

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA
MAGIC™
 Marathwada Accelerator for Growth
 & Incubation Council

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MAGIC Incubator Supported by



iDEX Innovations for
 Defence Excellence
 प्रधानमंत्री पुरस्कार 2021 से सम्मानित



महाराष्ट्र शासन

Maharashtra
 State Innovation
 Society



Ministry of Micro, Small and Medium Enterprises,
 Government of India

MSME
 MICRO, SMALL & MEDIUM ENTERPRISES
 सूक्ष्म, लघु एवं मध्यम उद्यम

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DISCOVER MAGIC -

Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

Designed by: Nikhil Bhalerao
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Editor's Note

Tenth edition of Discover MAGIC, official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the Oct- Dec 2023.

We are delighted to present "DISCOVER MAGIC"- Official Newsletter, its tenth edition, covering reviews of events and activities conducted by MAGIC during Oct 2023 - Dec 2023 for nurturing Startups, Grass-root innovation, Women Entrepreneurship, and Accelerating MSMEs growth.

MAGIC Business Incubator SME Accelerator had arranged Startup Ecosystem Meet for all the ecosystem partners of MAGIC Incubator for strengthening the Startup Ecosystem in the region. Dr. Abhay Jere Vice Chairman AICTE & Chief Innovation Officer Education Ministry Govt. of India was the Chief Guest for this important meeting. Dr. Abhay Jere in his Keynote address the importance of a strong ecosystem for supporting startups & nurturing students-led entrepreneurship on academic campus.

In November 2023, MAGIC in partnership with iDEX - DIO - Defence Innovation Organization (DIO) and Maharashtra State Innovation Society hosted an outreach programs in Mumbai, Pune, Chhatrapati Sambhajnagar (Aurangabad) and Nagpur to promote the tenth edition of DEFENCE INDIA STARTUP CHALLENGES - DISC X and iDEX Prime.

Marathwada Accelerator for Growth and Incubation Council (MAGIC) in collaboration with Tata Technologies Ltd. conducted Thursday Talk Sessions in association with EBTC and CII. In Dec 2023, we announced the selection of seventeen engineering student startups for the 'Ready Engineer Magic Startups' (REMS) incubation programme, a significant initiative under Tata Technologies Ltd's 'Ready Engineer' program. After rigorous scrutiny of 101 applications, 17 startups, hailing from Tier 2 and 3 cities, received a substantial boost through seed funding of Rs. 50000 each and personalized mentoring by MAGIC. In Nov-Dec 2023, MAGIC also conducted one day workshops "Tech Talks 2023" at Chhatrapati Sambhajnagar and Belagavi.

MAGIC was bustling with the visits of eminent personalities, ecosystem partners, industry associations and investors who actively engaged with MAGIC Startups and leadership team. Monthly flagship activities of MAGIC have received excellent response from the aspiring entrepreneurs from various academic institutes.

I take this opportunity to thank the pool of Mentors associated with MAGIC as well as MAGIC office staff team for their active participation and contributions ensuring vibrant atmosphere at MAGIC.

-
Mr. Ashish Garde,
Editor, DISCOVER MAGIC

Startups Achievements



MAGIC Incubatee and the winner of IFLC-23 under Revenue Category, Mahesh Londhe, Director - AgroZee Organics, Pune was felicitated by the President of India Hon'ble Draupadi Murmu Rashtrapati Bhuvan for being the winner of the *Start-up Grand Challenge conducted by MoFPI, Govt of India.

He is the winner Under the Category- Technology for on-farm & on-shelf and rural-level safe long-term storage of millets. The award was presented at the second Edition of "World Food India 2023" held at New Delhi



We are thrilled to announce that our incubatee startup's Adwaita Educare's 'Babycloud' has clinched the esteemed 'Best Android App of 2023' award in India, in the Everyday Essentials Category!

Google in Dec 2023, announced its Best of Play 2023 awards which recognize the best apps and games in India. These apps are available across multiple platforms which includes phones, tablets and other devices.

MAGIC Business Incubator SME Accelerator takes pride in nurturing and supporting such groundbreaking ventures. This achievement is a testament to the strength of our collaborative efforts and the potential of the startups we work with.

Congratulations to the incredible team behind Babycloud and MAGIC Mentors for this well-deserved recognition!



