

DISCOVER **MAGIC**

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA
MAGICTM
Marathwada Accelerator for Growth
& Incubation Council



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APPLICATION INVITED FOR ADITI 1.0 & DISC II Challenges

iDEX has introduced ADITI 1.0, which includes 17 problem statements and the latest edition of DISC II, with 22 problem statements from the Army, Navy, Air Force, DSA, and DPSUs.

To apply and know more about visit: <https://idex.gov.in/challenge-categories>

Funding Upto **INR 25 Crores** Apply Before **April 04, 2023**

Contact: magicincubation.com

Application Invited

A unique program by Chhatrapati Shahu Maharaj Research, Training and Human Development Institute (SARHI) and MAGIC aims to support budding entrepreneurs and student startups from Tier 2 and 3 cities in Maharashtra, particularly those belonging to the Maratha, Kunbi, Maratha-Kunbi & Kunbi-Maratha communities, in transforming their innovative ideas into commercially viable products & services.

- A monthly grant of up to ₹5 Lakh
- 24 structured Coaching & Training
- Marketing & Business Support
- Dedicated Mentorship
- Opportunity to attend events of SARHI & MAGIC

For more information visit <https://sarthi-magic.com/apply>

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupidia

January 10 -16, 2024



DISCOVER MAGIC -
Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

Designed by: Nikhil Bhalerao
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Editor's Note

Eleventh edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the Jan - March 2024.

We are delighted to present "DISCOVER MAGIC"- Official Newsletter, its eleventh edition, covering reviews of events and activities conducted by MAGIC during Jan 2024 - March 2024 for nurturing Startups, Grass-root innovation, Women Entrepreneurship, and Accelerating MSMEs growth.

The Startup Innovation Week 2024 at MAGIC was a comprehensive and impactful series of events, celebrating National Startup Day and providing valuable insights and experiences for budding entrepreneurs.

MAGIC in partnership with iDEX - DIO - Defence Innovation Organization (DIO) and Maharashtra State Innovation Society hosted an outreach programs in Pune and Chhatrapati Sambhajnagar (Aurangabad) to promote DEFENCE INDIA STARTUP CHALLENGES - DISC XI and ADITI 1.0 Challenges.

In March 2024, we launched SARHI-MAGIC Incubation Program. Marathwada Accelerator for Growth and Incubation Council (MAGIC) is a regional partner of SARHI. This unique program aims to support budding entrepreneurs and student startups from Tier 2 and 3 cities in Maharashtra, particularly those belonging to the Maratha, Kunbi, Maratha-Kunbi, and Kunbi-Maratha communities, in transforming their innovative ideas into commercially viable products and services.

MAGIC was bustling with the visits of eminent personalities, ecosystem partners, industry associations and investors who actively engaged with MAGIC Startups and leadership team.

Monthly flagship activities of MAGIC have received excellent response from the aspiring entrepreneurs from various academic institutes.

I take this opportunity to thank the pool of Mentors associated with MAGIC as well as MAGIC office staff team for their active participation and contributions ensuring vibrant atmosphere at MAGIC.

-
Mr. Ashish Garde,
Editor, DISCOVER MAGIC

SARTHI-MAGIC INCUBATION PROGRAM



MAGIC BY CMIA™
MAGIC
Marathwada Accelerator for Growth
& Incubation Council

Application Invited



A unique program by Chhatrapati Shahu Maharaj Research, Training and Human Development Institute (SARTHI) and MAGIC aims to support budding entrepreneurs and student startups from Tier 2 and 3 cities in Maharashtra, particularly those belonging to the Maratha, Kunbi, Maratha-Kunbi, & Kunbi-Maratha communities, in transforming their innovative ideas into commercially viable products & services.

Introducing the SARTHI-MAGIC Incubation Program by Marathwada Accelerator for Growth and Incubation Council (MAGIC), a regional partner of SARTHI.

Are you a budding entrepreneur or student startup from Tier 2 and 3 cities in Maharashtra? Do you belong to the Maratha, Kunbi, Maratha-Kunbi, or Kunbi-Maratha communities? This program is tailored just for you

Eligibility Criteria:

- Maharashtra domicile
- Graduated
- Innovative idea for a scalable tech business
- Non-creamy layer certificate
- Family income \leq 8 Lakh/year
- Full-time commitment to startup

APPLY NOW



Last Date to Apply
16th April 2024

bit.ly/SARTHI_MAGIC



A monthly grant
of up to ₹25,000



1:1 Structured
Coaching & Training



Networking &
Marketing support



Dedicated
Mentoring



Opportunity to attend
events of SARTHI & MAGIC

For more information visit <https://sarthi-maharashtrgov.in>

INDEX - DISC 11 & ADITI 1.0 OUTREACH



MCCIA, Pune

MAGIC Business Incubator SME Accelerator in association with Mahratta Chamber of Commerce, Industries and Agriculture, Pune & Venture Center and in partnership with iDEX - DIO and Maharashtra State Innovation Society hosted an outreach program for the eleventh edition of DEFENCE INDIA STARTUP CHALLENGES - DISC 11 and ADITI Scheme.

