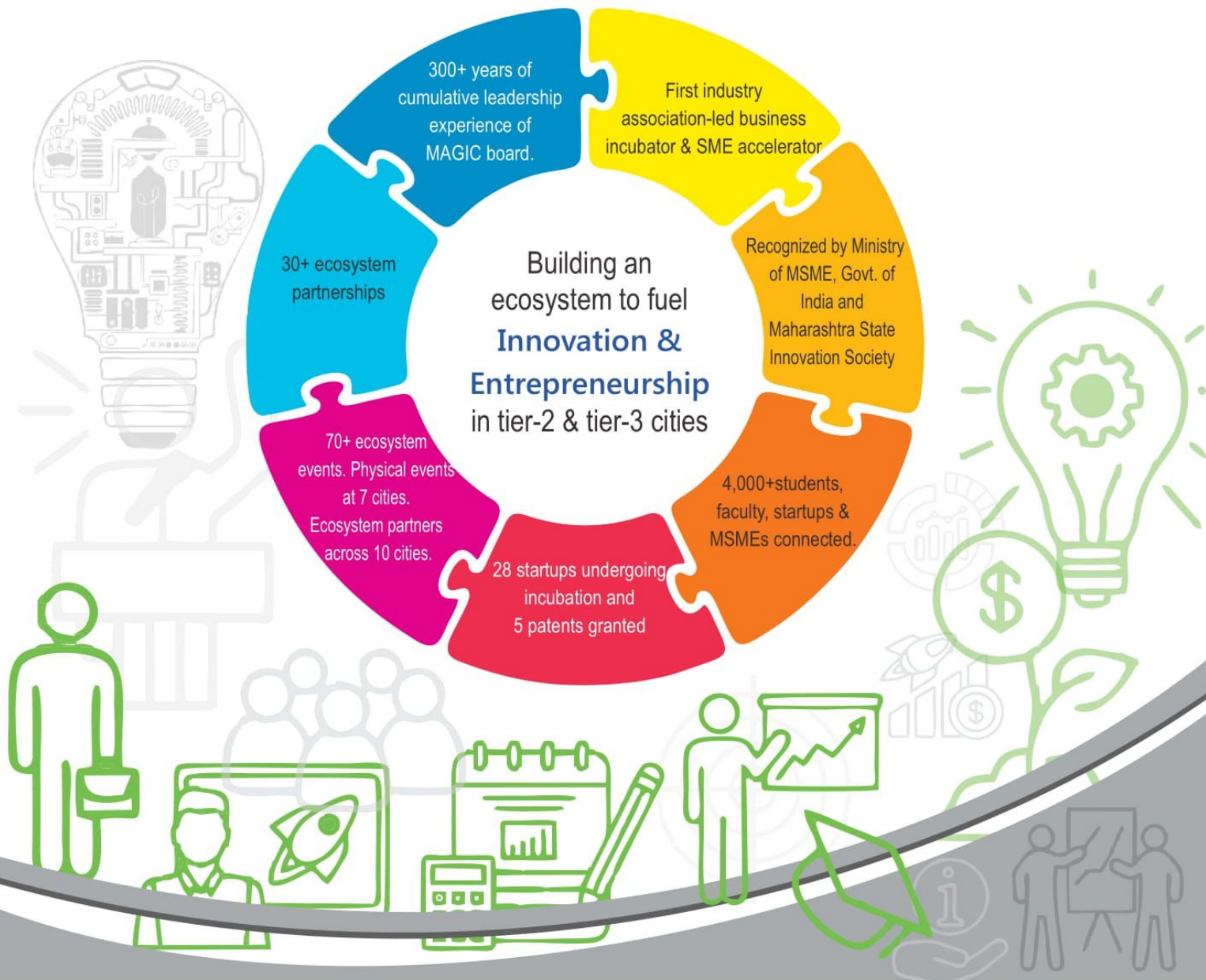


Discover MAGIC



Marathwada Accelerator for Growth and Incubation Council (MAGIC) is a sector-agnostic incubator & accelerator promoted by members of Chamber of Marathwada Industries & Agriculture (CMIA) with special focus on grassroots innovation. It was established in 2018 at Aurangabad, Maharashtra, India.

