism, Information Technology, Water Grid, and agriculture.

Chhatrapati Sambhajnagar District Collector Dilip Swamy, Municipal Commissioner G. Srikanth, Joint Chief Executive Officer of MITRA Sushil Khodwekar, Joint Secretary Aman Mittal, STPI – Software Technology Parks of India Maharashtra Director Ajay P. Shrivastava, In-Charge Divisional Commissioner Jagdish Miniyar, President of Maharashtra Economic Development Council (MEDC) Atul Shirodkar attended the program held at 'Anand' Auditorium of MIT. Director General of MIT Group of Institutions Munish Sharma, Vice President of MEDC Ashish Garde, Director General of MEDC Sheetal Panchal, District Planning Officer Bharat Wayal were also present.

Mr. Praveen Pardeshi, CEO of Maharashtra Institution for Transformation (MITRA), emphasized leveraging district-specific strengths in development planning, aligned with the Viksit Bharat @ 2047 vision. Chhatrapati Sambhajnagar District Collector Deelip Swami highlighted the collaborative approach involving various stakeholders to draft the district's development blueprint.

Atul Shirodkar, President of Maharashtra Economic Development Council (MEDC), underscored the statewide initiative to present the concept of a Developed Maharashtra – Developed India across 36 districts, emphasizing inclusive participation from cities and regions.

Shri Ajay Shrivastava, Director of STPI Maharashtra & Goa, shared insights into potential IT/ITES opportunities in Tier II/Tier III cities within Marathwada.

MAGIC Directors Ashish Garde, Prasad Kokil, Ritesh Mishra, Prashant Deshpande and Sunil Raithatha actively participated in the discussion.



IDEX OUTREACH EVENT - DISC 11 & ADITI SCHEME



IDEX outreach event at Marathwada Auto Cluster, Chhatrapati Sambhajnagar

MAGIC Business Incubator SME Accelerator in association with MAC, CII, CMIA, MASSIA & Laghu Udyog Bharti and in partnership with iDEX – DIO and Maharashtra State Innovation Society hosted an outreach program for the eleventh edition of DEFENCE INDIA STARTUP CHALLENGES – DISC 11 and ADITI Scheme. Mr. Ranjan Sri Das, Deputy Program Director, iDEX-DIO, Govt. of India shared valuable insights into the exciting opportunities under the newly launched **DISC11 & ADITI**.

MAGIC Director Prasad Kokil shared the initiatives taken by the MAGIC to support startups, promote innovation and nurture entrepreneurship. MAGIC being the Partner Incubator of iDEX is promoting the iDEX DISC challenges through outreach events in-person at various cities of the state. During the session Mr. Pankaj Singh of Armoured Vehicles Nigam Limited and Rajesh Pande, Manager, Hindustan Shipyard Limited shared details of problem statements floated by their department in the Defence India Startup Challenge (DISC) – 11.

MEITY GRAND CHALLENGE - OUTREACH EVENT



MeitY Grand Challenge Outreach session at Bajaj Bhavan, CMIA

The Ministry of Electronics and Information Technology (MEITY) has embarked on an ambitious journey to ignite innovation and collaboration within the tech community through the MeitY Grand Challenge 2024. To shed light on this groundbreaking challenge, an insightful discussion session was held on June 7th at the CMIA Hall, Bajaj Bhavan, Railway Station MIDC, Chhatrapati Sambhajnagar. Organized by MAGIC in collaboration with iTIC Incubator, IIIT Hyderabad, and SINE IIT Bombay, the session provided a comprehensive overview of the **MEITY Grand Challenge 2024** and its pivotal role in fostering innovation and collaboration among technologists and entrepreneurs.

Mrs. Ritu Chaturmutha, Executive from iTIC Incubation Center, IIT Hyderabad, delivered an enlightening keynote address, emphasizing the significance of innovation in driving India's digital transformation. Her insights provided attendees with valuable perspectives on leveraging emerging technologies to solve complex challenges & propel India towards a digital future. MeitY Grand Challenge 2024 spans across diverse domains including Digital Twin & Simulation, Low and No-Code Platforms, & Generative AI Solutions.