'Jijai Trailer and Equipment Company,' a startup led by Akshay Chavan and incubated at MAGIC, has secured government approval from VJTI technological institute, Mumbai. Recognized by the state transport corporation on behalf of the state government, the product addresses challenges in agricultural transportation.

Akshay's innovation enhances tractor and trolley capacity, minimizing fuel consumption and transportation time. The 'Self Drive Tailor' features a 21 feet by 8 feet design, combining the functionality of two trailers into one. With a custom gearbox boasting 12 forward and 2 reverse gears, the product improves vehicle capacity by 40 percent, leading to a 40 percent reduction in fuel consumption. Akshay's success is seen as an inspiration for grassroots innovators, promoting rural development through inventive solutions.

Congratulations!

IDEX DISC X Outreach Program



MAGIC in association with Massia Maharashtra, Chamber of Marathwada Industries & Agriculture, Confederation of Indian Industry, & Laghu Udyog Bharati and in partnership with iDEX - DIO - Defence Innovation Organization (DIO) and Maharashtra State Innovation Society hosted an outreach program for the tenth edition of DEFENCE INDIA STARTUP CHALLENGES - DISC X and iDEX Prime at MASSIA Hall, Waluj MIDC, Chhatrapati Sambhajnagar on Saturday, 25th November 2023

MAGIC Business Incubator SME Accelerator in association with Mahratta Chamber of Commerce, Industries and Agriculture, Pune nd in partnership with iDEX - DIO and Maharashtra State Innovation Society hosted an outreach program for the tenth edition of DEFENCE INDIA STARTUP CHALLENGES - DISC X and iDEX Prime.

Mr.L. S. N. Shahdeo, Program Executive, iDEX-DIO, Govt. of India shared the details about the Defence Innovation Organization and highlighted the details of the iDEX challenges. Mr. Chakrapani Mandela of Bharat Earth Movers Limited - India(BEML), Bangalore, praised the iDEX initiative as a crucial step toward self-sufficiency for the Indian Army. He also mentioned BEML's numerous suppliers in Chhatrapati Sambhajnagar.

Mr. Kartik Rampal, Program Executive, iDEX-DIO, Govt. of India shared the details about the Defence Innovation Organization and highlighted the details of the iDEX challenges. Mr. Vivek Mogal, Assistant Manager - Strategy and Operations, MSInS shared the various initiatives taken by the state nodal agency to promote startup ecosystem in the state.

MAGIC Director Ashish Garde shared the initiatives taken by the MAGIC to support startup promote innovation and nurture entrepreneurship.



DISCOVER THE INCREDIBLE OPPORTUNITIES UNDER

DISC #X & IDEX PRIME (X) Challenges

Outreach Program

Mr. Anurag Kundargi
Deputy Program

24th November 2023

03:30 PM Onwards

Incubein Foundation, RTMNU, Nagpur

MAGIC Business Incubator SME Accelerator in partnership with iDEX Defence Innovation Organization and Maharashtra State Innovation Society hosted the virtual session to promote Defence India Startup Challenges (DISC X) and to give more insights about the challenges.

MAGIC Business Incubator SME Accelerator in association with Incubein Foundation, Nagpur and in partnership with iDEX - DIO Defence Innovation Organization (DIO) and Maharashtra State Innovation Society, ihosted an Outreach program to promote Defence India Startup Challenges (DISC) - X at Incubein Foundation, Nagpur University on Friday 24th November 2023 at 3:30 pm

Ms. Aart Maurya, Program Executive, iDEX DIO shared the details of Defence Innovation Organization and highlighted the details of the iDEX challenges. Mr. Vivek M., Assistant Manager - Strategy and Operations, MSInS shred the initiatives of state nodel agency to promote startup ecosystem in the state.

Mr. Anurag Kundargi, Program Executive, iDEX-DIO, Govt. of India was the kenynote speaker for the program.



Startup Ecosystem Meet

MAGIC Business Incubator SME Accelerator had arranged Startup Ecosystem Meet for all the ecosystem partners of MAGIC Incubator for strengthening the Startup Ecosystem in the region. Dr. Abhay Jere Vice Chairman AICTE & Chief Innovation Officer Education Ministry Govt. of India was the Chief Guest for this important meeting. Dr. Abhay Jere in his Keynote address the importance of a strong ecosystem for supporting startups & nurturing students-led entrepreneurship on academic campus.