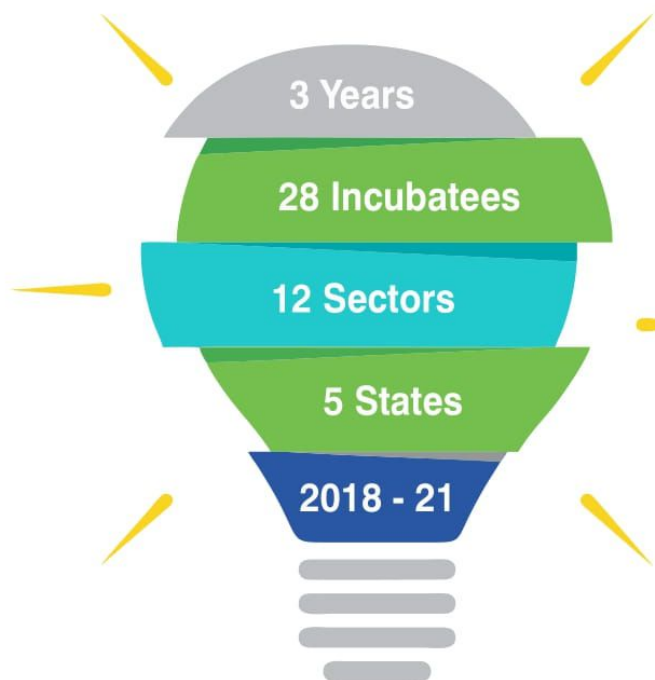
Mentoring Journey Jan 21 - Sep 21

- 172 mentoring sessions completed with 160+ mentoring hours.
- 65+ walk-in startup ideas validated & mentored at MAGIC's Saturday Mentoring Clinic.

As of Mar' 21 22

As of Jun' 21 94

As of Sep' 21 172



MAGIC Incubatees by Stages: Total Incubatees - 28

Ideation

5

Prototyping

14

Revenue

9

MAGIC Incubatees: Sector-wise Breakup

HR and Ed-Tech (4)	Agri-Tech (4)	ITeS/Web/SaaS (3)	IoT/Automation (3)	Chemicals (2)	Health/Elderly Care(2)
Waste/eWaste Mgmt (2)	Design/Architecture (2)	Electric vehicles (2)	3D Printing (2)	Personal care (1)	Energy/Power (1)

MAGIC's Entrepreneurship Development Events

- **March 21**, Business Growth Program for SMEs through Wadhvani Advantage Program
 - 6-month program to help SMEs accelerate growth
 - Outreach completed for 2k+ contacts and CMIA network
- **17-18-Jun-21**, TechnoMinds National Event. A national level competition on paper presentation, innovative ideas, projects and posters. Organised by MIT, Aurangabad and supported by MAGIC.
- AICTE Training & Learning (ATAL) Faculty Development Program (FDP), Enabling Entrepreneurship & Innovation Mindset, at Shri Guru Gobind Singhji Institute of Engineering and Technology (SGGSJET), Nanded for pan-India audience
 - **19-21 Jul-21**, First Edition, 130 participants
 - **16-20 Aug-21**, Advanced Session, 200+ participants
- **13-Aug-21**, Entrepreneurs Day celebrated on birth anniversary of late Padma Bhushan Shri. B. R. Barwale, Founder of MAHYCO at ICT Jalna
 - 150+ participants.
- **25-Aug-21**, Engineering Idol event for nation-wide diploma students at DIEMS, Aurangabad

New Partnerships

April 21

- Bombay Chamber of Commerce and Industry
- Garje Marathi Foundation – GMG Innovation Academy, USA
- G H Raison Institute of Business Management (GHRIBM), Jalgaon

June 21

HDFC Bank - Smartup Programme

July 21

- Chhatrapati Shahu Maharaj Shikshan Sanstha College of Engineering (CSMSSCOE), Aurangabad
- Deogiri Institute of Engineering and Management Studies (DIEMS), Aurangabad