MAGIC INITIATIVE - LEARNNXT



Intellectual Property Rights and Entrepreneurship at MAGIC

In a session organized by MAGIC on 'Intellectual Property Rights and Entrepreneurship' as part of the World Intellectual Property Day, CS Prasad Takalkar discussed the pivotal role of copyrights and patents in safeguarding startup innovations and fostering business growth. Held at MAGIC Office, the event delved into the significance of Intellectual Property Rights (IPR) in nurturing creativity and protecting new ventures. Participants gained insights into trademarking, copyrights, patents, and other IP strategies essential for protecting and nurturing new ideas and creations.

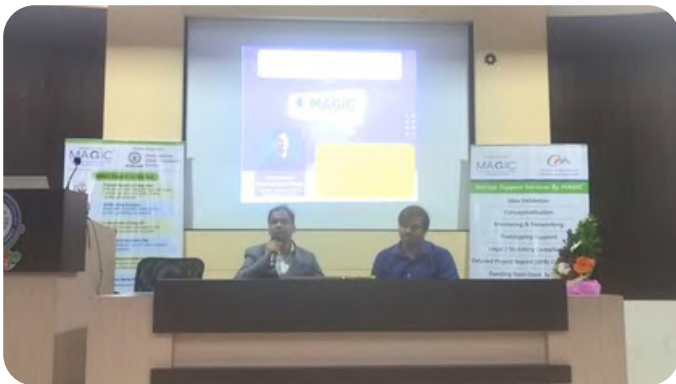


Role of Artificial Intelligence in Digital Marketing for Startups at CMIA

We extend our sincere gratitude to Narendra Patil, CEO of StartupWind.Inc, for sharing his invaluable insights and expertise during the Role of Artificial Intelligence in Digital Marketing for Startups & SMEs workshop at MAGIC LearnNXT. The workshop received overwhelming responses from Startups, SMEs, and academia.

We also extend our gratitude to our collaborators, CMIA Aurangabad & Garje Marathi, for their support in making the event a success.

MAGIC INITIATIVE - INTERVIEW SERIES



MAGICx Interview Series at ICT, Jalna

In an electrifying session on May 10th, the MAGICx Interview Series showcased the Krishnakant Mane, Founder, Director & CTO of Bookmatic Pvt. Ltd., journey and contributions to Fintech, EdTech, and Agrotech. His innovation, OnlineKhata, is revolutionizing accounting automation with a focus on accessibility, creating new opportunities for visually impaired individuals in commerce.

MAHARASHTRA STATE INNOVATION CHALLENGE



An Interaction Meeting with the winners of Maharashtra State Innovation Challenge (MSIC) organized by MSInS was held at MAGIC office today ! 10 teams from seven tier 2 cities of Maharashtra participated, engaging in discussions on the support & services extended by the Incubator for promotion of entrepreneurship benefits like company registration, incubation support, and commitment. Prasad Kokil led insightful conversations and Q&A sessions with student-led startups. Ashish Garde highlighted the basic requirements from the Startups for associating with Incubator

BUSINESS ENTERPRISES EDUCATIONAL JOURNEY (BEEJ)

MAGIC Launches BEEJ Program to Empower Aspiring Entrepreneurs



Launching of BEEJ program at MAGIC Office



B E E J

**BUSINESS ENTERPRISE
EDUCATIONAL JOURNEY**

Business Mentoring Course

Marathwada Accelerator for Growth and Incubation Council (MAGIC), with the aim of fostering business understanding, has announced the commencement of their Business Enterprise Educational Journey (BEEJ) program. Designed for students eager to enter the competitive world of startups, established professionals, and entrepreneurs, this course will prepare participants with essential skills and knowledge to excel in entrepreneurial ventures. The program commenced on June 15, 2024, and is supported by seasoned experts and mentors affiliated with MAGIC, providing a comprehensive learning experience.

Providing details about the program, Prasad Kokil, Director of MAGIC, stated that the initiative aims to guide aspiring startups, business professionals, and entrepreneurs through a 40-hour course focusing on all aspects crucial for business success.