He highlighted the crucial role faculties can play for facilitating students lead startups as well as encouraged the faculties to take up projects which can lead to creation of products & services for launching potential startups. He also emphasized the education institutions to effectively implement the new education policy & promote the importance of Intellectual Property Rights & go for Patents which can be commercialized.

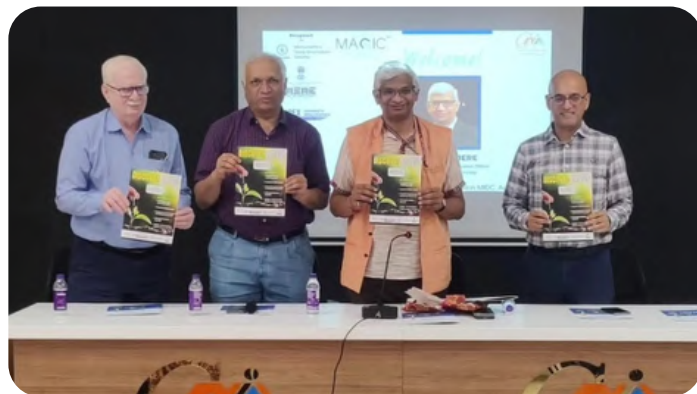
Mr. Dushyant Patil, President Chamber of Marathwada Industries & Agriculture (CMIA) was present on this occasion & shared the details of the upcoming CEO Conclave to be hosted by CMIA with the theme Innovate...

Govt officials, representatives of Financial institutions, Industry Clusters, Principals, Directors, Faculties of various academic institutions from the region including Jalgaon, Nanded, Ahmednagar, Jalna attended the meeting in large numbers. MAGIC Director Ashish Garde conducted the proceeding of the program. Ritesh Mishra highlighted the purpose & importance of conducting the Startup Ecosystem Meeting & Sunil Raithatta proposed vote of thanks.



Dr. Abhay Jere, Vice Chairman AICTE & Chief Innovation Officer Education Ministry Govt of India visited MAGIC. An interaction meeting "Innovation Dialogue" was arranged with MAGIC Directors, Mentors & Startups connected with MAGIC on this occasion.

Dr. Abhay Jere took keen interest in the various unique initiatives of MAGIC Incubator & also provided valuable guidance for the future course of actions & strategies that can be adopted by incubators located in tier-2 city & also assured extending the required support from AICTE & Ministry of Education for nurturing students lead innovative startups.



MAGIC's Official Newsletter - Discover MAGIC was released at the hands of Dr. Abhay Jere, Vice Chairman AICTE and Chief Innovation Officer, Ministry of Education, Govt of India during the Startup Ecosystem Meet held on 6th October 2023. The ninth edition of the newsletter covers the important events, activities and development connected with MAGIC Incubator and SME Accelerator held during July - Sept 2023 quarter.

INTERACTIVE SESSIONS AT TMIH@ICONN23



Thursday Talks 3.0 session on "Academia-Industry Collaboration: A Case Study from Hyderabad – Smart City Living Lab" was hosted by MAGIC Business Incubator SME Accelerator, under CSR initiative of Tata Technologies in collaboration with European Business and Technology Centre & in association with SND College of Engineering & Research Center, Yeola on Tata Technologies- MAGIC Innovation Hub TMIH @ ICONN23.'

Ms. Anuradha Vатtem, Lead Architect Living Lab, IIIT, Hyderabad was the keynote speaker of the session. She shared valuable insights for Startups/SMEs/Entrepreneurs/Stakeholders on the best practices and learning from the Living lab of IIIT, Hyderabad – Smart City Open Innovation Living Lab Project.



Thursday Talks 3.0 session on "India's Renewable Energy Market – Drivers, Potential, and Technological Frontiers" was hosted by MAGIC Business Incubator SME Accelerator, Tata Technologies APAC in association with EBTC & in collaboration with Maharashtra Institute of Technology, Chh. Sambhajinagar (Aurangabad) on October 19 at 'TMIH @ ICONN23.'

Mr. Sanaj Mehta was the keynote speaker of the session. The session was focused on sharing valuable insights on global transition towards renewable energy sources, driven by environmental concerns, energy security, and economic benefits.



Thursday Talks 3.0 session on "Shape the World with New Tech." was hosted by MAGIC, Tata Technologies in association with European Business and Technology Centre (EBTC) & in collaboration with collaboration with G. H. Raisonі Institute of Engineering and Business Management at 'TMIH @ ICONN23.'