Mr. Anuj Jain, Program Executive, iDEX-DIO, Govt. of India shared the details about the Defence Innovation Organization and highlighted the details of the iDEX challenges.

MAGIC Business Incubator SME Accelerator Director Ashish Garde shared the initiatives taken by the MAGIC to support startups, promote innovation and nurture entrepreneurship. MAGIC being the Partner Incubator of iDEX is promoting the iDEX DISC challenges through outreach events in-person at various cities of the state.

Ms. Soma Chattopadhyay, Head Incubation and Mentoring, Venture Center shared details of assistance provided by the center to startups involved in defence related ventures. Prashant Jogalekar from MCCIA's Defence Committee in his welcome speech shared the initiative taken by the Maratha Chamber of Commerce Industries and Agriculture. The session was attended by around 70 startups working in the Defence field.

About DISC 11 & ADITI 1.0

iDEX has introduced ADITI 1.0, which includes 17 problem statements and the latest edition of DISC 11, with 22 problem statements from the Army, Navy, Air Force, DSA, and DPSUs. Winners will also have the opportunity to receive grants of up to **Rs. 25 Cr** in ADITI and **Rs.1.5 Cr** under DISC. Seize this opportunity to develop cutting-edge defence technologies in collaboration with the Indian Armed Forces.

- Highlights of ADITI Scheme:

- Quantum of Grant: Up to 50% of the product development budget, with a maximum limit of Rs. 25 Crore.
- Focus: 30 critical and advanced technologies crucial for national security and lacking existing capabilities.

Eligibility Criteria:

- Recognized startups by DPIIT, Ministry of Commerce, Government of India.
- Indian companies under the Companies Act 1956/2013, primarily MSMEs.
- Individual innovators are encouraged, and research institutions can apply.

Highlights of DISC #11:

- The Defence India Start-up Challenge is back with its 11th edition, featuring 22 problem statements from Armed Forces and DPSUs. Win grants up to Rs. 1.5 Cr under DISC.

How to Apply:

Visit iDEX Challenge Categories and seize this opportunity to develop cutting-edge defence technologies! MAGIC is the partner incubator of iDEX, facilitating your journey to innovation.

Apply on :

<https://idex.gov.in/challenge-categories>

The last date for the application for iDEX DISC11 and ADITI is 04th April 2024. More details about the challenges could be accessed at <https://idex.gov.in>

PARTICIPATION IN STARTUP INDIA SESSIONS



SINE IIT, Mumbai

Startup India conducted its **Domestic Capital Mobilisation workshop for unlocking CSR Funds: Empowering Impact Innovation in Mumbai on 7th March 2024 in partnership with SINE, IIT Bombay and Nishith Desai Associates**. This initiative is one of the first steps taken towards unlocking CSR funds in driving innovation via collaboration of Corporates and Incubators.

Gaurav Thareja of Invest India shared the journey of Startup India & Aakanksha Chandra of Startup India shared insights on the government's initiatives to drive innovation. Her need assessment highlighted the crucial role of corporates and incubators in fueling high-impact startups and strengthening incubator capacities.

Ashish Garde, Director MAGIC and Indian STEPs and Business Incubators Association (ISBA) Governing Board Member, actively engaged in the discussions along with other ISBA Governing Board members. He emphasized the importance of hosting #Stakeholders meetings, creating awareness among #CSR teams, and deploying funds for promoting #innovation by partnering with #Incubators from Tier-2/ Tier-3 cities and supporting Startups.



Udyog Bhavan, New Delhi

Startup India hosted a workshop on 'Domestic Capital Mobilization through Endowment Funds' at Udyog Bhawan, New Delhi, focusing on fund fundamentals and their enduring impact on organizational sustainability. Public and private institutions attended to learn the setup process.

Prof P. V. Madhusudan Rao, Director, IIT Delhi Endowment Funds, highlighted endowment funds' benefits in universities at the 'Domestic Capital Mobilization through Endowment Funds' workshop. He discussed fund structure, functions, objectives & governance models.