Course Features

Topics covered include company registration and startup documentation processes, startup requirements and certifications, sales and marketing strategies, pricing and value proposition, annual business planning, business plan customization, time management, effective meeting strategies, business ethics, business lifecycle, and sustainability strategies. The program's operations are managed by Ketaki Tupe. Startups from Pune, Rahuri, Jalgaon, Muktainagar, Kolhapur, and Chhatrapati Sambhaji Nagar have actively participated in this initiative.

The inauguration of the program was graced by the presence of Dushyant Patil, President of CMIA. Speaking on the occasion, he emphasized the critical need for mentoring during the early stages of business ventures. MAGIC Institute plays a significant role in these efforts, contributing to the strengthening of the startup ecosystem in Marathwada, he added.



7th anniversary celebration of MAGIC!



Senior industrialist & Past President of CMIA Ram Bhogale emphasized the importance of societal impact over just the valuation of Startups: "Startups should focus on value addition rather than just valuation." expressed leading industrialist Ram Bhogale during the 7th Foundation Day celebration event organized by MAGIC.

The CMIA organization started fifty-five years ago has made significant contributions to the holistic development of Marathwada. Continuing this work, MAGIC is making a profound impact at the national level and building a strong startup ecosystem. The work initiated by MAGIC seven years ago is commendable, and its founders have been selflessly contributing to creating a positive social impact, he added.

During the event, Prasad Kokil Director MAGIC announced upcoming programs to be launched through MAGIC's platform. More than 5000 ideas have been heard & validated through the Startup Mentoring Clinic held every Saturday. Following this, a special course called 'Business Enterprise Education Journey' (BEEJ) will be launched through MAGIC's platform, teaching all aspects of business in a 40-hour course.

Sunil Raithatta, speaking during the event, emphasized the importance of developing an entrepreneurial mindset and shared knowledge about the nature of entrepreneurial behavior. He mentioned that networking helps build net worth & is crucial for sustainable development & aiding in constant growth. In the future, Chhatrapati Sambhajnagar – JALNA belt will emerge as a significant cluster for agricultural automation products, he added.

MAGIC's director, Ritesh Mishra, stated that MAGIC, through its platform, plays a pivotal role in bringing upcoming startups into the mainstream until they contribute significantly to the nation's wealth.

Ashish Garde highlighted the plans for MAGIC's expansion in the near future. He highlighted that the govt. has acknowledged MAGIC's efforts & work by entrusting various responsibilities, including being the nodal organisation for Atal Tinkering Labs in Marathwada & setting up incubation centers in the Govt. ITI Jalna



CMIA Hall





On our 7th anniversary, MAGIC honored its first incubated startup, Niyo Farmtech pvt. Ltd. led by Yogesh Gawande, Startup of the year in Pre – revenue category Dopar Energy Founders Ganesh Shelke, and Vaibhav Karad, & in revenue category Saurabh Kadam from Saurabh Prasad Agro Innovation LLP, were specially honored, along with MAGIC's mentors Amarendra Pawar, Rajiv Manjrekar, and Unmesh Kulkarni, as well as ecosystem partner institutions like CSAMSS Chhatrapati Shahu Engineering College and MIT College were felicitated for their continuous support.

Startup incubated at MAGIC showcased their products in a unique exhibition and shared their incubation experience at MAGIC. The program was attended by startup representatives, industry organization officials, and representatives from various colleges.



Glimpse of 7th Foundation Day of MAGIC

MAHARASHTRA STARTUP WEEK 2024

Maharashtra Startup Week 2024 is LIVE!

Maharashtra State Innovation Society is thrilled to announce the 6th edition of Maharashtra Startup Week - 2024, a flagship nationwide initiative to identify, showcase, & support startups to create large-scale impact in Maharashtra.

Startups across India, Grab the opportunity to get Government work orders up to ₹15 lakhs to pilot your innovation with Maharashtra government! 💡

Apply by: Aug 1st, 2024

🔗 Link: bit.ly/MSW2024-Apply

Eligibility:

- ✅ DPIIT recognized Startups across India
- ✅ Deployment-ready MVP
- ✅ Relevant to Govt of Maharashtra

Sectors:

AgriTech, EdTech, HealthTech, GovTech, Mobility, Sustainability & more!