Mr. Manoj Kabre, Vice President, Indo-MIM was the keynote speaker of the session. The session was focused on sharing valuable insights for Startups/SMEs/Entrepreneurs/Stakeholders on the science and business of Metal Injection Moulding.



Thursday Talks 3.0 - "Innovation in Defence"! Col. Manik Anandh from the Aerospace Division, Department of Defence, shared invaluable insights into India's defense ecosystem and explored key opportunities for SMEs and startups, delved into India's potential as a drone manufacturing hub, and discussed the power of indigenizing the supply chain.

He also covered crucial topics such as harnessing IPR for success, understanding regulatory barriers, and tackling real-world problems like underwater communication for Naval tech, Sensor Tech for oil spill detection, and leveraging AI and Deep Tech.

The session, organized by CMIA's MAGIC, Tata Technologies Ltd., EBTC, in association with Hi-Tech Institute of Technology.

Ready Engineer MAGIC Startups Incubation Program

Final Selection

17 Startups | 7 Cities | 9 Colleges



17 Student Startups from Tier 2-3 Cities Embark on REMS Incubation Journey

Marathwada Accelerator for Growth and Incubation Council (MAGIC) is thrilled to announce the selection of seventeen engineering student startups for the 'Ready Engineer Magic Startups' (REMS) incubation programme, a significant initiative under Tata Technologies Ltd's 'Ready Engineer' program. After rigorous scrutiny of 101 applications, 17 startups, hailing from Tier 2 and 3 cities, will receive a substantial boost through seed funding of Rs. 50000 each and personalized mentoring by MAGIC.

REMS, as part of Tata Technologies Ltd's Corporate Social Responsibility (CSR) Initiative Ready Engineer, addresses the dire need for technical and financial support in the pre-incubation phase, especially in Tier 2 and 3 cities.

The eight-month REMS initiative provides not only seed funding but also structured and dedicated mentoring, co-working space, and networking opportunities. Selected startups will showcase their innovations at the TMIH virtual exhibition, gaining exposure and participating in ten online sessions covering diverse topics.

This initiative stands as a testament to MAGIC's commitment to fostering entrepreneurship among engineering students, catalyzing the journey from ideas to impactful products and services.

Selected Startups

Sr. No.	Startup Name (if Applicable) / Idea Title
1	ION BATTERY
2	Emergency Communicating Device
3	Knee Buddy
4	Print Dot Tech
5	Agricultural Robot
6	Eco-friendly water purification and cooling device
7	Smart Diabetic Retinopathy Device
8	Vacuum Solar Panel Cleaning Robot
9	Smart Poultry Fully Automated And Monitoring System
10	Smart Medicine Box
11	Aeroponic Saffron Farming
12	Automated Multivegetable Transplanter
13	Automatic Seed Drill Machine
14	Centre for Automobile engineering and Product design
15	Travel Buddy
16	Your Digital Xerox Solution
17	Flying Sudarshana

REMS Incubation Program Includes



Seed Funding
 up to Rs. 50,000



1:1 Structured
 Coaching & Training



Dedicated
 Mentoring



State-of-the-art
 Co-working space



Networking &
 Marketing support



Virtual booth at
 TMIH Exhibition



TECH TALK @ Chh. Sambhajinagar

On 24th November 2023, MAGIC Business Incubator SME Accelerator hosted "Tech Talks 2023" as a part of the Ready Engineer program of Tata Technologies Ltd's Corporate Social Responsibility (CSR) Initiative at Marathwada Auto Cluster, Chhatrapati Sambhajinagar (Aurangabad).

In the first session of Tech Talk 2023, Mr. Abhay Kulkarni, VP & Global COE Head- ER&D, Tata Technologies guided the students through the realms of innovation and product development.