DNV Kumara Guru, Senior Director - Advancement, Alumni Engagement at ISB, spoke at the 'Domestic Capital Mobilization through Endowment Funds' workshop. He talked about the different types of endowments and the art of fund raising. MAGIC Director Ashish Garde actively participated in the workshop.



EVENTS WITH ECOSYSTEM PARTNERS



SIDBI ET MSME Conclave, Chhatrapati Sambhajnagar

The 6th edition of the SIDBI ET MSME Conclave held at Aurangabad was a remarkable evening where distinguished industry leaders gathered for a dynamic discussion on MSME growth, entrepreneurship, and the vision of propelling India@2047. The event was filled with great insights about the MSME sector and its potential.

Shri Prakash Kumar, Deputy Managing Director (DMD) of SIDBI (Small Industries Development Bank of India), delivered the opening keynote address. He emphasized SIDBI's collaborations with incubators and highlighted other initiatives aimed at providing Seed Fund support to budding entrepreneurs.

SN Singh, Chief General Manager (CGM) of SIDBI, shared valuable insights into various initiatives undertaken by SIDBI for the benefit of MSMEs. Anjani Kumar Srivastava, General Manager (GM) at SIDBI, also addressed the audience and shed light on the SIDBI green finance scheme. This scheme is designed to assist businesses in reducing their carbon emissions and adopting sustainable practices.

During the SIDBI ET MSME Conclave, an distinguished panel comprising of Sunil Raithatha, Director MAGIC and MD Vinodrai Engineers Pvt. Ltd. Engineering, Anil Patil President MASSIA and Shivani Bagdai, Founder, TriChambers discussed about **"Empowering Aurangabad's MSMEs: The role of cluster development in enhancing productivity and competitiveness."**

Watch the session here:



MAGIC incubated startups also participated in the 6th SIDBI ET MSME Conclave held in Chhatrapati Sambhajnagar (Aurangabad) on 19th March 2024.

PARTICIPATION IN DISTRICT INVESTORS SUMMIT



Chh. Sambhajinagar District Investors Summit, Smt. Ratnaprabha Balasaheb Pawar Auditorium

District Investors' Summit was held on 9th March 2024 at Chhatrapati Sambhajinagar, the summit was organized by the Directorate of Industries in collaboration with MIDC.

The MAGIC team actively participated, with Director Sunil Raithatha shedding light on export opportunities within the industrial sector in Chhatrapati Sambhajinagar. Prasad Kokil, Director of MAGIC, offered valuable insights on the pivotal role of MAGIC Incubator in driving innovation and fostering economic growth in the region.



Jalna District Investors Summit, ICT Jalna

District Investors' Summit was held at Jalna, the summit was organized by the Directorate of Industries in collaboration with MIDC

The MAGIC team actively participated, with Director Sunil Raithatha shedding light on export opportunities within the industrial sector in the region. Ritesh Mishra, Director of MAGIC Business Incubator SME Accelerator, offered valuable insights on the pivotal role of MAGIC Incubator in driving innovation and fostering economic growth in the region with the programme & activities being conducted by MAGIC for supporting the startups & nurturing the innovation and facilitation done by MAGIC in extending the Government of India & Govt of Maharashtra's schemes & programs reach the startups effectively.

Hon. Shri. Dr. Shrikrishna Panchal (IAS), District Collector, Jalna, Hon. Shri. B. T. Yashwante, Joint Director of Industries, Chh. Sambhajinagar Region, Shri Ajinkya Ajgaonkar, General Manager, District Industries Centre, Jalna, Shri. Vinit Pitty, Executive Director, SRJ Pitty Steel graced the event.

MAGIC INITIATIVES - HEADONN



JNEC Engineering College, Chh. Sambhajinagar

MAGIC Business Incubator SME Accelerator in association with MGMU Jawaharlal Nehru Engineering College - JNEC conducted HeadONN session at " JNEC Engineering College, MGM University Campus, Chh. Sambhajinagar (Aurangabad) on 28th March 2024.

Prasad Kokil, MAGIC-Director provided insightful inputs to the students regarding identification of the key challenges in product development and cultivating the culture for solving the problem.



Yash Institute of Pharmacy Chh. Sambhajinagar

MAGIC conducted the Head ONN session at " Yash Institute of Pharmacy Chhatrapati Sambhajinagar (Aurangabad) on 29th Feb 2024

Prasad Koli, MAGIC-Director provided insightful inputs to the students regarding identification of the key challenges in product development and cultivating the culture for solving the problem.

MY SKILL MY BUSINESS



Govt. ITI, Gangapur

A remarkable session unfolded at My Skill, My Business, organized by MAGIC Business Incubator SME Accelerator in collaboration with Govt ITI, Gangapur, Chh. Sambhajinagar.