24 winners get:

- 💰 Work orders up to ₹15 lakhs
- 🔑 Special access to resources
- 👥 Mentorship & investor connect



The banner features logos for the Department of Skills, Employment, Entrepreneurship and Innovation, Government of Maharashtra, DPIIT, and the Maharashtra State Innovation Society. The central text reads: 'Inviting Startups across India for the 6th edition of MAHARASHTRA STARTUP WEEK 2024 Accelerate Your Innovation'. Below this, it states 'OPPORTUNITY TO WORK WITH GOVERNMENT' and lists sectors: AgriTech | EdTech and Skilling | GovTech, HealthTech | EmergingTech | Sustainability, and Smart Infrastructure | Mobility | Miscellaneous. At the bottom, there is an 'APPLY NOW' button and the website 'www.msins.in'.

IPR SCHEME & QUALITY TESTING SCHEME (QT)

Exciting News for Startups in Maharashtra!

Calling all innovators and entrepreneurs!

Maharashtra State Innovation Society (MSInS) is here with initiatives tailored just for you. Introducing the Intellectual Property Rights (IPR) Scheme and Quality Testing Scheme (QT), designed to empower startups in safeguarding and commercializing their innovations effectively.

Under the IPR Scheme, startups can avail a range of IP filing services, including patents, trademarks, industry design patents, and copyrights. The QT scheme offers reimbursement of up to 2 lakhs for testing done at NABL/BIS recognized labs.

Eligibility Criteria: -

- Startup should be recognized by the DPIIT, Government of India.
- Startups must be incorporated in Maharashtra.
- Cumulative lifetime revenue (since inception) should be less than INR 1 crore for domestic applications and less than INR 5 crore for international applications.
- The IPR application should be filed or granted after the issue of the IPR Scheme (i.e., after 18th September 2019).

Application Process :-

- Visit the MSInS website: (<http://msins.in>) and select the desired service under the Financial Assistance section under the Initiatives tab.
- Read the details and complete the relevant application form, ensuring eligibility criteria are met.
- Pay the screening fees for application screening by the designated Process Partner.
- Get started on protecting your IP and wait to hear back from us.
-

This is a golden opportunity for startups to fortify their intellectual property assets and leverage them for growth and competitiveness.

Don't miss out on this support to propel your venture to new heights!

MAGIC is facilitating access to these facilities from [MSInS](http://msins.in)

Maharashtra State Innovation Society
MAGIC by CMAA
Maharashtra Accelerator for Growth & Incubation Council

Intellectual Property Rights Scheme For Maharashtra Startups

**Upto INR 2 Lakhs
Domestic Filing**

**Upto INR 10 Lakhs
International Filing**

Support Provided For

- New IP Filing
- Reimbursement for granted IP

APPLY NOW

Maharashtra State Innovation Society
MAGIC by CMAA
Maharashtra Accelerator for Growth & Incubation Council

Quality Testing & Certification Scheme to support Maharashtra Startups

Get tested from
NABL / BIS
recognized labs

Reimbursement Upto
INR 2 Lakhs

APPLY NOW

For more details visit : msins.in/QualityTesting

SIDBI PUNE INNOVATION CLUSTER



Launch of SIDBI Pune Innovation Cluster at BHAU - COEP, Pune

After the successful launch of the SIDBI (Small Industries Development Bank of India)'s Delhi -NCR Innovation Cluster for Incubators & Startups in association with Indian STEPs and Business Incubators Association (ISBA), SIDBI has launched 2nd such cluster in Maharashtra at Pune!!

The launch of the Startup/Incubator Innovation Cluster at Pune was aimed at showcasing the cluster's vision, purpose, goals while also promoting networking with stakeholders & creating a memorable learning experience for the attendees not only from Pune but also from the Tier-2, Tier-3 cities of Maharashtra, who genuinely need to get such opportunities of participation through such interventions!! Virtual address by Dr. Raghunath Mashelkar, President GRA and Scientist, GOI, as the guest of honor, shedding light on the Innovation and Incubation Ecosystem in the Pune region. Dr. Suresh Kumar, President of ISBA, delved into the pivotal role of ISBA in Pune's Innovation Cluster.