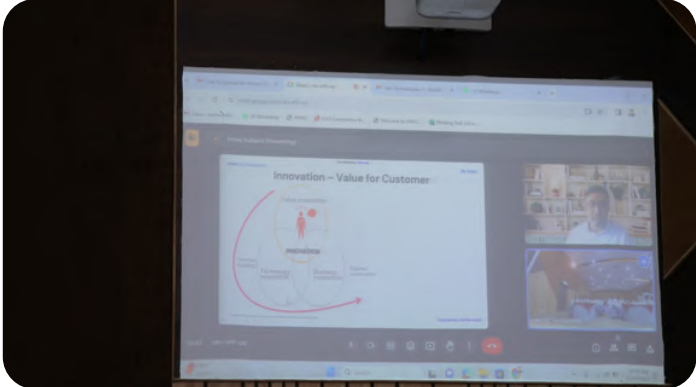
Mr. Tushar Kanikdale, Technology Planning & Integration Advisor, CPCB IV + Emissions – Power Generation highlighted the importance of innovation in design, and explained the nuances of product design to the participating students through group activities. He conducted the 2-hour specially designed session for the engineering students.

Mr. Siddharth Yawalkar, Associate - Corporate Sustainability, Tata Technologies explained the purpose of hosting TechTalks in tier 2 cities and highlighted the journey of Ready Engineer Program focusing on training the engineering students.

Dr. Prashant Pansare, Founder & CEO - Intelimint Group & Rubiscape Pvt. Ltd. was the keynote speaker for the session on "Future Skills" during the Tech Talks 2023. The session was focused on how to adapt to technological advancements and industry trends and get ready for future!

Mr. Ajay Deshkar, Partner- 3d Engineering LLP delivered the keynote address during the session 'Why Entrepreneurship' at the tech talks program and interacted with the students on the importance of entrepreneurship as a career opportunity.

Mr. Yogesh Pawar, Managing Director - Ai Tech Energy Navitas Private Limited & MAGIC Business Incubator SME Accelerator Incubatee shared his remarkable entrepreneurial journey, unveiling the art of packaging passion into a profitable business.





TECH TALK @ Belagavi



MAGIC Tata Technologies Ltd. joined forces to host an impactful one-day workshop, "Tech Talks 2023," on 20th December 2023 at Belagavi as part of the Tata Technologies Ltd's Corporate Sustainability and CSR initiative - Ready Engineer. This marked the fourth session in a series dedicated to Engineering College Students & Faculties, fostering a culture of innovation and knowledge sharing.



During the Tech Talk2023 - Belagavi Edition, Mr. Darshan Muley, Global Head - Chassis Centre of Excellence, Tata Technologies Ltd. guided the students through the realms of innovation and product development. Mr. Tushar Kanikadale, Technology Planning & Integration Advisor, CPCB IV + Emissions - Power Generation highlighted the importance of innovation in design, & explained the nuances of product design to the participating students through group activities. He conducted the 2-hour specially designed session for the engineering students.



Mr. Abhay Deshmukh, Managing Director, SHILPIN MACHINE TOOLS PVT.LTD. interacted with the students on the importance of entrepreneurship as a career opportunity. Mr. Rushikesh Dongaonkar Patil, Founder, Incipient Technologies Private Limited Pvt. Ltd.& MAGIC Incubatee shared his remarkable entrepreneurial journey, unveiling the art of packaging passion into a profitable business.



Interaction @ MAGIC



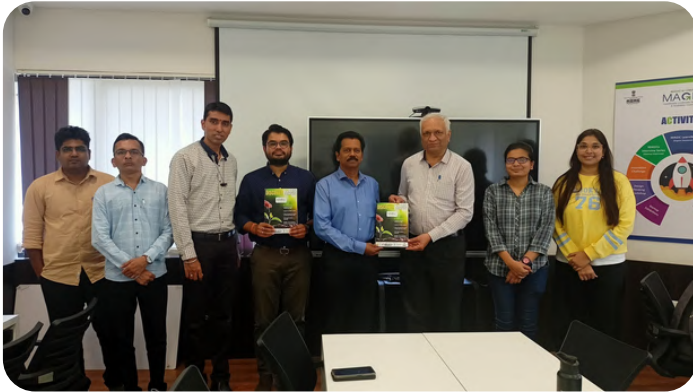
Mr. Ashish Pandey, Young Professional, Atal Innovation Mission Official, NITI Aayog Official visited MAGIC Business Incubator SME Accelerator and interacted with MAGIC Directors as well as Startups connected with MAGIC.

The interactions at Chamber of Marathwada Industries & Agriculture and Deogiri Electronics Cluster at Shendra were important to understand the scope of various initiatives undertaken by the Atal Innovation Mission for promoting innovation in various sections of society & in various domains for nurturing entrepreneurship & supporting startups.