Mr. Prasad Kokil, Director - MAGIC Business Incubator SME Accelerator, graced the occasion as the Keynote Speaker, interacting with students and faculties to create awareness and foster the essential mindset for establishing enterprises based on their unique skills.

TUESDAY TALK MENTORING SESSION



MAGIC Office

Celebrating a remarkable milestone at MAGIC!

Prasad Kokil , Director- MAGIC, proudly marked the 40th session of Tuesday Talk mentoring, dedicating every Tuesday to accelerate startups. Initiated on Nov 2022, Tuesday Talk comprises 40 insightful sessions covering essential aspects of business mentoring.

Cheers to continuous learning and growth!

MAGIC LEARNNXT AND INTERVIEW SERIES



MAGIC Office

As a part of MAGIC LearnNXT Series, an insightful session on 'Setting up your Startup Business - Legal Status and DPIIT Recognition' was held at MAGIC.

MAGIC Incubatees learned important insights from CA Prasanna Pangam and CS Sayali Joshi-Pedgoankar, the session was packed with knowledge, networking, and inspiration!



Ankur, GECA, Chh. Sambhajinagar

In a thrilling session on January 30th, the MAGICx Interview Series brought the spotlight onto the visionary minds of Anand Mishra and Aabha Kabra, the brilliant founders of Baby Cloud, crowned as the Best App by Google India. Prasad Kokil, Director MAGIC led the conversation, extracting invaluable gems from the founders. The session was held in association with Ankur Incubation Center, GECA

VIRTUAL INDUSTRIAL VISIT



Govt. ITI Ghanasawangi & Vinodrai Engineers Pvt. Ltd., Jalna

We're thrilled to unveil a groundbreaking initiative for ITI Students – Virtual Industrial Visits, a collaboration with the Institute Management Committee, Government Industrial Training Institute (I.T.I), District Jalna. The inaugural session, in association with Govt. ITI Ghanasawangi Dist., Jalna, unfolds at Vinodrai Engineering Pvt. Ltd., Jalna, featuring a special interaction with Entrepreneur Sunil Raithatha, Managing Director, Vinodrai Engineers Pvt Ltd & Director of MAGIC on Tuesday, Feb 6, 2024, at 11 am.



Emphasizing the substantial impact of skill on the nation's progress, Mr. Sunil Raithatha, Director of Vinodrai Engineering Pvt. Ltd. and Managing Director of MAGIC, shared his perspective during the event 'Virtual Industry Visit'. He expressed that focusing on developing skills and empowering students with practical knowledge is crucial for creating entrepreneurs who contribute to job creation.

Dignitaries such as Mr. Purushottan Devatale, Joint Director of Vocational Education and Training Regional Office, Chh. Sambhajinagar, Mr. Ravishankar Savale, Deputy Director, Mr. Ajit Shinde, Deputy Director, Mr. Sandeep Londhe, Assistant Director, Mr. Dande, Assistant Director, Mr. Nikam, Inspector, principal D. M. Rathod and Ashish Garde, Director MAGIC along with other ITI Principals & Students participated in this online virtual industrial visit. The Industrial visit was screened at Smart Classrooms at Govt. ITI Institute Nilanga, Shirur Anantpal, and Bhoom.



MAGIC Celebrated National Startup Day with Roundtable Discussion on Advancing the Regional Startup Ecosystem that marked the culmination of the weeklong celebration of National Innovation Week, observed from January 10 to 16, 2024! Aligned with Hon. Prime Minister Narendra Modi's vision, January 16 was celebrated as #NationalStartupDay. This initiative, organized by MAGIC, was part of the Startup India Innovation Week, celebrating the vibrancy of the Indian startup ecosystem.

The insightful discussion delved into various aspects of fostering an entrepreneurial mindset, featuring Mukund Bhogale, senior entrepreneur and director of MAGIC, along with esteemed guests Deputy Commissioner of Entrepreneurship and Skill Development Suresh Verhade and District Vocational and Training Officer Dr. Abhijit Alte.

Mukund Bhogle, Director of MAGIC emphasized the pivotal role of educators and parents in fostering an entrepreneurial spirit. The essence lies in nurturing independent thinking, breaking molds, and instilling a mindset that goes beyond the traditional dichotomy of a businessman and an employee.



CMIA Hall

Round Table Insights: Dynamic session held at the CMIA, discussed the essentials of creating an entrepreneurial mindset, the mentor's role in a startup journey, infrastructure needs for a thriving startup ecosystem, benefits of seed fund support, promoting collaboration, and globalizing startups.