The inaugural session was followed by Panel discussion Panel "Fostering Innovation in Pune: Key aspects in manufacturing sector and how cluster development approach can nurture the startup ecosystem" Mr. Anjani Shrivastava, GM, SIDBI, Mr. Deepak Karandikar, President, MCCIA, Dr. Rajendra Jagdale, Director General & CEO, SCITECH Park, Ex-President ISBA were the panelists for the session, moderated by Ms. Punita Bansal, Technical Director, KPMG.

The Startup/Incubator Innovation Cluster launch event was followed by 3 Day Incubator Management Training Program conducted under the aegis of Indian STEPs and Business Incubators Association (ISBA). Ashish Garde Director MAGIC Business Incubator SME Accelerator Incubator interacted with Mr. Aseem Chauhan, Chancellor Amity University on this occasion.



MEETING WITH HIS EXCELLENCY GOVERNOR OF MAHARASHTRA




Delegation of MEDC includes President Atul Shirodkar & Immediate Past President Ravindra Boratkar, VP Ashish Garde & Sheetal Panchal, Director General

MAGIC Director and MEDC Vice President Ashish Garde as part of delegation met His Excellency Governor of Maharashtra, Shri. Ramesh Bais at Raj Bhavan, Mumbai on 3rd May 2024. He shared the increased demand of skilled workforce in foreign economies and importance of upskilling the youth in professions such as carpentry, craftsmanship, and artisanal skills. He emphasized the Government of Maharashtra's commitment to providing vocational training to these individuals, enabling them to access sustainable employment opportunities both domestically and abroad without any immigration challenges.


SARTHI-MAGIC INCUBATION PROGRAM


Scrutiny Process



A unique program by Chhatrapati Shahu Maharaj Research, Training and Human Development Institute (SARTHI) and MAGIC aims to support budding entrepreneurs and student startups from Tier 2 and 3 cities in Maharashtra, particularly those belonging to the Maratha, Kunbi, Maratha-Kunbi, & Kunbi-Maratha communities, in transforming their innovative ideas into commercially viable products & services.




A monthly grant of up to ₹25,000




1:1 Structured Coaching & Training



Networking & Marketing support



Dedicated Mentoring

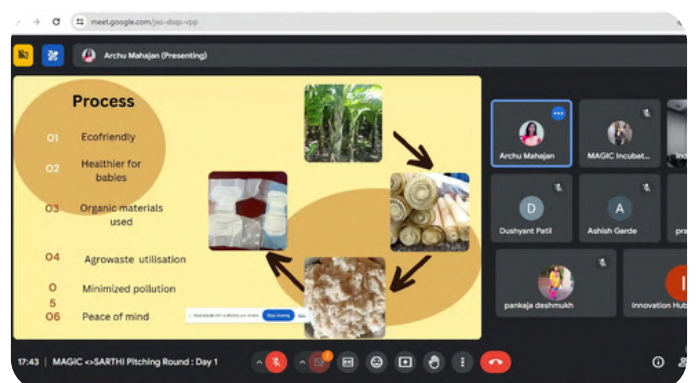
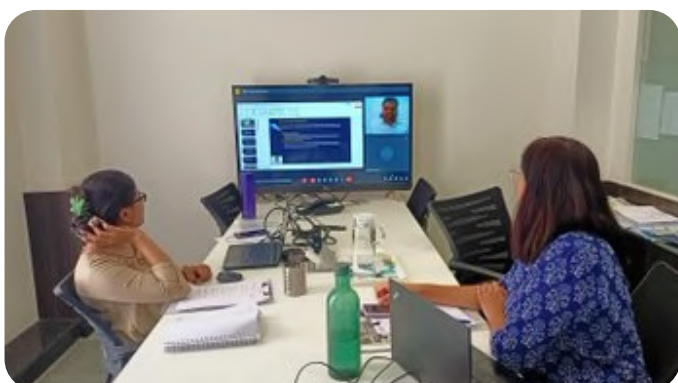


Opportunity to attend events of SARTHI & MAGIC

The scrutiny and selection process for the SARTHI-MAGIC Incubation Program by Marathwada Accelerator for Growth and Incubation Council (MAGIC), a partner Incubator of SARTHI, is nearing completion!