A research team from Mumbai working on a research project under Ministry of Education visited MAGIC Incubator as the team was keen to interact with Aurangabad (CSN) based start-ups and document the impact of the Start-Up India Policy & figured out how MAGIC is incubating such successful startups.

The team consisting of BCom & BMS students led by a development sector consultant turned psychologist, deep dived into the various aspects of MAGIC's work & nurturing entrepreneurs as well as documented unique startup journeys of more than 25 business case studies of MAGIC Incubatees.



We were honored to welcome Mr. Chakrapani Mandela, representing Bharat Earth Movers Limited - India (BEM), Bangalore, and Mr. Mukesh Rajput from INDIA OPTEL LIMITED, a Dehradun-based Ministry of Defence enterprise to MAGIC incubator. Engaging in meaningful discussions, they interacted with the dynamic MAGIC team and shown interest in activities of MAGIC for supporting startups, nurturing innovation & promoting entrepreneurship.

MAGIC LearnNXT

GUEST SPEAKER

ZERO COST MARKETING

Omkar Dabhadkar

How to generate leads without burning money on ads and close deals without running after customers

Saturday
October 21, 2023

02:30pm - 03:45pm

MAGIC Office CMA - Balajbhavan, P-2, MIDC, Railway Station Road

MAGIC LearnNxt oct 2023 edition was on "Zero Cost Marketing: How to generate leads without burning money on ads and close deals without running after customers. Guest speaker Omkar Dabhadkar shared invaluable insights & strategies to empower young entrepreneurs on their journey to success.



Officials of Kolhapur Institute of Technology Innovation and Research Foundation visited MAGIC and interacted with the MAGIC team to understand the initiatives taken by MAGIC to support Startups, nurture innovation and promote entrepreneurship.



Esteemed delegation from the Ray Housing Project, the world's largest low-income housing initiative in Solapur, visited MAGIC to explore opportunities for supporting Entrepreneurship Development activities. With 30,000 houses underway under the Pradhan Mantri Aawas Yojana, this project is not just about homes; it's about building communities and fostering economic growth.

Interaction @ MAGIC



We were honored to host esteemed industrialist and former Chairman of CII Maharashtra, Rishi Bagla, along with Dushyant Patil, President of Chamber of Marathwada Industries & Agriculture (Chamber of Marathwada Industries & Agriculture), Vice President Arpit Save, Hon. Secretary Utsav Machhar along with prominent CMIA members. The visit included discussions on the ongoing initiatives at MAGIC and brainstorming for potential new endeavors in the upcoming year.

MAGIC Business Incubator SME Accelerator Directors shared insights into MAGIC's major expansion plans. We are thrilled to announce the establishment of upcoming Incubation Centre in collaboration with Govt ITI Jalna. Additionally, a new Incubation Centre is in the pipeline at Deogiri Electronics Cluster, Shendra.



MAGIC Business Incubator SME Accelerator, hosted a delegation from the Directorate of Vocational Education and Training (DVET), Maharashtra State at the MAGIC office. MAGIC team had an amazing interaction with the officials, discussing the incredible journey of MAGIC in supporting startups, nurturing innovation, and promoting entrepreneurship.

MAGIC is dedicated to creating a thriving ecosystem for budding entrepreneurs, and it's fantastic to see the DVET officials showing keen interest in our initiatives.

MAGIC Business Incubator SME Accelerator Directors shared insights into MAGIC's major expansion plans. We are thrilled to announce the establishment of upcoming Incubation Centre in collaboration with Govt ITI Jalna. Additionally, a new Incubation Centre is in the pipeline at Deogiri Electronics Cluster, Shendra.



Mr. Sushil Pal Joint Secretary, Ministry of Electronics & IT visited CMIA'S Deogiri Electronics Cluster, the common facility centre (CFC) being established as part of Public - Private - Partnership (PPP) project being executed with the support of Ministry of Electronics & IT Govt of India, Govt of Maharashtra & MSME industries at Shendra MIDC.

Mr. Pal was delighted to witness the world-class infrastructure that's paving the way for industries to thrive. He explored the Maker's Lab and Fab Lab set up by MAGIC, a testament to our commitment to nurturing startups and fostering innovation.