Representatives from various educational institutions, startups, and entrepreneurs, including CIPET Aurangabad, MCED, MIT Engineering, CSMSS Engineering, Saraswati Bhuvan College of Science, and ITI Faculties, actively contributed to the stimulating dialogue.

Startup Mixer: Reflecting on an incredible interactive session with startups! Discover the secrets behind their success and the challenges they face. Dive into our video podcast featuring Ninad Karpe, Founder [100x.vc](#), offering golden insights on entering VC firms, mastering pitches, fostering team energy, and the crucial journey from vision to execution for startup triumph.

Engage in exciting games that unravel the art of building a passionate team and creating a robust network. The startups were immersed in thought-provoking discussions, questioning, and internal dialogues during a powerful team brainstorming session.



MAGIC Office



YouTube Live

**JNEC College****Startup Innovation Week 2024: Day 4**

MAGICx Interview Series Sparks Innovation and Entrepreneurial Inspiration!

In an electrifying session on January 13th, the MAGICx Interview Series showcased the brilliant minds behind Baby Cloud, recently crowned as the Best App by Google India. Anand Mishra and Chandan Morya, the founders, shared their incredible startup journey, unveiling the significant role that MAGIC played in their path to success.

**Govt. ITI Phulambri, Chh. Sambhajinagar****Startup InnovationWeek2024 Day 3**

A remarkable session unfolded at My Skill, My Business, organized by MAGIC Business Incubator SME Accelerator in collaboration with Govt ITI, Phulambri, Chh. Sambhajinagar, as part of Startup Innovation Week in celebration of National Startup Day 2024.

Mr. Prasad Kokil, Director - MAGIC, graced the occasion as the Keynote Speaker, interacting with students and faculties to create awareness and foster the essential mindset for establishing enterprises based on their unique skills

**TMIH @ ICONN2023****Startup Innovation Week2024 Day 2**

Thursday Talks 3.0 Session - "Managing Funds: A Guidebook from Experts for Startups"

We are pleased to share insights from the impactful Thursday Talks 3.0 session, orchestrated by MAGIC and TATA Technologies in collaboration with EBTC, and in association with SBES College of Science, Chh. Sambhajinagar. The session unfolded at the esteemed TMIH @ ICONN23 virtual exhibition platform,

Renowned Chartered Accountant, Mr. Shamik Ukil, CA, delved into comprehensive information pertaining to the critical financial landscape for startups. Addressing funding intricacies, proficiency in profit and loss bookkeeping, and emphasizing accounting essentials, this session was meticulously tailored to serve as the quintessential financial guidebook requisite for every startup.

**MAGIC Office****Startup InnovationWeek2024 Day 1**

MAGIC LearnNXT - Startups and Their Finances
A big thank you to everyone who joined us for the enlightening session on "Startups and Their Finances" as part of Startup Innovation Week, in celebration of National Startup Day 2024. It was an incredible journey of knowledge, insights, and networking.

Our distinguished speaker Mr. Manoj Sahyogi, Deputy GM SIDBI, interacted with 50 startups, and shared invaluable insights on the intricate world of startup finances. From budgeting to fundraising, he delved deep into the crucial aspects that pave the way for success. A highlight of the session was the exploration of SIDBI's pivotal role in supporting startups and MSMEs. Understanding the avenues and mechanisms through which SIDBI supports the entrepreneurial ecosystem is crucial for emerging businesses.

MAGIC PARTICIPATION IN EXPOS

Startup Mahakumbh



(Bharat Mandapam, New Delhi)

MAGIC along with Startup stakeholders from Maharashtra actively participated in the **Startup Mahakumbh** at Bharat Mandapam New Delhi. Thanks to Maharashtra State Innovation Society team for the active participation & facilitating the participation of Startups & Incubators from Maharashtra.

BYST - Grampreneurs Excellence



(CSMSS CSCOE, Chhatrapati Sambhaji Nagar)

MAGIC Business Incubator SME Accelerator, participated in Bharatiya Yuva Shakti Trust's "Celebrating Grampreneurs Excellence" event at CSMSS. On 17th Feb 2024. The event showcased exciting interactions with dynamic startups, including Niyo, Food Brizzle, and IPRO3d, providing a platform to exchange ideas and insights

Dr. Shrikant Deshmukh (Administrative Officer, CSMSS), Hon. Mrs. Aruna Vinod Kumar (COO - BYST), and Dr. Ulhas Shinde (Principal, CSMSS Chh. Shahu College of Engineering, Aurangabad.-) for inaugurated the event with their wisdom and enthusiasm! MAGIC reaffirmed its commitment to grassroots entrepreneurship, fostering connections and collaboration for socio-economic growth.