Stay tuned as we announce the results of the scrutiny round very soon.

We would like to thank all 30 applicants for SARTHI-MAGIC Incubation Program for pitching their ideas to the selection committee and we would also like to thank the Jury Members.



MAGIC OUTREACH



MCCIA, Pune

Mahratta Chamber of Commerce, Industries, and Agriculture, Pune, spearheaded an impactful Round Table on the Maharashtra Industrial Policy, inviting stakeholders to actively participate & ensure inclusivity! Eminent experts addressed the gathering, research scholars, & industry representatives contributed valuable input. Mr. Ashish Garde, Director, MAGIC also participated in the deliberations.



MOTION STPI, Pune

MAGIC Director Ashish Garde visited STPI Pune & an interaction meeting with STPI Director Mr. Ajay P. Shrivastava along with his team members & explored various possibilities of collaboration and expansion of STPI Aurangabad activities. The meeting was very fruitful and helped to understand the scope of STPI - Software Technology Parks of India and its new initiatives.



CII Annual Business Summit 2024, New Delhi

MAGIC Director Ashish Garde actively participated in the CII's annual business summit 2024 held at New Delhi on 17 & 18th May 2024. Variety of Business session were conducted during the two days event.



Interaction meeting with AICTE Vice Chairman Abhay Jere

MAGIC Director Ashish Garde met Hon. Vice Chairperson AICTE Abhay Jere as a part of the ISBA delegation lead by ISBA Chairperson Dr.K Suresh Kumar. Considering the nationwide vast network of Incubators associated with ISBA & the synergies in the scope of work of ISBA & the mandate for MoE's Innovation Cell many possibilities can be explored for the promotion of Innovation & Entrepreneurship amongst Students & Faculties while extending the support to the Startups.

Business Model Canvas Workshop at Chhatrapati Sambhajinagar

JESA in association with MAGIC hosted a Business Model Canvas Workshop on "From Idea to Impact: Unleashing Innovation with the Canvas Revolution" under JESA's iBIZ initiative. The event featured speaker Akshay Shakkarwar, Chief Innovation Strategist, who shared invaluable insights on refining business models and fostering innovation.



MAGIC OUTREACH



ISBA Governing Body Meeting, Coimbatore

The 42nd Governing Body Meeting of ISBA has successfully taken place today at PSG-STEP, PSG College of Technology, Peelamedu, Coimbatore. This strategic gathering focused on supporting incubators and fostering sustainability through various initiatives. MAGIC Director and ISBA Governing Body Member Ashish Garde actively participated in the event.



Leveraging Business Valuation Beyond Compliance

Chhatrapati Sambhajnagar Chapter of WIRC of ICSI, in collaboration with the Institution of Valuers (IOV) & MAGIC hosted an enriching half-day program "Unlocking the True Value: Leveraging Business Valuation Beyond Compliance".



Visit to FORGE Innovation & Ventures in Coimbatore

MAGIC Director Ashish Garde along with ISBA Team paid a visit to Forge Innovation & Ventures in Coimbatore! The delegation had an insightful discussions with FORGE team, witnessing Forge's pivotal role in revolutionizing India's industrial sectors. Innovation Value Network.



ISBA Delegation's visit to Codissia, Coimbatore

MAGIC Director Ashish Garde along with ISBA delegation visited CODISSIA - COIMBATORE DISTRICT SMALL INDUSTRIES ASSOCIATION'S Incubation Centre located at Codissia Trade Fair Complex. The Codissia Defence Innovation and Atal Incubation Center is truly demonstrating how a district level industries association can effectively work & contribute in promoting Innovation amongst existing MSME's & facilitating Indigenisation of Defence related Products & Components through the Incubator activities.



The grand Finale of SAEINDIA TIFAN 2024 Innovation Competition was held at Mahatma Phule Krishi Vidyappeth, Rahuri. As an incubation partner for this initiative, MAGIC Directors Prasad Kokil & Ashish Garde, along with the MAGIC team, engaged in insightful interactions with the participating engineering college students.



A Visit to PSG - STEP

MAGIC Director Ashish Garde along with ISBA delegation visited PSG - STEP, Coimbatore and discussed innovative strategies to empower incubators and drive their success. Stay tuned for more updates on our initiatives.