Officials of GiZ India visited 'MAGIC Incubation Center and SME Accelerator' to understand activities/initiatives of MAGIC. MAGIC team gave presentation and had detailed discussion on support provided by MAGIC to the Innovators, Startups and Women Entrepreneurs.



A high-level delegation consisting of UK India Business Council and Thames Freeport, UK along with CMIA President Dushyant Patil visited MAGIC and had a detailed discussion with MAGIC leadership team on exploring possibility of establishing 'Innovation and Incubation Hub' for supporting Startups, Nurturing Innovation & Promoting Entrepreneurship.

Outreach Program



BSE Institute Limited Ltd led an insightful discussion on how the World Bank can help and support the incubation and skilling ecosystem and to understand the current challenges.

Ms. Nicole Klingen - Regional Director, Human Development, South Asia Region, The World Bank and Ms. Shabnam Sinha, Education Head India, World Bank along with Maharashtra State Innovation Society and Department of Skills, Employment, Entrepreneurship and Innovation Officials participated the interactive discussion meeting.

MAGIC team was invited to participate in the meeting and MAGIC Director, Ashish Garde, and Startup Incubatee Dr. Sunil Sahuji participated in the discussion during the session and shared their insights on startups, incubation and skilling.



During the 10th India CSR Summit at New Delhi, MAGIC director Ashish Garde and Dr. Vijay Page, Founder Bramha Research Foundation interacted with Anshul Sharma, CEO and co-founder of Bengaluru-based startup Redwing Labs. The team also discussed about the proposed Drone Cluster to be established in AURIC City for supporting Startups and Drone Component manufacturers.



MAGIC Business Incubator SME Accelerator Director Ashish Garde actively participated in the 10th India CSR Summit & attend important sessions such as 'Powering Start-Ups through CSR for Better Health and Livelihoods,' powered by Bayer at the 10th India CSR Summit & ESG Forum 2023. Moderated by Ms. Sarita Bahl, Country Group CSR Head - Bayer South Asia & Director - Bayer Foundation India



Consultation Meeting for the proposed Incubation center at Govt. ITI, Jalna was arranged at ITI Badnapur, District Jalna. MAGIC Director and Govt. ITI Ghansavangi, Dist Jalna IMC Chairman Sunil Raithatta addressed the meeting and shared the concept of the incubation center at Govt. ITI Jalna.

The decision of establishing the incubation center was announced in the recent state cabinet meeting held at Chhatrapati Sambhajnagar on 16th Sept 2023 Startup Stakeholders, District Planning Committee chairman, ITI principals of Jalna District, Govt. ITI - IMC Chairman attended the meet.



On December 29th, SAEINDIA hosted the Phase 1 of the qualifying round for the SAEINDIA TIFAN 2024 Innovation Competition at Deogiri Institute of Engineering and Management Studies.

As an incubation partner for this initiative, MAGIC Directors Prasad Kokil and Ashish Garde, along with the MAGIC team, engaged in insightful interactions with the participating engineering college student teams. The focus was on exploring opportunities and extending incubation support to the deserving teams, ensuring that innovation blossoms into real-world solutions. SAEINDIA organising Committee member were present on this occasion.

Outreach Program



15th Annual Conference for Startup Incubator #ISBACON2023 was hosted at Mumbai organized by ISBA - Indian STEP And Business Incubator Association for the first time with the support of Maharashtra State Innovation Society, Govt. of Maharashtra. ISBACON2023 at Mumbai was the biggest ever 3-Day conference for Startup Incubators in India with more than 250 delegates attending the conference, with 40 speakers in 15 sessions along with 3 pre conference workshops.



The Indo German Tool Room Auditorium buzzed with enthusiasm on December 21, 2023, as startups and students from diverse sectors gathered for the Maha 60 - District Outreach Program | Cornell Accelerator Program!

The district industries centre played host to the Cornell Maha-60 training program, a key element of the district outreach initiative. This event aimed to fuel the startup ecosystem and connect aspiring entrepreneurs with the Maharashtra government's Maha-60 initiative.

The event witnessed active participation from key players such as MCED, IDBI Capital, IGTR, CIPET, SIDBI, and MAGIC showcased a collective commitment to fostering entrepreneurship in the region.



Thank you Mr. Ashish Kumar Singh, Additional Chief Secretary, Ministry of Skill Development, Govt. of Maharashtra and Dr. N Ramaswami, CEO, @msinsociety for giving us this opportunity for participation and your support and cooperation extended for hosting this important All India Startup Incubator Conference at Mumbai which was targeted at capacity building of Incubator professionals, sharing of best practices & knowledge and offering networking opportunities for all the stakeholders of Startup Ecosystem in India.