DIPEX 2024



(Terna Engineering College, Navi Mumbai)

The four day DIPEX2024, one of the largest and most prestigious state level exhibition cum competition of working models prepared by the students of Diploma, Degree, & Post-Graduate in Engineering/Technology & Agriculture courses of Maharashtra and Goa. MAGIC participated in the expo for showcasing its unique offerings.

MSME Defence Expo 2024



(Pune International Convention Centre, Pune)

MAGIC along with its Startups participated in the MSME Defence Expo 2024 at the Pune International Exhibition and Convention Centre, Moshi,Pimpri-Chinchwad, Pune. The MSME Defence Expo gave opportunity to showcase details of the various initiatives of MAGIC, also schemes & programs offered by IDEX DIO, as well as by MSInS, GoM for supporting startups, nurturing innovation & promoting entrepreneurship & the unique offerings of MAGIC

MAGIC Director Maithilee Tambolkar visited MAGIC's stall at the 'Maharashtra MSME Defence Expo 2024' and commended the MAGIC team for their exceptional work. Her encouragement also extends to Enthutech Pvt. Ltd., a MAGIC incubated startup, for their participation in the expo.

MAGIC OUTREACH



AMITY University, Noida

MAGIC Incubator team got the opportunity to visit **Amity Innovation Incubator** at Amity University Noida. Ojasvi Babber, CEO Amity Innovation Incubator & Vijay Vir Singh (VVS) Senior V.P. Amity Innovation Incubator shared the journey of the Incubator as well as the unique & best practices adopted by the Incubator.

Ashish Garde Director MAGIC Business Incubator SME Accelerator Incubator interacted with Mr. Aseem Chauhan, Chancellor Amity University on this occasion.



CSMSS, CSCOE, Chh. Sambhajinagar

The Convocation Ceremony for the EV Assembly Technician Course, exclusively for ITI students, was a grand success! Held on 8th Feb 2024, the event was honored by the presence of esteemed guests Mr. Mohamed Badran, Project Director, Indo German Green Skills Programme, GIZ India, Sakshi Chawala, Senior Advisor, GiZ India, Ulhas Shinde, Principal CSMSS Chh. Shahu College of Engineering Engineering College and Mr. Ashish Garde, Director MAGIC Business Incubator SME Accelerator.



MIT College, Chh. Sambhajinagar

MBA Department of MIT Chhatrapati Sambhajinagar hosted a **captivating Poster Presentation Session on Business Ideas**.

Prasad Kokil, Director of MAGIC, was invited as the Chief Guest and led an insightful session for the students regarding identification of the key challenges in product development and cultivating the culture for solving the problems. In the first session, Mr. Krushna Tekale, Incubation Associate at MAGIC, and Prof. Meer Mazar Ali evaluated the innovative business ideas presented by the students. The highlight of the event was the lively presentation of ideas in front of Chief Guest Prasad Kokil, followed by a prize distribution ceremony.



ICT Jalna

Insights Unveiled at Think India Orientation!

In a captivating 2-hour event hosted at the esteemed Institute of Chemical Technology, Jalna, the Think India Orientation unfolded a dynamic tapestry, seamlessly connecting the realms of entrepreneurial ideas and personal branding.

MAGIC Business Incubator SME Accelerator Director, Mr. Ashish Garde, shared insightful perspectives on MAGIC, innovation, and personal branding, providing a unique viewpoint that resonated deeply with the attendees.

MAGIC OUTREACH



CSMSS CSCOE, Chh. Sambhajinagar

On Jan 27, 2024, the Chhatrapati Shahuji Maharaj Sikshan Sanstha Engineering College hosted an inspiring event featuring students Innovators selected for the Ready Engineer MAGIC Startups project being executed as part of the Tata Technologies Ltd CSR & sustainability initiative. The presentations, including innovative ideas such as a seed drill machine and vegetable transplanter, received valuable guidance from MAGIC Directors & mentors Kedar Deshpande and Prasad Kokil.



Marathwada Auto Cluster, Waluj

Marathwada Vikas Manthan meeting was held on 28th Jan 2024 at Marathwada Auto Cluster, organized by Vivek SPARC Foundation. The event brought together key stakeholders, including experts, grassroots leaders, and industrialists, to propel the growth and development of Maharashtra. Team of MAGIC Directors, CMIA Office Bearers & members actively participated & contributed to various thematic sessions.