VISITORS AT MAGIC



Brigadier Virender Singh, accompanied by his esteemed team members from the 97 Arty Brigade and 36 MARATHA Medium Regiment

Brigadier Virender Singh, accompanied by his esteemed team members from the 97 Arty Brigade and 36 MARATHA Medium Regiment, visited CMIA and MAGIC office and had an insightful discussion. Office bearers of CMIA MAGIC, Government College of Engineering Aurangabad, Marathwada Auto Cluster, & DECPL were present for the interaction meeting. Deliberations centered around important aspects concerning defence manufacturing, research innovation, army veteran welfare activities & the imperative for fostering Aatmanirbhar Bharat in the defence sector.



Delegation of officials of 8X Ventures visited MAGIC office, interacted with MAGIC team and got acquainted with the activities & programs being executed by MAGIC Business Incubator SME Accelerator Incubator & SME Accelerator.

MAGIC Managing Director Kedar Deshpande, CMIA President Dushyant Patil, CMIA Hon. Secretary Utsav Machhar were present.



Mr. Sandeep Padhye, Director - Garje Marathi Global (USA) visited MAGIC office on 7th may 24.

He interacted with Entrepreneurs from the region & shared the details of the activities & initiatives of Garje Marathi Global (GMG) & also shared the details of the 2nd Garje Marathi Global Excellence Summit to be held at New Jersey USA during August 2024.



Mr. Atul Shirodkar President Maharashtra Economic Development Council (MEDC) Mumbai and Ms. Sheetal Panchal, Director General-MEDC visited MAGIC office and got updated with the activities, initiatives and future plan of MAGIC.



Office bearers of Indian Institute of Materials Management, Aurangabad Chapter visited MAGIC and had an interaction meeting with MAGIC team to understand MAGIC activities. The team also explored opportunity for collaboration.

MAGIC WELCOMES NEW INCUBATEES

April - June 2024



RAY HEALTH PRODUCT
PVT. LTD.
FMCG



GROUND MOBIL & ENERGY
SOLUTIONS PVT. LTD.
E-MOBILITY



OROBOT TECHNOLOGIES
PVT. LTD.
INDUSTRIAL AUTOMATION



SAHYADRI ADIVASI AGRO
FARMERS PRODUCER CO. LTD.
AGRICULTURE

MAGIC AT GLANCE



Launch of Discover MAGIC Newsletter

11th edition of Discover MAGIC - official newsletter of MAGIC was released on the occasion of 7th Annual Day celebration. The newsletter covers major happenings during Jan-March 2024 & helps convey the developments connected with MAGIC & happenings to all the stakeholders.

MEMORANDUM OF UNDERSTANDING

Memorandum of Understanding
between



MEDIA COVERAGE

इलेक्ट्रॉनिक्स आणि माहिती तंत्रज्ञान मंत्रालयातर्फे होणाऱ्या स्पर्धेतील चर्चासत्रात केली अनेक विषयांची उकल



प्रतिनिधी | छत्रपती संभाजीनगर

इजिटल भविष्याकडे जतान येणाऱ्या पविध समस्येवर उपाय शोधणाऱ्या स्टार्टअपला प्रोत्साहन देण्यासाठी मेटी स्टार्टअप ग्रँड चॅलेंज स्पर्धेचे आयोजन केले आहे. सीएमआयए अंतर्गत घालणाऱ्या इजिक्टर्फे या स्पर्धेत ८ स्टार्टअप सहभागी होणार आहेत.

या स्पर्धेची माहिती देऊन सहभागासाठी पोत्साहित करण्यासाठी सीएमआयए ह्यालयात चर्चासत्र झाले. या वेळी द्दपवाद येथील आयटीक इन्स्युबेशन केंटरच्या कार्यकारी व्यवस्थापक रित् शुभसूया यांनी स्टार्टअपशी संवाद साधला. ४ स्टार्टअप सहभागी झाले होते. रित् हणाल्या, या स्पर्धेत डिजिटल दिखन प्राणि सिम्युलेशन, लो आणि नो-कोड लॅटफॉर्म आणि जनरेंटव्क एआय सेल्युलरससह यातील समस्या सोडवावच्या आहेत. ही स्पर्धा आगामी डिजिटल तंत्रज्ञान सर्वसामान्यांना सुसह