September 21

- Dr. Babasaheb Ambedkar Technological University (BATU), Lonere and its 255 affiliated engineering colleges in MH.
- Maharashtra Institute of Technology (MIT), Aurangabad
- Chhatrapati Shahu Maharaj Shikshan Sanstha's College of Polytechnic (CSMSSCOP), Aurangabad

Partnerships for Special Events & Outreach

- Agnii & iDex, 5th Defence India Startup Challenge
- iCreate, Evangelise Innovation Challenge 2021
- iCreate, IIA - iCreate Accelerator Program
- Faurecia, Avenir Innovation Challenge 2021
- Big Leap, Big Leap 2021 Startup Awards

MAGICx Interview Series

Interviewing young entrepreneurs who broke stereotypes & turned their ideas into enterprise. Opportunity for budding entrepreneurs to learn first-hand.

19-June-21, Mr. Abhishek Shelar, Founder of Spruce Up, Pune. Innovator of Jatayu-India's most advanced machine for fully contactless roadside litter and garbage collection. Recognized in Forbes 30-Under-30 Asia.

24-July-21, Siddhant Tawarawala, Founder of Peeschute, Jalna. Innovator of Peeschute - A patented unisex pocket toilet which can be used to urinate when attending the nature's call is difficult. Selected under CAWACH by Dept. of Science & Technology, Govt. of India. Winner of MAGIC Innovation Challenge 2018

28-August-21, Vaishali Biyani, Co-Founder of De'Dzines, Kanpur. An enterprising woman innovator who devised a breakthrough innovation to address one of the biggest waste disposal problems – rubber tires. De'Dzines recycles rubber tires to create elegant home décor, interiors and daily use products. Recognized among Top 100 Women Entrepreneurs – MSME & FICCI. Winner of MAGIC Atmanirbhar Bharat Innovation Challenge 2020-21

25-Sep-21, Avantika Joglekar & Pooja Joshi: Co-Founders of Special Ninja Learning Academy, Mumbai. The team innovated a one-of-a-kind online space for students with learning, neurological and intellectual problems. The dynamic duo of women is revolutionizing the way students learn online by engaging with them through their dominant learning styles and using a scientific approach to enable them to reach their highest potential. Winner of MAGIC Atmanirbhar Bharat Innovation Challenge 2020-21



Head ONN (Project to Product): Solving real-world problems

Introducing students to real-world problems, unmet needs & emerging technologies. Shortlisted ideas provided full-time incubation support at MAGIC to turn them into enterprise.

27-August-21, Govt Engineering College, Aurangabad (130 students)

30-August-21, G. H. Raisoni Institute OF Business Management, Jalgaon (60 students)
8 idea submissions received

27-Sep-21, Institute of Chemical Technology, Jalna (22 students)



Learn NXT Expert Sessions

Sessions with subject matter experts to help budding entrepreneurs learn the critical pillars of a successful business and manage the several interconnected parts.

3-May-21, Introduction to start-ups & incubation process by Mr Ashish Garde
Audience: Aamhi Udyogini (120), Niwdak Udyojak (40), AICTE (1000+)

19-June-21, Entrepreneurship As a Career at GHRIBM

30-July-21, Basics of Finance & Business Plan for Start-ups by CA Prasanna Pangam
Audience: 80 participants

23-August-21, Business Plan & Financial Statements (Advanced Session) by CA Prasanna Pangam,
Audience: 99 participants

17-Sept-21, Intellectual Property Rights: Needs & Practices for Startups by Adv. Mrs. Gauri N Bhawe
Audience: 103 participants



Special Mentions



August 21, ₹ 5.5 L CSR contribution cheque from Umasons Auto Compo handed over by **Shri Ram Bhogale**.



15-Jan-21, Min. of MSME & Road Transport & Highways, Govt. of India **Shri Nitin Gadkari** at the inauguration of Atmanirbhar Bharat Innovation Challenge 2021.