Pune

Celebrating the brilliance of young talents across Maharashtra in various disciplines and sectors, the award ceremony took place in Pune, graced by the presence of MP Supriya Sule, Chairperson of Yashwantrao Chavan Centre Mumbai. MAGIC Director, Ashish Garde, played a pivotal role as a jury member in selecting the winner for the coveted Innovation & Entrepreneurship categories.



Bajaj Institute of Technology, Wardha

On the occasion of National Youth Day, senior industrialist, Past President Chamber of Marathwada Industries & Agriculture (CMIA Aurangabad) & MAGIC Director Mr. Milind Kank conducted an interactive workshop on Entrepreneurship Development for the students & faculties of Bajaj Institute of Technology, Wardha, Maharashtra.



Celebrating the 125th Birth Anniversary of Swami Vivekananda, RaMAGIC Office makrishna Mission Ashram, Chhatrapati Sambhajinagar, marked this auspicious occasion with a 2-day "Entrepreneurship Mindset Development" workshop **in collaboration with deAsra Foundation.**

MAGIC Director Ashish Garde engaged with over 150 enthusiastic participants from diverse colleges in the city, shedding light on the comprehensive ecosystem support available.

MAGIC OUTREACH



MSInS Office, Mumbai

4th meeting of the State Empowered Committee (SEC) review meeting was conducted at MSInS Mumbai office. Ms. Nidhi Choudhary, CEO Maharashtra State Innovation Society & SEC members reviewed the performance of the Incubators recognised by Maharashtra State Innovation Society!! Ashish Garde, Director MAGIC Business Incubator SME Accelerator actively participated in the meeting & shared the key achievements for the last year and also highlighted MAGIC's ambitious plans for the new financial year.



Nerul, Navi Mumbai

A panel discussion was held on **"Decoding the Indian startup ecosystem"** during the **DIPEX2024** Exhibition at Navi Mumbai on 9th March 2024. Ashish Garde, Director MAGIC, Malhar Potnis, Co founder & CMO-Arthayan, Swati Maini-Founder, Maini Renewables were the panelists for the session & Kanak Kawadiwale of DIPEX anchored the session. MAGIC director shared his thought on role of CSR in promoting Students lead Startups , Importance of nurturing Grassroot innovations from rural areas.



T-Hub, Hyderabad

The CII CIES organized a roundtable discussion in partnership with T-Hub on February 28th, focusing on the allocation of CSR funds to foster innovation. Viveck Verma, Founder & CEO of Upsurge Global, highlighted the importance of corporates proactively earmarking a portion of their profits for CSR activities. They emphasized transparency and accountability in reporting CSR initiatives in annual reports. Sujit Jagirdar, CIO of T-Hub also elaborated on leveraging CSR funding to support impactful startups.

MAGIC Director Ashish Garde was the panelist for session on Innovate & Impact: CSR Strategies for Startup Ecosystem Growth, he highlighted about the need of awareness to be created amongst the teams responsible for managing the CSR initiatives of various leading Corporates & how they can effectively execute their respective CSR programs/projects for nurturing innovation, promoting Entrepreneurship while supporting Startups through the Govt recognised Incubators.



Mahindra University, Hyderabad

MAGIC Director Ashish Garde visited the Mahindra University & their newly established **MAHINDRA e-Hub Incubation Center at Hyderabad** and had an interaction meeting with the CEO Ismail Akbani and incubator team.

MAGIC AT GLANCE



The 3rd Edition of '**REMS Incubation Programme Booklet**' was published at the hands of the CMIA President Dushyant Patil, CMIA Office bearers and Past presidents of CMIA during the CMIA EC meeting.

'Ready Engineer Magic Startups' (REMS) incubation programme, a significant initiative under Tata Technologies Ltd's Ready Engineer' program. After rigorous scrutiny of 101 applications, 17 student startups from engineering college, hailing from Tier 2 and 3 cities, received a substantial boost through seed funding of Rs. 50000 each and personalized mentoring by MAGIC. REMS, as part of Tata Technologies Ltd's Corporate Social Responsibility (CSR) Initiative Ready Engineer.



Welcome new Interns!

MAGIC has created Internship Program with a purpose to help students who are willing to learn new skills and make the first practical step towards entering entrepreneurship journey! Welcome Interns!

Apply Now : bit.ly/MAGICInternship



MAGIC incubated startups along with REMS winners participated in the **7th edition of CMIA's flagship program "Energy Conclave 2024"** focused on 'Sustainable Energy Transition Trends', was held on March 1 and 2, 2024 at Rukhmini Auditorium, MGM University, Chh. Sambhajinagar.