करण्याच्या दृष्टीने महत्वाची आहे. इलेक्ट्रॉनिक्स आणि माहिती तंत्रज्ञान मंत्रालयातर्फे मेटी ग्रँड चॅलेंज २०२४ नुकतेच घोषित केले आहे. यावर्षी इंडस्ट्रियल आयओटी, कलाउड मॅनजमेंट प्लॅटफॉर्म, सावर सिम्युरिटी, जनरेंटव्क एआय सेल्युलरस, एज कॉम्प्युटिंग या विषयांवरील समस्या सादर केल्या आहेत. स्पर्धेची अंतिम फेरी २५ जुलै रोजी हैदराबाद येथे होणार आहे. विजेत्यांना ४ लाख रोख रकमेचे बक्षीस देण्यात येणार आहे. याशिवाय इन्स्युबेशन स्पॉर्टही दिला जाईल, असे त्यांनी सांगितले.

मॅजिकचे संचालक आशिष गर्दे यांनी उद्योजकेला प्रोत्साहन देण्यासाठी मॅजिक उपक्रमांबद्दलचा तपशील या वेळी मांडला. मॅजिकचे संचालक प्रसाद कोकीळ यांनी आभार मानले. मॅजिकचे कृष्णा टेकळे यांनी सूत्रसंचालन केले. या स्पर्धेबद्दल अधिक माहितीसाठी contact@magicincubator.com वर संपर्क साधावा.

Congratulations!



Congratulations **Yogesh Gawande, Founder NIYO FARMTECH Pvt. Ltd.** for getting the opportunity to participate in the Youth Business International Bootcamp at London. MAGIC Incubator team is delighted to witness the progress of its Incubatee. It's a significant achievement for Yogesh to be the first incubatee of MAGIC to participate in such a prestigious event.



A huge congratulations to **Mr. Ashutosh Rajesh Bhattad**, Founder of Fireball Extinguisher Pvt. Ltd. and a MAGIC Incubated startup, on the remarkable achievement of receiving a patent from the Government of India for the groundbreaking invention: 'Sodium Chloride Metallic Polymer Battery & A Process for Preparation Thereof'.



on receiving Patent from Government of India for their invention SEMI AUTOMATIC SEEDLING TRANSPLANTER.

Big congrats to **SP Agro Innovations**, a MAGIC Incubated startup, on receiving a patent from the Government of India for their groundbreaking invention: the Semi-Automatic Seedling Transplanter.



Big Congratulations to **Agrozee Organics Private Limited** and a MAGIC Incubatee, for being awarded Entrepreneur of the Year by the Pune Management Association during their 48th Foundation celebration!



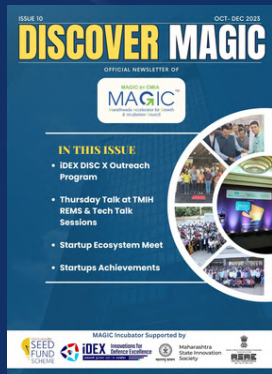
Congratulations Divindia Global Exports!

MAGIC extends our warmest congratulations to you and your team on the exciting new phase of growth for your venture. It's a momentous occasion, and we're thrilled to witness your continued success.

DISCOVER MAGIC



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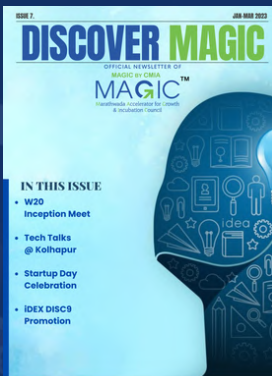
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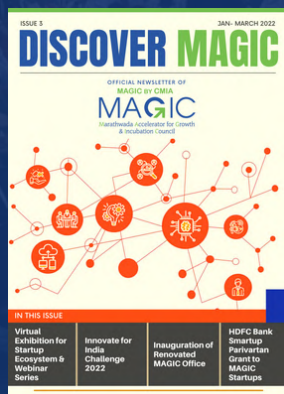
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