- **March 2021**, Atmanirbhar Bharat Innovation Challenge 2021
 - 250+ applications received from 17 states/ 25 cities
 - 50 women participated, 40 patents granted
 - 6 winners
- **April 21**, Asian Development Bank Profit Accelerator
 - Opportunities for MSMEs to accelerate growth through international trade & investments between India, Vietnam, Cambodia & Thailand
 - 13 MSMEs participated from MAGIC network
- **May 21**, Startup Ecosystem in the USA & India and Building Progressive Start-up Mindset by Mr. MK Sathya, USA. Audience: MAGIC Board.
- **July 21**, MAGIC interacted with Aurangabad-based incubators, e-cells and startup ecosystem partners. Work initiated to create umbrella platform – Marathwada Acceleration & Incubation Network (MAIN)



Capability Building Initiatives

- MAGIC team qualified for & invested 160+ hours in capability building & skill enhancement programs.
- Each program was a 4-5 week event & was led by world-class organizations including:
 - **Villgro**: Incubating Incubators Program
 - **GIZ**: Design Thinking Program
 - **Wadhvani Foundation**: Startup Success Manager Development Program
 - **GINSEP**: Germany Virtual Tour

मॅजिकच्या कार्यविस्ताराला वेग

शंभारावर स्टार्टअपला प्रत्यक्ष सहकार्य, निर्मिती साहाय्य, मार्गदर्शन, पूरक जळे, सपु-मध्यम व्यवसायाला गती

शहराच्या भरभराटीसाठी चांगली गोट

औरंगाबादचा जगात गाजावाजा

स्टार्टअपसाठी पोषक वातावरण : पहिल्या हजार शहरांत औरंगाबाद

औरंगाबाद : स्टार्टअपसाठी सगळीच वातावरण असलेल्या जगातील शहरांमध्ये क्रमांकाची 'स्टार्टअप मॅजिक'ने जाहीर केलेली अद्युत जगातील पहिल्या हजार शहरांमध्ये औरंगाबादचा समावेश झालून हे शहर ८८४व्या क्रमांकावर आहे. या यदीस औरंगाबाद हे देशात ४२व्या, तर जगात अग्रिमस्थाने प्रथम क्रमांकावर आहे. स्टार्टअप मॅजिक ही संस्था



Creativity, innovation make startup successful

Spruce UP CEO Shelar features in Magicx interview series

Rohit Autee moderated the event while Ashish Garde, director MAGIC thanked the audience. Shelar has developed a garbage collection machine called Jatayu using Indian technology. He started the company through a startup in 2016 and in just a few years, the market value of his industry has reached 250 million.

Aurangabad gets 885th rank in global startup ecosystem

Secures 36th national and 42nd regional rank. Only three cities of Maharashtra figure on the list. It is a proud moment for the citizens as Aurangabad has ranked 885th among 1000 cities across the world in the 2021 World Rankings. The city has emerged as an educational and industrial hub in the last few years. Whether it's an organization like Magic through a local industrial organisation, or the establishment of incubation centres by university and college initiatives, startups are coming forward with their help and support. Industry experts hope that the environment will be conducive for startups in the future.



मराठवाड्यातील 'स्टार्ट अप' उद्योगांसाठी 'मॅजिक'

मॅजिकची ही संस्था म्हणजे शहराच्या भरभराटीसाठी चांगली गोट आहे. शहराच्या भरभराटीसाठी चांगली गोट आहे. शहराच्या भरभराटीसाठी चांगली गोट आहे. शहराच्या भरभराटीसाठी चांगली गोट आहे.

'मॅजिक' मुळे नवउद्योजकांना आंतरराष्ट्रीय व्यासपीठ

मॅजिक मुळे नवउद्योजकांना आंतरराष्ट्रीय व्यासपीठ आहे. मॅजिक मुळे नवउद्योजकांना आंतरराष्ट्रीय व्यासपीठ आहे.

मराठवाड्याचे 'स्टार्टअप मॅजिक'

MAGIC Incubatees

MAGIC BY CMIA
MAGIC
 Marathwada Accelerator for Growth & Incubation Council
Marathwada Accelerator for Growth & Incubation Council

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