In remembrance of the 15th anniversary of the 26/11 Mumbai terror attack, the Bramha Research Foundation, hosted a crucial National Security Conference. Vice Admiral Dinesh Tripathi inaugurated the event, emphasizing the complexities of maritime security and the measures in place to prevent another 26/11-type incident.

Lt Gen (retd) VG Khandare stressed the importance of eternal vigilance, highlighting that nations facing attacks cannot afford complacency. Trust in security agencies is crucial despite occasional intelligence failures.

General Manoj Naravane echoed the sentiment that national security involves citizen vigilance. "Human intelligence is irreplaceable," he emphasized during a conversation with Nitin Gokhale.

Ashish Garde, Director-MAGIC attended this program & got the opportunity to interact with the eminent speakers & defence Experts on the sidelines of the conference.



#ISBACON2023 at IIT Bombay hosted a dynamic series of Pre-Conference Workshops on Seed Fund/Investment Management and Productive Incubator Management. The Innovation journey is just beginning! Stay tuned for more insights and progress.

MAGIC Participation & Initiatives



Hon. Devendra Fadnavis, Hon. DCM, GoM, Hon. Minister Mangal Prabhat Lodha, Minister SEED, along with Ashish Singh, Addl. Chief Secretary (A&T & Skill Dev.), GoM, and Dr. Ramaswami, N. IAS, CEO, MSInS, visited MAGIC stall at the Nagpur Startup Expo 2023.

Distinguished guests also visited stall of MAGIC incubated startups Enthutech Pvt. Ltd, & Mayban startups and shown keen interest in the product developed by these startups.



The District Level Technical Exhibition at Government ITI Ghansawangi, District Jalna was a celebration of creativity and skill development by apprentice students. The event provided a platform for apprentice students to display the products of their hard work, fostering a spirit of innovation.

MAGIC Business Incubator SME Accelerator team was thrilled to participate in the exhibition, showcasing



Mr. Ashish Singh, Addl. Chief Secretary (A&T & Skill Dev.), Govt. of Maharashtra, and Dr. Ramaswami, N. IAS, CEO, Maharashtra State Innovation Society, visited MAGIC stall at the Nagpur Startup Expo 2023.



MAGIC Incubated startups had the honor to showcase their innovative solutions, and the interaction was nothing short of incredible! Startup founders were thrilled to receive valuable feedback from these distinguished guests.



Felicitations of Student Volunteers from MIT, Chhatrapati Sambhajnagar for their contribution towards making the IFLC-2023 event successful.



MAGICx Interview Series session on the topic 'How Millets are revolutionizing Food Production' was organized recently at CSMSS Agriculture College, Chhatrapati Sambhajnagar.

Mr. Mahesh Londhe, Founder of AGROZEE and Winner of MAGIC's Innovate for LIFE Challenge 2023 shared his startup journey. 300 students from CSMSS Agriculture College attended the insightful & interactive session.

Media Coverage

Memorandum of Understanding (Oct- Dec 2023)

MAGIC BY CMIA
Marathwada Accelerator for Growth & Incubation Council

NSBT
Go the Change

for Entrepreneurial Ecosystem Empowerment through Collaborative Efforts.

MAGIC has signed an MoU with the Nath School of Business and Technology, Chhatrapati Sambhajnagar for Entrepreneurial Ecosystem Empowerment through Collective Efforts.

New Incubatees of MAGIC (Oct- Dec 2023)

DISCOVER MAGIC



ISSUE 9
Jul - Sept 2023



ISSUE 8
Apr-Jun 2023



ISSUE 7
Jan-Mar 2023



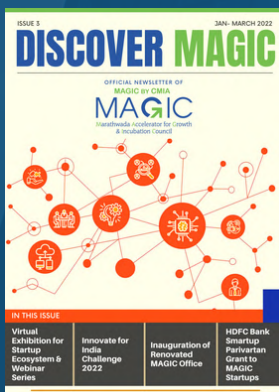
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ISSUE 5
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ISSUE 3
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ISSUE 2
Oct- Dec 2021



ISSUE 1
Jan- Sept 2021

Official Newsletter

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