Dr. Bhagwat Karadd, Minister of State Ministry of Finance, Government of India, Mr. Ankushrao Kadam, Chancellor, MGM University and Mr. Swapnil Jain , Co-Founder, Ather Energy, graced as Chief Guests. The Energy Conclave gave students and young entrepreneurs the opportunity to interact with top executives from leading companies.



The **10th Edition of "Discover MAGIC"** has been unveiled on the momentous National Startup Day 2024! Joined by MAGIC Director Mukund Bhogale, Deputy Commissioner of Entrepreneurship and Skill Development Suresh Verhade, and District Vocational and Training Officer Dr. Abhijit Alte at the Round Table Discussion.

This edition captures the major highlights from Oct-Dec 2023, offering a glimpse into the dynamic developments within MAGIC. A crucial read for all stakeholders, as we share our journey of innovation and progress.

VISITORS AT MAGIC



The Austrian Trade Commissioner, Mr. Hans-Joerg Hoertnagl visited MAGIC and had interaction with MAGIC team on February 26th. He took keen interest to know more about the functioning of the Incubator, activities of MAGIC.



Mr. Rajendra Gawade, MIDC Chief Engineer visited MAGIC office and interacted with the MAGIC team and got acquainted with the activities & programs being executed by MAGIC.



Mr. Mohamed Badran, Project Head, Giz & Ms. Sakshi C., Senior Advisor, Indo-German Green Skills Programme (IGGSP) & Ravishankar Korgal visited MAGIC office, interacted with MAGIC team. The delegation also shared the details of activities & skill initiatives under taken and provided details of GIZ's new Green Skilling Program initiative.



The DIPEX Official team had an insightful meeting at the MAGIC Business Incubator SME Accelerator office to unravel the details of their flagship event, DIPEX-2024! DIPEX is not just an exhibition; it's a showcase of innovation!



A delegation of Deputy Director Industries, Govt. of Maharashtra (Probationary Officers) explored the vibrant ecosystem at MAGIC, engaging with the MAGIC team to know more about the extensive initiatives and activities, & the support offered to startups, prominently from tier II and tier III cities in nurturing innovations & fostering entrepreneurship.



Shrikant Kale, Centre In-charge, ICICI Foundation for Inclusive Growth visited MAGIC & interacted with MAGIC team to understand the scope of the initiatives & activities of MAGIC & the support & services offered by the Incubator to the #Startups while nurturing #Innovations & promoting Entrepreneurship.

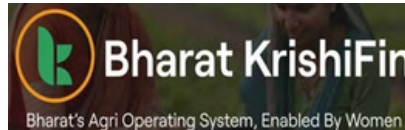
MAGIC WELCOMES NEW INCUBATEES

Jan - March 2024

D.I.T.U

Dent In The Universe

D.I.T.U Technologies
Private Limited
AI/ML Sector



Excelsior Agri Ventures
Private Limited
Agro-FinTech



Eglence Mobility
Private Limited
Green Mobility



Sainee Informatics (OPC)
Private Limited
IT-Web



Happy Pineapple Edutainment
Private Limited
IT Web



Rextract
Private Limited
CleanTech (IT- SaaS)

Got an Idea? 

We help you build it!

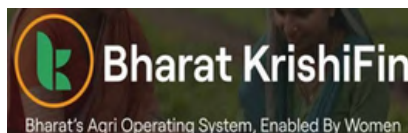
Connect us

bit.ly/MAGICConnect



SEED FUND SUPPORT (JAN - MARCH 2024)

Total sanctioned funds from SISFS + MSInS - 55 L



Excelsior Agri Ventures
Private Limited
Agro-FinTech



Rextract
Private Limited
CleanTech (IT- SaaS)



Indafit Tech
Private Limited



Parivartan Innovation
Private Limited
CleanTech (IT- SaaS)

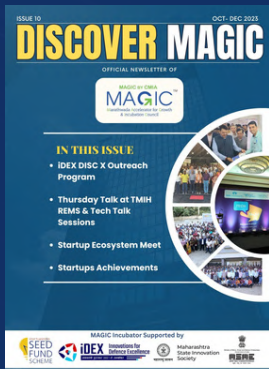


Eglence Mobility
Private Limited
Green Mobility



Sainee Informatics (OPC)
Private Limited
IT-Web

DISCOVER MAGIC



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Oct - Dec 2023



ISSUE 9
Jul - Sept 2023



ISSUE 8
Apr-Jun 2023



ISSUE 7
Jan-Mar 2023



ISSUE 6
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ISSUE 5
July-Sept 2022



ISSUE 4
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ISSUE 3
Jan- Mar 2022



ISSUE 2
Oct- Dec 2021



ISSUE 1
Jan- Sept 2021

Official Newsletter

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

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